

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Frias Transportation Infrastructure LLC		12/03/2012	LIMITED LIABILITY COMPANY: NEVADA
RECEIVING PARTY DATA			
Name:	VeriFone, Inc.		
Street Address:	37-03 21st Street		
City:	Long Island City		
State/Country:	NEW YORK		
Postal Code:	11101		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	85436958	ROLL	
Serial Number:	85454849	ROLL DEALS	
Serial Number:	85536870	ROLL DEALS	
CORRESPONDENCE DATA			
Fax Number:	6468780801		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	646-878-0800		
Email:	tm-uspto@pczlaw.com, jackiez@pczlaw.com		
Correspondent Name:	Jacqueline Zion		
Address Line 1:	1500 Broadway, 12th Fl		
Address Line 2:	Pearl Cohen Zedek Latzer LLP		
Address Line 4:	New York, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	103415-12-00		

NAME OF SUBMITTER:	Jacqueline Zion
Signature:	/JZ/
Date:	12/20/2012
<b>Total Attachments: 6</b> source=Frias Transportation Infrastructure LLC - VeriFone Assignment of Trademarks (2)#page1.tif source=Frias Transportation Infrastructure LLC - VeriFone Assignment of Trademarks (2)#page2.tif source=Frias Transportation Infrastructure LLC - VeriFone Assignment of Trademarks (2)#page3.tif source=Frias Transportation Infrastructure LLC - VeriFone Assignment of Trademarks (2)#page4.tif source=Frias Transportation Infrastructure LLC - VeriFone Assignment of Trademarks (2)#page5.tif source=Frias Transportation Infrastructure LLC - VeriFone Assignment of Trademarks (2)#page6.tif	

## ASSIGNMENT OF TRADEMARKS

This Assignment of Trademarks (the "Assignment") is made and entered into as of December 3, 2012 (the "Effective Date") by and between FRIAS TRANSPORTATION INFRASTRUCTURE LLC, a Nevada limited liability company, with offices at 5010 S. Valley View Blvd, Las Vegas, Nevada 89118 ("Assignor"), and VERIFONE, INC., a Delaware corporation, with offices located at 37-03 21st Street, Long Island City, New York 11101 ("Assignee").

WHEREAS, Assignor has filed with the United States Patent and Trademark Office (the "PTO") the applications listed in attached Exhibit "A" ("Applications") based on a bona fide intent to use the trademarks in interstate commerce for the trademarks shown and described therein (the "Trademarks");

WHEREAS, Assignor has not yet filed an allegation of use for the Applications under Section 1(c) or 1(d) of the Trademark Act;

WHEREAS, Assignor has filed the applications listed in attached Exhibit "B" ("Foreign Applications") abroad for the trademarks shown and described therein (the "Foreign Trademarks");

WHEREAS, Assignee desires to acquire the Trademarks, Foreign Trademarks, Applications, Foreign Applications, and any right title and interest that Assignor may have in the unfiled applications listed in Exhibit "C," along with the portion of Assignor's business and goodwill to which the Trademarks pertain, and all other rights appurtenant thereto, including, but not limited to, all common law rights, trade name rights, causes of action, and the right to recover for past infringement relating to the Trademarks;

WHEREAS, Assignor is willing to assign to Assignee the Trademarks, Foreign Trademarks, the Applications, the Foreign Applications, and any right title and interest that Assignor may have in the unfiled applications listed in Exhibit "C," along with the portion of Assignor's business and goodwill to which the Trademarks pertain;

WHEREAS, both Assignor and Assignee desire to record with the PTO the transfer of the Trademarks and Applications from Assignor to Assignee, as well as similar assignments to be recorded by Assignee at the various foreign trademark offices; and

WHEREAS, both Assignor and Assignee recognize that the Foreign Trademarks and Foreign Applications must be assigned on a country-by-country basis.

NOW, THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged:

Assignor hereby assigns to Assignee all of Assignor's right, title and interest in and to the Trademarks and Applications, along with the portion of Assignor's business and goodwill to which the Trademarks pertain as required by Section 10 of the Trademark Act, 15 U.S.C. §1060, and Assignee hereby accepts such assignment;

Assignor hereby assigns to Assignee any right title and interest that Assignor may have in the Foreign Trademarks and Foreign Applications, along with the portion of Assignor's business

and goodwill to which the Trademarks pertain, and Assignee hereby accepts such assignment, and the parties agree to cooperate and provide to each other such consents or other documents or instruments as may be reasonably requested in connection with assignment of the Foreign Trademarks and Foreign Applications, with any fees and expenses to be borne by Assignee; and

Assignor hereby assigns to Assignee any right title and interest that Assignor may have in the unfiled applications listed in Exhibit "C," and Assignee hereby accepts such assignment

IN WITNESS WHEREOF, Assignor and Assignee have executed this Assignment as of the date first written above.

