

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Premier Nutrition Corporation	FORMERLY Joint Juice Acquisition Sub, Inc.	11/16/2012	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Premier Protein, Inc.		
Street Address:	188 Spear Street		
Internal Address:	Suite 600		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94105		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 14			
Property Type	Number	Word Mark	
Registration Number:	2481535	PREMIER NUTRITION	
Registration Number:	4045222	PREMIER N U T R I T I O N	
Registration Number:	3080031	PREMIER NUTRITION	
Registration Number:	3996603	PREMIER PROTEIN	
Registration Number:	2444257	PREMIER PROTEIN	
Registration Number:	3591085	TITAN	
Registration Number:	2731878	ROCKET SHOT	
Registration Number:	2731877	ROCKET SHOT	
Registration Number:	2909608	ODYSSEY	
Registration Number:	2906446	SLIM ADVANTAGE	
Registration Number:	2899702	ODYSSEY SLIM ADVANTAGE	
Registration Number:	3445168	TWISTED	
Registration Number:	3371453	TWISTED	

OP \$365.00 2481535

Registration Number:

3839717

PRO20

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 408-247-7090

Email: elizabeth@epowerslaw.com

Correspondent Name: elizabeth E. Powers

Address Line 1: 1484 Pollard Road

Address Line 2: Suite 162

Address Line 4: Los Gatos, CALIFORNIA 95032

ATTORNEY DOCKET NUMBER:

JJIL-0100A

NAME OF SUBMITTER:

Elizabeth E. Powers

Signature:

/eepowers/

Date:

12/20/2012

Total Attachments: 6

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CERTIFICATE OF AMENDMENT TO
ARTICLES OF INCORPORATION
OF
PREMIER NUTRITION CORPORATION

ENDORSED - FILED
in the office of the Secretary of State
of the State of California

NOV 16 2012

The undersigned, David Ritterbush, hereby certifies that:

1. He is the President and Secretary of Premier Nutrition Corporation, a California corporation (the "Corporation").
2. Article I of the Articles of Incorporation of the Corporation is amended to read in its entirety as follows:

"The name of this corporation is Premier Protein, Inc."

3. The foregoing amendment to the Articles of Incorporation has been duly approved by the Board of Directors of the Corporation.

4. The foregoing amendment to the Articles of Incorporation has been duly approved by the required vote of shareholders in accordance with Section 902 of the California Corporations Code. The total number of outstanding shares of the Corporation is 100 shares of Common Stock. The number of shares voting in favor of the amendment equaled or exceeded the vote required. The percentage vote required was more than 50% of the outstanding shares of Common Stock.

* * * *

The undersigned further declares under penalty of perjury under the laws of the State of California that the matters set forth in this certificate are true and correct of his own knowledge.

Dated: November 16, 2012



David Ritterbush
President and Secretary

UNCLASIFIED
DATE 11/16/12 BY [illegible]
REASON: [illegible]



I hereby certify that the foregoing transcript of 2 page(s) is a full, true and correct copy of the original record in the custody of the California Secretary of State's office.

NOV 19 2012

Date: _____

Debra Bowen
DEBRA BOWEN, Secretary of State
TRADEMARK

REEL: 004926 FRAME: 0612

A0721510

ENDORSED - FILED
in the office of the Secretary of State
of the State of California

OCT 28 2011

**CERTIFICATE OF AMENDMENT TO
ARTICLES OF INCORPORATION
OF
JOINT JUICE ACQUISITION SUB, INC.**

The undersigned, David Ritterbush, hereby certifies that:

1. He is the President and Secretary of Joint Juice Acquisition Sub, Inc., a California corporation (the "Corporation").

2. Article I of the Articles of Incorporation of the Corporation is amended to read in its entirety as follows:

"The name of this corporation is Premier Nutrition Corporation."

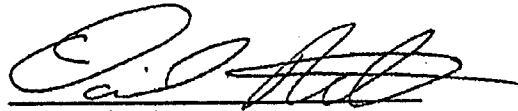
3. The foregoing amendment to the Articles of Incorporation has been duly approved by the Board of Directors of the Corporation.

4. The foregoing amendment to the Articles of Incorporation has been duly approved by the required vote of shareholders in accordance with Section 902 of the California Corporations Code. The total number of outstanding shares of the Corporation is 100 shares of Common Stock. The number of shares voting in favor of the amendment equaled or exceeded the vote required. The percentage vote required was more than 50% of the outstanding shares of Common Stock.

* * * *

The undersigned further declares under penalty of perjury under the laws of the State of California that the matters set forth in this certificate are true and correct of his own knowledge.

Dated: October 27, 2011



David Ritterbush
President and Secretary

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I hereby certify that the foregoing transcript of 2 page(s) is a full, true and correct copy of the original record in the custody of the California Secretary of State's office.

NOV 10 2011

Date: _____

Debra Bowen

DEBRA BOWEN, Secretary of State

TRADEMARK

REEL: 004926 FRAME: 0615

RECORDED: 12/20/2012