

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
WHG TM LLC	FORMERLY WHG TM CORP	10/25/2012	Limited Liability Company: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	Howard Johnson International, Inc.
<b>Street Address:</b>	22 Sylvan Way
<b>City:</b>	Parsippany
<b>State/Country:</b>	NEW JERSEY
<b>Postal Code:</b>	07054
<b>Entity Type:</b>	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 20**

Property Type	Number	Word Mark
Serial Number:	75054250	1-800-I-GO-HOJO
Serial Number:	77904159	GIVE HAPPY
Serial Number:	78416837	GO ANYWHERE. STAY HERE.
Serial Number:	77658979	GO HAPPY. GO HOJO.
Serial Number:	77769907	HO JO
Serial Number:	75015356	HOWARD JOHNSON
Serial Number:	75147849	HOWARD JOHNSON
Serial Number:	75746755	HOWARD JOHNSON
Serial Number:	75746757	HOWARD JOHNSON
Serial Number:	75746754	HOWARD JOHNSON
Serial Number:	75675727	HOWARD JOHNSON HOME OFFICE
Serial Number:	78410054	HOWARD JOHNSON RISE & DINE
Serial Number:	78436182	HOWARD JOHNSON RISE & DINE
Serial Number:	72051799	HOWARD JOHNSON'S

**TRADEMARK**

Serial Number:	72051800	HOWARD JOHNSON'S
Serial Number:	72184575	HOWARD JOHNSON'S
Serial Number:	77152530	I GO HOJO
Serial Number:	75746756	
Serial Number:	75577518	
Serial Number:	78279419	WAGS TO WHISKERS

**CORRESPONDENCE DATA**

Fax Number: 9737536620  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*  
Phone: 973 753-6455  
Email: uspto.mail@wyn.com  
Correspondent Name: Susan L. Crane  
Address Line 1: 22 Sylvan Way  
Address Line 2: Wyndham Worldwide Corporation  
Address Line 4: Parsippany, NEW JERSEY 07054

ATTORNEY DOCKET NUMBER:	111498 HJ
NAME OF SUBMITTER:	Susan L. Crane
Signature:	/susanlcrane/
Date:	12/20/2012

Total Attachments: 4  
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## HJ ASSIGNMENT OF U.S. TRADEMARK RIGHTS

WHEREAS **WHG TM, LLC** ("Assignor"), a Delaware limited liability company with its principal place of business at 10750 West Charleston Blvd., Suite 130, Las Vegas, NV 89135, is the owner of the trademarks, United States Trademark registrations and pending United States trademark applications that are the subject of this assignment and are set forth on Exhibit 1 (the "Marks");

WHEREAS **Howard Johnson International, Inc.** ("Assignee"), a Delaware corporation with its principal place of business at 22 Sylvan Way, Parsippany, NJ 07054, is desirous of acquiring the Marks, the registrations and applications thereof and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, effective October 25, 2012, Assignor does hereby assign unto Assignee, and Assignee does hereby accept all rights, title and interest in and to the Marks together with that portion of its business relating to the Marks and the goodwill appurtenant thereto, including, but not limited to, any right to collect damages for past infringements.

### WHG TM, LLC

By: George Dollar  
Name: GEORGE DOLLAR  
Title: SECRETARY  
Dated: 10/25/2012

### HOWARD JOHNSON INTERNATIONAL, INC.

By: Susan L Crane  
Name: SUSAN L CRANE  
Title: GROUP VICE PRESIDENT, LEGAL  
Dated: 11/1/12

State of NEVADA

County of CLARK

On 10/25/12 before me, KATHLEEN S. JACOBSEN,  
personally appeared GERGE DOLLAR personally known to me (or  
proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s)  
is/are subscribed to the within instrument and acknowledged to me that he/she/they  
executed the same in his/her/their authorized capacity(ies), and that by his/her/their  
signature(s) on the instrument the person(s), or the entity upon behalf of which the  
person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Signature Kathleen S. Jacobsen (Seal)



**EXHIBIT 1**

TRADEMARK	APPLICATION NO	APPLICATION DATE	REGISTRATION NO	REGISTRATION DATE	CLASS
1-800-I-GO-HOJO	75054250	Feb-6-1996	2077076	Jul-8-1997	42
GIVE HAPPY	77904159	Jan-4-2010	3828123	Aug-3-2010	35
GO ANYWHERE. STAY HERE.	78416837	May-11-2004	3006640	Oct-11-2005	43
GO HAPPY GO HOJO	77658979	Jan-29-2009	3652546	Aug-4-2009	43
HOJO (Icon/Color)	77769987	Jan-29-2009	3744507	Feb-2-2010	43
HOWARD JOHNSON	75015356	Nov-6-1995	2010109	Oct-22-1996	35
HOWARD JOHNSON & DESIGN	75147849	Aug-9-1996	2239260	Apr-13-1999	35, 42
HOWARD JOHNSON & Flourish Design	75746755	Jul-8-1999	2351850	May-23-2000	42
HOWARD JOHNSON & Small Shield Design	75746757	Jul-8-1999	2351852	May-23-2000	35, 42
HOWARD JOHNSON & STRAIGHT LINE DESIGN	75746754	Jul-8-1999	2351849	May-23-2000	35, 42
HOWARD JOHNSON HOME OFFICE & DESIGN	75675727	Apr-5-1999	2413621	Dec-19-2000	42
HOWARD JOHNSON RISE & DINE	78410054	Apr-29-2004	3169462	Nov-7-2006	43
HOWARD JOHNSON RISE & DINE & Design	78436182	Jun-16-2004	3074608	Mar-28-2006	43
HOWARD JOHNSON'S	72051799	May-16-1958	711639	Feb-21-1961	42
HOWARD JOHNSON'S	72051800	May-16-1958	714495	Apr-25-1961	42
HOWARD JOHNSON'S	72184575	Jan-14-1964	807579	Apr-26-1966	46
I GO HOJO	77152530	Apr-10-2007	3419520	Apr-29-2008	43
"ROOFTOP & SUNBURST DESIGN"	75746756	Jul-8-1999	2351851	May-23-2000	35, 42
SIMPLE SIMON PIEMAN & DESIGN	75577518	Oct-27-1998	2323553	Feb-29-2000	42
WAGS TO WHISKERS	78279419	Jul-28-2003	2935568	Mar-22-2005	43