

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name		Formerly	Execution Date
World Yacht, Inc.			12/19/2012
			CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Circle Line - Sightseeing Yachts, Inc.		
Street Address:	12th Avenue & West 42nd Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10038		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2828667	HUDSON RIVER DAY LINE	
CORRESPONDENCE DATA			
Fax Number:	2128066006		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-806-5400		
Email:	tm@stroock.com		
Correspondent Name:	Laura Goldbard George		
Address Line 1:	180 Maiden Lane, 38th Floor		
Address Line 2:	Stroock & Stroock & Lavan LLP		
Address Line 4:	New York, NEW YORK 10038-4982		
ATTORNEY DOCKET NUMBER:		002177/0017	
NAME OF SUBMITTER:		Laura Goldbard George	
Signature:		/laura goldbard george/	

CH \$40.00 2828667

Date:

12/20/2012

Total Attachments: 2

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ASSIGNMENT OF TRADEMARK

WHEREAS, **World Yacht, Inc.**, a New York corporation, having its principal place of business at Pier 81, West 41st Street at the Hudson River, New York, New York 10036 (hereinafter referred to as "ASSIGNOR"), is the owner of the trademark and the record owner of U.S. Trademark Registration No. 2,828,667 for the mark HUDSON RIVER DAY LINE (hereinafter referred to as the "TRADEMARK");

WHEREAS, **Circle Line - Sightseeing Yachts, Inc.**, a New York Corporation, having its principal place of business at 12th Avenue & West 42nd Street, New York, New York 10036 (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring all of the rights, title and interest of ASSIGNOR in, to and under the TRADEMARK, together with the portion of the goodwill of the business associated with the TRADEMARK;

NOW THEREFORE, in consideration of the sum of TEN (\$10.00) DOLLARS and other good and valuable consideration paid by ASSIGNEE to ASSIGNOR, the sufficiency and receipt of which is hereby acknowledged, ASSIGNOR hereby transfers and assigns to ASSIGNEE, its successors and assigns, all of ASSIGNOR'S rights, title and interest in and to the TRADEMARK including the United States registration therefor, together with the goodwill of the business symbolized by the TRADEMARK;

ASSIGNOR does also hereby sell, assign, transfer and set over unto ASSIGNEE, its successors, legal representatives and assigns, all claims for damages by reason of past infringement of the TRADEMARK, the right to sue for and collect the same for its own use and

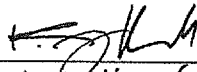
enjoyment and the use and enjoyment of its successors, assigns or other legal representatives;
and

ASSIGNOR further authorizes the Commissioner of Patents and Trademarks of the United States, and any official of any country foreign to the United States, whose duty it is to record trademark registrations, applications and title thereto, to record the TRADEMARK and title thereto as the property of the ASSIGNEE, its successors, legal representatives and assigns in accordance with the terms of this instrument.

IN WITNESS WHEREOF, the parties have hereunto executed this instrument under the hands of their proper officers duly authorized in that behalf.

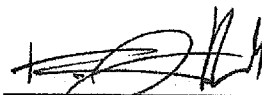
WORLD YACHT, INC.

Dated: Dec. 19, 2012

By: 
Name: K.S. Hackett
Title: Chief Marketing Officer

CIRCLE LINE - SIGHTSEEING YACHTS, INC.

Dated: Dec. 19, 2012

By: 
Name: K.S. Hackett
Title: Chief Marketing Officer

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