

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Physicians Capital Corp.		12/19/2012	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Cell-nique Corporation		
Doing Business As:	Healthy Brands Collective Corporation		
Street Address:	65 East Ave, 3rd Fl		
City:	Norwalk		
State/Country:	CONNECTICUT		
Postal Code:	06851		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3201855	CELL-NIQUE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	203 222-7449		
Email:	gail@berrittlaw.com		
Correspondent Name:	Gail Berritt		
Address Line 1:	9 Berndale Drive		
Address Line 4:	Westport, CONNECTICUT 06880		
NAME OF SUBMITTER:	Gail Berritt		
Signature:	/Gail Berritt/		
Date:	12/19/2012		
Total Attachments: 1 source=PCC Trade Mark Assignment to CN 12.19.12#page1.tif			

OP \$40.00 3201855

TRADEMARK ASSIGNMENT

This **TRADEMARK ASSIGNMENT** (this "Assignment") is made and entered into as of December 19, 2012, by Physicians Capital Corp., a Delaware corporation with offices at 12 Old Stagecoach Rd, Weston, CT 06883 ("Assignor") in favor of Cell-nique Corporation dba Healthy Brands Collective Corporation, a Delaware corporation with offices at 65 East Ave, 3rd Fl, Norwalk, CT 06851 ("Assignee").

Assignor hereby assigns to Assignee all of Assignor's right, title and interest in and to the following trademark: "Cell-nique", including trademark Registration No. 3,201,855 (the "Trademark") and all rights therein provided by international conventions and treaties, and the goodwill of the business symbolized thereby. This assignment includes the right to sue and recover damages for past and future infringements and to bring any action or proceeding in connection with the Trademark in the U.S. Patent and Trademark Office or other tribunal of competent jurisdiction.

Assignor hereby covenants that Assignor shall, at the cost and expense of Assignee, take all actions and execute all documents necessary or desirable to perfect the interest of Assignee in and to the Trademarks, and shall not enter into any agreement in conflict with this Assignment.

Physicians Capital Corp.

By: 

Daniel Ratner

Title: President

Date: December 19, 2012