

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Lakeview Farms, LLC		12/20/2012	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	PNC Bank, National Association
Street Address:	500 First Avenue
Internal Address:	Commercial Loan Service Center/DCC
City:	Pittsburgh
State/Country:	PENNSYLVANIA
Postal Code:	15219
Entity Type:	National Association: PENNSYLVANIA

PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Registration Number:	1492452	THE ORIGINAL DILL DIP DOWN HOME FOODS
Registration Number:	1662659	FLAN RICO
Registration Number:	3023727	FLAN RICO
Registration Number:	3045522	SEÑOR RICO
Registration Number:	2944520	FIESTA!
Registration Number:	2706905	LUISA'S
Registration Number:	2709168	LUISA'S
Registration Number:	2106658	REAL DESSERTS
Registration Number:	2393253	WINKY BRAND
Registration Number:	2393252	WINKY
Registration Number:	3713590	GEL BITES

CORRESPONDENCE DATA

Fax Number: 2158325619

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 215-569-5619

Email: vaitl@blankrome.com

Correspondent Name: Timothy D. Pecsénye, Esquire

Address Line 1: Blank Rome LLP

Address Line 2: One Logan Square, 8th Floor

Address Line 4: Philadelphia, PENNSYLVANIA 19103-6998

ATTORNEY DOCKET NUMBER:	074658-01911
NAME OF SUBMITTER:	Timothy D. Pecsénye
Signature:	/Timothy D. Pecsénye/
Date:	12/20/2012

Total Attachments: 5

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NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Revolving Credit, Term Loan and Security Agreement, dated as of December 20, 2012 (as the same may be amended, modified, restated or supplemented from time to time, the "Agreement"), by and among Lakeview Farms, LLC, the other Borrowers party thereto and PNC Bank, National Association, a national banking association, as agent (in such capacity, together with any successor, the "Agent") for the Lenders referenced therein (the "Lenders"), the undersigned ("Grantor") has granted a continuing security interest in and continuing lien upon, the trademarks and trademark applications shown on Schedule 1 attached hereto to the Agent for the ratable benefit of the Lenders.

The undersigned Grantor and the Agent, on behalf of the Lenders, hereby acknowledge and agree that the security interest in the trademarks and trademark applications set forth on Schedule 1 attached hereto (i) may only be terminated in accordance with the terms of the Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

Very truly yours,

[Signature Page Follows]

LAKEVIEW FARMS, LLC

By: Martin Garlock
Name: Martin Garlock
Title: Corporate Treasurer and
Vice President of Administration

[Signature Page to Notice of Grant of Security Interest in Trademarks]

TRADEMARK
REEL: 004926 FRAME: 0343

Acknowledged and Accepted:

PNC BANK, NATIONAL ASSOCIATION
as Agent

By: Raymond Temple
Raymond Temple
Senior Vice President

[Signature Page to Notice of Grant of Security Interest in Trademarks]

TRADEMARK
REEL: 004926 FRAME: 0344

SCHEDULE 1

<u>Mark</u>	<u>Description of Mark</u>
The Original Dill Dip Down Home Foods	Registered June 14, 1988 Reg. No. 1,492,452
Flan Rico (Design)	Registered October 29, 1991 Reg. No. 1, 662,659
Flan Rico (Name)	Registered December 6, 2005 Reg. No. 3,023,727
Senor Rico	Registered January 17, 2006 Reg. No. 3,045,522
Fiesta!	Registered April 26, 2005 Reg. No. 2,944,520
Luisa's and Design	Registered: April 15, 2003 Reg. No. 2,706,905 Uses as filed: Snack Dips, excluding salsa and other sauces used as dips, cheese spreads, in Class 29. Puddings, flans, and flavored and sweetened gelatins; and others sauces used as dips in Class 30.
Luisa's	Registered: April 22, 2003 Reg. No. 2,709,168 Uses as filed: Snack dips, excluding salsa and other sauces used as dips, cheese spreads, in Class 29. Puddings, flans, and flavored and sweetened gelatins; and salsa and other sauces used as dips in Class 30.
Real Desserts	Registered: October 21, 1997 Reg. No. 2,106,658 Uses as filed: Flans and flavored, sweetened gelatins in Class 30.
Winky and Brand	Registered: October 10, 2000 Reg. No.: 2,393,253

<u>Mark</u>	<u>Description of Mark</u>
Winky	Registered: October 10, 2000 Reg. No. 2,393,252 Uses as filed: refrigerated desserts, namely, puddings and flavored gelatins.
Gel Bites	Registered: November 17, 2009 Reg. No. 3713590