

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	MERGER		
EFFECTIVE DATE:	08/31/2010		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Bristol Interactive, LLC		08/31/2010
			LIMITED LIABILITY COMPANY: VIRGIN ISLANDS
RECEIVING PARTY DATA			
Name:	Kitara Media, LLC		
Street Address:	525 Washington Blvd. Suite 2620		
City:	Jersey City		
State/Country:	NEW JERSEY		
Postal Code:	07310		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 4			
	Property Type	Number	Word Mark
	Registration Number:	3875393	BRISTOL INTERACTIVE
	Registration Number:	3791877	KITARA MEDIA
	Registration Number:	3341533	THRUCHANNEL
	Registration Number:	3691035	THRUCHANNEL
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	brad.norton@sellingsource.com		
Correspondent Name:	Bradford Norton, Esq.		
Address Line 1:	325 E. Warm Springs, Rd. Suite 200		
Address Line 4:	Las Vegas, NEVADA 89119		
NAME OF SUBMITTER:	Bradford Norton		

OP \$115.00 3875393

Signature:	/Bradford Norton/
Date:	12/20/2012
Total Attachments: 4 source=Articles of Merger (Bristol Interactive merges into Kitara Media) 8 31 2010#page1.tif source=Articles of Merger (Bristol Interactive merges into Kitara Media) 8 31 2010#page2.tif source=Articles of Merger (Bristol Interactive merges into Kitara Media) 8 31 2010#page3.tif source=Articles of Merger (Bristol Interactive merges into Kitara Media) 8 31 2010#page4.tif	

ARTICLES OF MERGER

THESE ARTICLES OF MERGER are dated as of August 31, 2010 (the "Effective Date"), by and between BRISTOL INTERACTIVE, LLC, a limited liability company organized under the laws of the United States Virgin Islands (the "Target Company") and KITARA MEDIA, LLC, a limited liability company organized under the laws of the state of Delaware (the "Acquiring Company"). Pursuant to Section 1905 of the Uniform Limited Liability Company Act (the "Act"), the parties set forth the following:

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ARTICLE 1

The Names and Jurisdictions of Each Entity to the Merger

BRISTOL INTERACTIVE, LLC, a U.S. Virgin Islands limited liability company.

KITARA MEDIA, LLC, a limited liability company formed under the laws of the State of Delaware.

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ARTICLE 2

The Dates of Formation for Each Entity

BRISTOL INTERACTIVE, LLC was formed on May 8, 2007 in the Territory of the U.S. Virgin Islands

KITARA MEDIA, LLC was formed on June 18, 2010 in the State of Delaware

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ARTICLE 3

Approval of Plan of Merger

This Article does hereby certify that each entity that is to merger has approved a plan of merger that shall be filed with the Office of the Lieutenant Governor of the United States Virgin Islands in conjunction with these Articles of Merger.

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ARTICLE 4

The Name and Address of the Surviving Entity

The Surviving Entity shall be KITARA MEDIA, LLC whose address is 1613 NW 136<sup>th</sup> Street, Suite 100, Sunrise, FL 33323.

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ARTICLE 5

The Effective Date of the Merger

The Effective Date of the Merger shall be: August 31, 2010.

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**ARTICLE 6**

**Changes to Articles of Organization**

No changes to the Articles of Organization of Kitara Media, LLC are necessary by reason of this Merger.

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**ARTICLE 7**

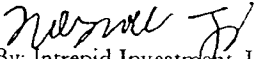
**Foreign Limited Liability Company**

The surviving entity, Kitara Media, LLC, is a limited liability company organized under the laws of the State of Delaware on June 18, 2010. An application for authority has been filed with the Office of the Lieutenant Governor of the United States Virgin Islands in conjunction with these Articles of Merger.

IN WITNESS WHEREOF, the parties have executed these Articles of Merger effective as of the date first above written.

BRISTOL INTERACTIVE, LLC, a limited liability company organized under the laws of the United States Virgin Islands

By: Its Sole Member

  
By: Intrepid Investment, LLC  
Name: Niuniu Ji  
Title: Chairman

KITARA MEDIA, LLC, a Delaware limited liability company

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

IN WITNESS WHEREOF, the parties have executed these Articles of Merger effective as of the date first above written.

BRISTOL INTERACTIVE, LLC, a limited liability company organized under the laws of the United States Virgin Islands

By: Its Sole Member

By: Intrepid Investment, LLC  
Name: Niuniu Ji  
Title: Chairman

KITARA MEDIA, LLC, a Delaware limited liability company

By: *Sam W. Humphreys*  
Name: Sam Humphreys  
Title: Authorized Person

Signature Page- USVI Articles of Merger