TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Big Cedar, L.L.C.		11/20/2012	LIMITED LIABILITY COMPANY: MISSOURI

RECEIVING PARTY DATA

Name:	JPMorgan Chase Bank, N.A., as Collateral Agent	
Street Address:	1111 Fannin Street, Floor 10	
City:	Houston	
State/Country:	TEXAS	
Postal Code:	77002	
Entity Type:	National Banking Association: UNITED STATES	

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	1931087	BIG CEDAR
Registration Number:	1885496	BUZZARD BAR
Registration Number:	1942145	DEVIL'S POOL RESTAURANT
Serial Number:	77257865	NINE & DINE

CORRESPONDENCE DATA

Fax Number: 2124552502

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: (212) 455-2024

Email: ksolomon@stblaw.com
Correspondent Name: Corina Gugler, Esq.

Address Line 1: Simpson Thacher & Bartlett LLP

Address Line 2: 425 Lexington Avenue

Address Line 4: New York, NEW YORK 10017

ATTORNEY DOCKET NUMBER: | 509265/1489

REEL: 004926 FRAME: 0669

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TRADEMARK

NAME OF SUBMITTER:	Corina Gugler
Signature:	/cg/
Date:	12/20/2012
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TRADEMARK REEL: 004926 FRAME: 0670

GRANT OF SECURITY INTEREST IN TRADEMARK RIGHTS

This GRANT OF SECURITY INTEREST IN TRADEMARK RIGHTS ("Agreement"), effective as of November 20, 2012 is made by BIG CEDAR, L.L.C., a Missouri limited liability company, located at 2500 E. Kearney Street, Springfield, Missouri 65898 (the "Grantor"), in favor of JPMORGAN CHASE BANK, N.A., as collateral agent (the "Collateral Agent") for the several banks and other financial institutions (the "Lenders"), party to the Term Loan Credit Agreement, dated as of November 20, 2012 (as amended, supplemented or otherwise modified from time to time, the "Credit Agreement"), among Bass Pro Group, LLC (the "Borrower"), each of the other grantors party thereto and the Collateral Agent.

WITNESSETH:

WHEREAS, pursuant to the Credit Agreement, the Lenders have severally agreed to make extensions of credit to the Borrower upon the terms and subject to the conditions set forth therein; and

WHEREAS, in connection with the Credit Agreement, the Grantors have executed and delivered a Security Agreement, dated as of November 20, 2012, in favor of the Collateral Agent (together with all amendments and modifications, if any, from time to time thereafter made thereto, the "Security Agreement");

WHEREAS, pursuant to the Security Agreement, the Grantor pledged and granted to the Collateral Agent for the benefit of the Secured Parties a continuing security interest in all Intellectual Property, including the Trademarks; and

WHEREAS, the Grantor has duly authorized the execution, delivery and performance of this Agreement;

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, and in order to induce the Lenders to make extensions of credit to the Borrower pursuant to the Credit Agreement, the Grantor agrees, for the benefit of the Collateral Agent and the Secured Parties, as follows:

SECTION 1. Definitions. Unless otherwise defined herein or the context otherwise requires, terms used in this Agreement, including its preamble and recitals, have the meanings provided or provided by reference in the Credit Agreement and the Security Agreement.

SECTION 2. Grant of Security Interest. The Grantor hereby pledges and grants a continuing security interest in, and a right of setoff against, and agrees to assign, transfer and convey, upon demand made upon the occurrence and during the continuance of an Event of Default without requiring further action by either party and to be effective upon such demand, all of the Grantor's right, title and interest in, to and under the Trademarks (including, without limitation, those items listed on Schedule A hereto) (collectively, the "Collateral"), to the Collateral Agent for the benefit of the Collateral Agent and the Secured Parties to secure payment, performance and observance of the Obligations.

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SECTION 3. Purpose. This Agreement has been executed and delivered by the Borrower for the purpose of recording the grant of security interest herein with the United States Patent and Trademark Office. The security interest granted hereby has been granted to the Lenders in connection with the Security Agreement and is expressly subject to the terms and conditions thereof. The Security Agreement (and all rights and remedies of the Lenders thereunder) shall remain in full force and effect in accordance with its terms.

SECTION 4. Acknowledgment. The Grantor does hereby further acknowledge and affirm that the rights and remedies of the Lenders with respect to the security interest in the Collateral granted hereby are more fully set forth in the Credit Agreement and the Security Agreement, the terms and provisions of which (including the remedies provided for therein) are incorporated by reference herein as if fully set forth herein. In the event of any conflict between the terms of this Agreement and the terms of the Security Agreement, the terms of the Security Agreement shall govern.

SECTION 5. Counterparts. This Agreement may be executed in counterparts, each of which will be deemed an original, but all of which together constitute one and the same original.

(Remainder of the page intentionally left blank)

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TRADEMARK
REEL: 004926 FRAME: 0672

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be duly executed and delivered by their respective officers thereunto duly authorized as of the day at year first above written.
BIG CEDAR, L.L.C.
By: Law Willer Name: Larry K. Vilcher Title: Secretary Date:
JPMORGAN CHASE BANK, N.A., as Collateral Agent for the Secured Parties
By:
Name:
Title:

Date:

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be duly executed and delivered by their respective officers thereunto duly authorized as of the day and year first above written.

BIG CEDAR, L.L.C.

By:	 	
Name:		
Title:		
Date:		

JPMORGAN CHASE BANK, N.A., as Collateral Agent for the Secured Parties

Name: DAVID L. MOWAND

Title: ANTHORIZED OFFICER

Date: ///19//2_

ACKNOWLEDGMENT OF GRANTOR

STATE OF MISSOURI)
) ss
COUNTY OF GREENE)

On the 20th day of November, 2012, before me personally came Larry K. Wilcher, who is personally known to me to be the Secretary of BIG CEDAR, L.L.C., a Missouri limited liability company; who, being duly sworn, did depose and say that she/he is the Secretary in such company, the company described in and which executed the foregoing instrument; that he executed and delivered said instrument pursuant to authority given by the resolutions duly adopted by written consent of the sole member of such company; and that he acknowledged said instrument to be the free act and deed of said company.

GAYLA B. MARAFINO
Notary Public -- Notary Seel
STATE OF MISSOURI
Greene County
My Commission Expires Sept. 4, 2016
Commission #12390749

Hayla B. Masafino . Notary Public

(PLACE STAMP AND SEAL ABOVE)

ACKNOWLEDGMENT OF GRANTOR

STATE OF	Quas :
STATE OF COUNTY OF	Oulles'"
JPMORGAN depose and sa described in a said instrumer the sole memi	On the 19 day of November, 2012, before me personally came (1000) who is personally known to me to be the (1000) of CHASE BANK, N.A., a national banking association; who, being duly sworn, did that she/he is the in such company, the company which executed the foregoing instrument; that she/he executed and delivered to pursuant to authority given by the resolutions duly adopted by written consent of error such company; and that she/he acknowledged said instrument to be the free f said company.
	Notary Public PLACE STAMPAND SEAT ABOVE

Schedule A

U.S. Trademark Registrations and Applications

<u>Trademark</u>	Registration/Serial No.
Big Cedar	1931087
Buzzard Bar	1885496
Devil's Pool Restaurant (and Design)	1942145
Nine & Dine	77/257865

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RECORDED: 12/20/2012

TRADEMARK REEL: 004926 FRAME: 0677