

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Assigns the entire interest and the goodwill effective 03/20/2012		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Golden Bell Management, Inc.		12/18/2012	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	The Caddie Standard, LLC		
Street Address:	320 N. 1ST STREET		
Internal Address:	#606		
City:	JACKSONVILLE BEACH		
State/Country:	FLORIDA		
Postal Code:	32250		
Entity Type:	LIMITED LIABILITY COMPANY: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85568995	THE CADDIE STANDARD	
CORRESPONDENCE DATA			
Fax Number:	9045671065		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Email:	david@rfwslaw.com		
Correspondent Name:	J. David Jeans		
Address Line 1:	4230 Pablo Professional Court		
Address Line 2:	Suite 200		
Address Line 4:	Jacksonville, FLORIDA 32224		
NAME OF SUBMITTER:	David Jeans		
Signature:	/David Jeans/		
Date:	12/19/2012		
Total Attachments: 3 source=Trademark Assignment - GBM to TCS#page1.tif source=Trademark Assignment - GBM to TCS#page2.tif source=Trademark Assignment - GBM to TCS#page3.tif			

OP \$40.00 85568995

GOLDEN BELL MANAGEMENT, INC.

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment"), is made as of the 20th day of March, 2012 (the "Effective Date") by and between GOLDEN BELL MANAGEMENT, INC., a Delaware corporation ("Assignor") and THE CADDIE STANDARD, LLC, a Florida limited liability company ("Assignee").

WHEREAS, Assignor is the owner of the following trademark: "THE CADDIE STANDARD" (the "Trademark");

WHEREAS, Assignor has filed a trademark application with the United States Patent and Trademark Office (the "USPTO") for the Trademark and the Trademark has been assigned Serial Number 85568995 with the USPTO;

WHEREAS, Assignor desires to convey, transfer, assign, and deliver to Assignee the Trademark, and Assignee desires to accept such conveyance, transfer, assignment, and delivery, all in accordance with the terms and conditions set forth below; and

WHEREAS, Assignor shall file or cause to be filed, "Form PTO-1594," with the USPTO as evidence of Assignor's conveyance of the Trademark to Assignee.

NOW, THEREFORE, in exchange for Ten and No/100 Dollars (\$10.00) and other valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby irrevocably conveys, transfers, assigns, delivers, and contributes to Assignee: (i) all of Assignor's right, title, and interest of whatever kind in and to the Trademark in the United States and all jurisdictions outside the United States, (ii) all goodwill of the business connected with and symbolized by the Trademark (including, without limitation, the right to renew any registrations included in the Trademark, the right to apply for trademark registrations within or outside the United States based in whole or in part upon the Trademark, and any priority right that may arise for the Trademark), and (iii) all rights to sue for and recover damages and profits based on any past, present or future infringement and/or dilution of any of Assignor's rights in or to the Trademark or injury to the goodwill associated with the Trademark, whether known or unknown, the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made. Assignee hereby accepts the foregoing conveyance, transfer, assignment, and delivery.

Assignor irrevocably authorizes the Commissioner of Trademarks of the United States and other empowered officials of the USPTO to record the transfer of the Trademark to Assignee as assignee of Assignor's entire right, title, and interest therein.

[Signatures on the following page]

IN WITNESS WHEREOF, Assignor hereto has caused this Assignment to be duly executed by its officer thereunto duly authorized as of the day and year first written above.

ASSIGNOR:

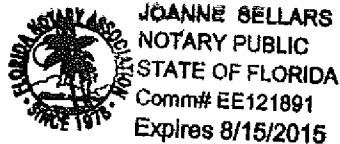
GOLDEN BELL MANAGEMENT, INC.

By: Michael A. Granuzzo
Name: Michael A. Granuzzo
Title: Chief Executive Officer

STATE OF FLORIDA
COUNTY OF DUVAL

The foregoing instrument was executed and acknowledged before me, a Notary Public in and for said State, this 18th day of December, 2012, by Michael A. Granuzzo, as Chief Executive Officer on behalf of Assignor, who is personally known to me or has produced a _____ driver's license as identification.

Joanne Sellars
Notary Public, State of Florida
JOANNE Sellars
Printed Name of Notary Public
My Commission expires: 8-15-2015
Commission No: EE 121891



ASSIGNEE:

THE CADDIE STANDARD, LLC

By: Michael A. Granuzzo
Name: Michael A. Granuzzo
Title: Manager

STATE OF FLORIDA
COUNTY OF DUVAL

The foregoing instrument was executed and acknowledged before me, a Notary Public in and for said State, this 18th day of December, 2012, by Michael A. Granuzzo, as Manager on behalf of Assignee, who is personally known to me or has produced a _____ driver's license as identification.

Joanne Sellars
Notary Public, State of Florida

Joanne Sellars
Printed Name of Notary Public
My Commission expires: 8/15/2015
Commission No: EE 121891

