TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Premier Nutrition Corporation	FORMERLY Joint Juice Acquisition Sub, Inc.	11/16/2012	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	Premier Protein, Inc.
Street Address:	188 Spear Street
Internal Address:	Suite 600
City:	San Francisco
State/Country:	CALIFORNIA
Postal Code:	94105
Entity Type:	CORPORATION: CALIFORNIA

PROPERTY NUMBERS Total: 14

Property Type	Number	Word Mark
Registration Number:	2481535	PREMIER NUTRITION
Registration Number:	4045222	PREMIER N U T R I T I O N
Registration Number:	3080031	PREMIER NUTRITION
Registration Number:	3996603	PREMIER PROTEIN
Registration Number:	2444257	PREMIER PROTEIN
Registration Number:	3591085	TITAN
Registration Number:	2731878	ROCKET SHOT
Registration Number:	2731877	ROCKET SHOT
Registration Number:	2909608	ODYSSEY
Registration Number:	2906446	SLIM ADVANTAGE
Registration Number:	2899702	ODYSSEY SLIM ADVANTAGE
Registration Number:	3445168	TWISTED
Registration Number:	3371453	TWISTED

OP $365.00 2481535

Registration Number:	3839717	PRO2O

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone:	408-247-7090
Email:	elizabeth@epowerslaw.com
Correspondent Name:	elizabeth E. Powers
Address Line 1:	1484 Pollard Road
Address Line 2:	Suite 162
Address Line 4:	Los Gatos, CALIFORNIA 95032

ATTORNEY DOCKET NUMBER:	JJIL-0100A
NAME OF SUBMITTER:	Elizabeth E. Powers
Signature:	/eepowers/
Date:	12/20/2012

Total Attachments: 6
source=Name Change#page1.tif
source=Name Change#page2.tif
source=Name Change#page3.tif
source=Name Change#page4.tif
source=Name Change#page5.tif
source=Name Change#page6.tif

A0734728

CERTIFICATE OF AMENDMENT TO ARTICLES OF INCORPORATION OF PREMIER NUTRITION CORPORATION

ENDORSED - FILED
in the office of the Secretary of State
of the State of California

NOV 16 2012

The undersigned, David Ritterbush, hereby certifies that:

1. He is the President and Secretary of Premier Nutrition Corporation, a California corporation (the "Corporation").

2. Article I of the Articles of Incorporation of the Corporation is amended to read in its entirety as follows:

"The name of this corporation is Premier Protein, Inc."

3. The foregoing amendment to the Articles of Incorporation has been duly approved by the Board of Directors of the Corporation.

4. The foregoing amendment to the Articles of Incorporation has been duly approved by the required vote of shareholders in accordance with Section 902 of the California Corporations Code. The total number of outstanding shares of the Corporation is 100 shares of Common Stock. The number of shares voting in favor of the amendment equaled or exceeded the vote required. The percentage vote required was more than 50% of the outstanding shares of Common Stock.

* * * *

32063201

The undersigned further declares under penalty of perjury under the laws of the State of California that the matters set forth in this certificate are true and correct of his own knowledge.

Dated: November 16, 2012

David Ritterbush
President and Secretary

I hereby certify that the foregoing transcript of 2 page(s) is a full, true and correct copy of the original record in the custody of the California Secretary of State's office.

NOV 19 2012

Date: _____

Debra Bowen

DEBRA BOWEN, Secretary of State

A0721510

ENDORSED - FILED
in the office of the Secretary of State
of the State of California

OCT 28 2011

CERTIFICATE OF AMENDMENT TO ARTICLES OF INCORPORATION OF JOINT JUICE ACQUISITION SUB, INC.

The undersigned, David Ritterbush, hereby certifies that:

1. He is the President and Secretary of Joint Juice Acquisition Sub, Inc., a California corporation (the "Corporation").

2. Article I of the Articles of Incorporation of the Corporation is amended to read in its entirety as follows:

"The name of this corporation is Premier Nutrition Corporation."

3. The foregoing amendment to the Articles of Incorporation has been duly approved by the Board of Directors of the Corporation.

4. The foregoing amendment to the Articles of Incorporation has been duly approved by the required vote of shareholders in accordance with Section 902 of the California Corporations Code. The total number of outstanding shares of the Corporation is 100 shares of Common Stock. The number of shares voting in favor of the amendment equaled or exceeded the vote required. The percentage vote required was more than 50% of the outstanding shares of Common Stock.

* * * *

W03 155570020/1657130/v1

The undersigned further declares under penalty of perjury under the laws of the State of California that the matters set forth in this certificate are true and correct of his own knowledge.

Dated: October 27, 2011

David Ritterbush
President and Secretary

W03 155570020/1657130/v1

I hereby certify that the foregoing transcript of 2 page(s) is a full, true and correct copy of the original record in the custody of the California Secretary of State's office.

NOV 10 2011

Date: _____

Debra Bowen

DEBRA BOWEN, Secretary of State