

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Game Show Network, LLC		11/05/2012	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Buffalo Studios LLC		
Street Address:	1634 19th Street		
City:	Santa Monica		
State/Country:	CALIFORNIA		
Postal Code:	90404		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85413478	BINGO BLITZ	
CORRESPONDENCE DATA			
Fax Number:	2146616609		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	214-953-5902		
Email:	cbutzeripdocket@jw.com		
Correspondent Name:	Carl C. Butzer		
Address Line 1:	901 Main Street, Suite 6000		
Address Line 4:	Dallas, TEXAS 75202		
ATTORNEY DOCKET NUMBER:	138262.10		
NAME OF SUBMITTER:	Carl C. Butzer		
Signature:	/Carl C. Butzer/		

Date:

12/20/2012

Total Attachments: 2

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Appendix A

TRADEMARK ASSIGNMENT

This Trademark Assignment is made this 5 day of November, 2012 by Game Show Network, LLC, with offices located at 2150 Colorado Avenue, Suite 100, Santa Monica, CA 90404 ("Assignor") to Buffalo Studios LLC, with offices located at 1634 19th Street, Santa Monica, CA 90404 ("Assignee").

WHEREAS, Assignor has adopted and used in its business the service mark BINGO BLITZ for, inter alia, entertainment in the nature of on-going television game shows with interactive features allowing viewers to play game via computers and mobile phones; online, interactive computer games; and non-downloadable software for playing games (the "Trademark"), and the registration application for the mark BINGO BLITZ set forth in Schedule 1 and any registration issuing in respect thereof (the "Application"); and

WHEREAS, Assignee desires, and the Assignor has agreed to assign to Assignee, all of Assignor's rights, title and interest in and to the Trademark and the Application, together with the goodwill of the business connected with the use of and symbolized by the Trademark and the Application.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee all of Assignor's rights, title, and interest in and to the Trademark and the Application therefor, together with the goodwill of the business connected with the use of and symbolized by the Trademark and the right to prosecute and recover monetary damages for past, present and future infringements and other violations of the Trademark.

FURTHER, Assignor agrees to execute and provide, promptly after its execution hereof, such further instruments, documents or assignments as Assignee may reasonably request to effectuate the purposes of this transaction and to consolidate, vest and record in Assignee all of Assignor's rights in and to the Trademark and the Application.

IN WITNESS WHEREOF Assignor has executed this instrument.

ASSIGNOR:

GAME SHOW NETWORK, LLC

By: 

Name: MARK CULLINANE

Title: SVP

Schedule 1

Registration Application

Mark	Serial No.
BINGO BLITZ	85/413,478