

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
iPlateia LLC		12/19/2012	LIMITED LIABILITY COMPANY:
RECEIVING PARTY DATA			
Name:	iPlateia Korea Ltd.		
Street Address:	2nd Floor O-sung Bldg, 16-24 Nonhyeon-Dong, Gangnam-gu		
City:	Seoul		
State/Country:	KOREA, REPUBLIC OF		
Postal Code:	135-010		
Entity Type:	CORPORATION: KOREA, REPUBLIC OF		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85504280	DOBI	
CORRESPONDENCE DATA			
Fax Number:	5713508430		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5712495652		
Email:	mail@thepplawgroup.com		
Correspondent Name:	Jong Park (The PL Law Group, PLLC)		
Address Line 1:	11710 Plaza America Dr, Suite 2000		
Address Line 4:	Reston, VIRGINIA 20190		
ATTORNEY DOCKET NUMBER:	T04812IS		
DOMESTIC REPRESENTATIVE			
Name:	Jong Park (The PL Law Group, PLLC)		
Address Line 1:	11710 Plaza America Dr, Suite 2000		

OP \$40.00 85504280

Address Line 4: Reston, VIRGINIA 20190

NAME OF SUBMITTER:

Jong H Park

Signature:

/JONG H PARK/

Date:

12/20/2012

Total Attachments: 1

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TRADEMARK ASSIGNMENT

iPlateia LLC ("Assignor"), a limited liability company, with a business address at 4815 cheltenham Place Cumming GEORGIA 30041, is the owner of the below trademark for which an application is now pending in the United States Patent and Trademark Office:

Trademark: DOBI Serial No.: 85504280 Filing Date: December 27, 2011

And, iPlateia Korea Ltd. ("Assignee"), a corporation, is desirous of acquiring said trademark. In consideration of ten dollars (\$10.00) and other good and valuable consideration, Assignor does hereby sell, assign, transfer and set over to Assignee, its successors, and assigns, all right, title and interest in and to said trademark and said application therefor, together with the goodwill of the business symbolized by said trademark, and the application to register said trademark.

Assignor warrants that it is the legal owner of all right, title and interest in the trademark, that the trademark has not been otherwise previously pledged, assigned, or encumbered and that this assignment does not infringe on the rights of any person.

Dated: 12-19-2012

By: (Signature)  _____

Name: PHILIP PARK

Title: COO. (Chief Operating Officer)