

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Assignment of 50% Ownership Interest		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Kona Bay Media, Inc.	FORMERLY f/k/a Integrity Media, Inc.	12/13/2012
			Entity Type
			CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	David C Cook		
Street Address:	4050 Lee Vance View		
City:	Colorado Springs		
State/Country:	COLORADO		
Postal Code:	80918		
Entity Type:	non-profit corporation: ILLINOIS		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	2665738	SONGS 4 WORSHIP
CORRESPONDENCE DATA			
Fax Number:	3127043001		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	312-704-3336		
Email:	trademarks@hinshawlaw.com		
Correspondent Name:	Kourtney Mulcahy		
Address Line 1:	Hinshaw & Culbertson LLP		
Address Line 2:	222 N. LaSalle Street, Suite 300		
Address Line 4:	Chicago, ILLINOIS 60601-1081		
ATTORNEY DOCKET NUMBER:	931543 - SONGS4WORSHIP		
NAME OF SUBMITTER:	Kourtney Mulcahy		
Signature:	/kourtney mulcahy/		
Date:	12/21/2012		
Total Attachments: 1 source=TrdmrkAsgnmt-Songs4Worship#page1.tif			

CH \$40.00 2665738

ASSIGNMENT OF 50% INTERESTS IN TRADEMARK

WHEREAS, Kona Bay Media, Inc. (d/b/a Integrity Media, Inc.), a corporation located and doing business at 1000 Cody Road, Mobile, Alabama 36695 ("Kona Bay") is the 50% owner of the following U.S. Trademark Registration:

MARK	REGISTRATION NO.	REGISTRATION DATE
SONGS 4 WORSHIP	U.S. Reg. No. 2665738	December 24, 2002

WHEREAS, David C Cook, a non-profit corporation located at 4050 Lee Vance View, Colorado Springs, Colorado 80918 ("Cook") has acquired and is desirous of acquiring Kona Bay's entire 50% interests in and to said mark, and the Registration thereof;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Kona Bay has transferred and does hereby irrevocably sell, assign and transfer unto Cook, its entire 50% worldwide right, title and interest (including all common law rights) in and to the above identified mark, together with the goodwill of its interests in the business symbolized by the mark. The other 50% interest in the above identified mark shall remain with Direct Holding Americas, Inc.

KONA BAY MEDIA, INC.

Donald Ellington
Signature

DONALD S. ELLINGTON
Print Name

CFO
Title

12/13/12
Date

DAVID C COOK

Scott Miller
Signature

Scott Miller
Print Name

Chief Operating Officer
Title

12-20-12
Date