FRIAS TRANSPORTATION  
INFRASTRUCTURE LLC,

a Nevada limited liability company

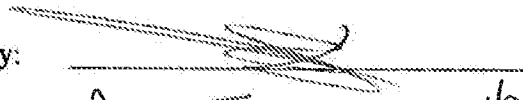
By:

  
Mark A. James, CEO

VERIFONE, INC.,

a Delaware corporation

By:

  
Amos Zamam, SVP

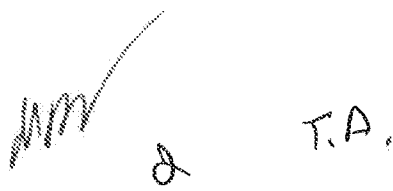



EXHIBIT "A" TO ASSIGNMENT OF TRADEMARKS

**LIST OF ASSIGNED U.S. TRADEMARKS AND U.S. TRADEMARK APPLICATIONS**

FTI INTERNAL REFERENCE	MARK	CLASS/GOODS	APP NO./ FILING DATE
FRIAS.024T (USA)	ROLL	International Classes: 16 (Paper goods and printed matter) 35 (Advertising and business) 39 (Transportation and storage) 41 (Education and entertainment) 42 (Scientific and technological)	85/436,958 9/30/11
FRIAS.025T (USA)	ROLL DEALS	International Classes: 16 (Paper goods and printed matter) 35 (Advertising and business) 41 (Education and entertainment) 42 (Scientific and technological)	85/454,849 10/24/11
FRIAS.037T (USA)		International Classes: 9 (Electrical and scientific apparatus) 16 (Paper goods and printed matter) 35 (Advertising and business) 36 (Financial affairs) 41 (Education and entertainment) 42 (Scientific and technological)	85/536,870 2/8/12

TJ  
/ / / / /

EXHIBIT "B" TO ASSIGNMENT OF TRADEMARKS

**LIST OF ASSIGNED NON-U.S. TRADEMARKS AND NON-U.S. TRADEMARK APPLICATIONS**

<b>FTI INTERNAL REFERENCE</b>	<b>COUNTRY</b>	<b>MARK</b>	<b>CLASS/GOODS</b>	<b>APP NO./ FILING DATE</b>
FRIAS.024WAU	Australia	ROLL	International Classes: 16 (Paper goods and printed matter) 35 (Advertising and business) 39 (Transportation and storage) 41 (Education and entertainment)	1482640 3/28/2012
FRIAS.024WBR	Brazil	ROLL	International Class: 16 (Paper goods and printed matter)	840074174 3/27/2012
FRIAS.042WBR	Brazil	ROLL	International Class: 35 (Advertising and business)	840074182 3/27/2012
FRIAS.043WBR	Brazil	ROLL	International Class: 39 (Transportation and storage)	840074204 3/27/2012
FRIAS.044WBR	Brazil	ROLL	International Class: 41 (Education and entertainment)	840074212 3/27/2012
FRIAS.024WCN	China	ROLL	International Class: 16 (Paper goods and printed matter)	10703032 3/30/2012
FRIAS.042WCN	China	ROLL	International Class: 35 (Advertising and business)	10703031 3/30/2012
FRIAS.043WCN	China	ROLL	International Class: 39 (Transportation and storage)	10703030 3/30/2012
FRIAS.044WCN	China	ROLL	International Class: 41 (Education and entertainment)	10703029 3/30/2012
FRIAS.024WEU	EU	ROLL	International Classes: 16 (Paper goods and printed matter) 35 (Advertising and business) 39 (Transportation and storage) 41 (Education and entertainment)	10766111 3/28/2012

12/3/12 1163.9  
#122737 v3


B-1

**TRADEMARK**  
**REEL: 004924 FRAME: 0308**

FTI INTERNAL REFERENCE	COUNTRY	MARK	CLASS/GOODS	APP NO/ FILING DATE
FRIAS.024WJP	Japan	ROLL	International Classes: 16 (Paper goods and printed matter) 35 (Advertising and business) 39 (Transportation and storage) 41 (Education and entertainment)	2012-024732 3/30/2012
FRIAS.024WSG	Singapore	ROLL	International Classes: 16 (Paper goods and printed matter) 35 (Advertising and business) 39 (Transportation and storage) 41 (Education and entertainment)	T1204267J 3/28/2012

T.A

EXHIBIT "C" TO ASSIGNMENT OF TRADEMARKS

FTI INTERNAL REFERENCE	Mark	STATUS
FRIAS.026T	ROLL AD	Not yet filed
FRIAS.027T	ROLL!	Not yet filed
FRIAS.029T	ROLL NOW	Not yet filed
FRIAS.045T	 The logo for 'roll' features the word 'roll' in a bold, lowercase, sans-serif font. The letter 'o' is filled with a cross-hatch pattern, while the other letters are solid black.	Not yet filed

TA  
A handwritten signature consisting of several horizontal lines followed by a stylized flourish.

12/3/12 1163.9  
#122737 v3

C-1