

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Launch Beverage Companies, LLC		12/11/2012	LIMITED LIABILITY COMPANY: MISSOURI
RECEIVING PARTY DATA			
Name:	Brew Hub, LLC		
Street Address:	17209 Chesterfield Airport Road		
City:	Chesterfield		
State/Country:	MISSOURI		
Postal Code:	63005		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	85564114	BREW HUB	
Serial Number:	85672034	BREW HUB	
CORRESPONDENCE DATA			
Fax Number:	3142314342		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	314-345-7000		
Email:	ustrademarks@senniger.com		
Correspondent Name:	Senniger Powers LLP		
Address Line 1:	100 North Broadway		
Address Line 2:	17th Floor		
Address Line 4:	St. Louis, MISSOURI 63102		
ATTORNEY DOCKET NUMBER:	PIF/AXJ (BRWH 1720 &1721)		
NAME OF SUBMITTER:	Anita Juric		

Signature:	/anita juric/
Date:	12/21/2012
Total Attachments: 2 source=01940249#page1.tif source=01940249#page2.tif	

ASSIGNMENT

1. **WHEREAS**, Launch Beverage Companies, LLC of Chesterfield, Missouri, a corporation duly organized and existing under and by virtue of the laws of the State of Missouri (hereinafter referred to as Assignor), has had a continuing intent to use in its business the trademark BREW HUB; and

2. **WHEREAS**, Assignor has certain applications in the United States Patent and Trademark Office relating to the trademark BREW HUB; and

3. **WHEREAS**, Brew Hub, LLC of Chesterfield, Missouri, a limited liability company duly organized and existing under and by virtue of the laws of the State of Delaware (hereinafter referred to as Assignee), is successor to the portion of Assignor's business relating to bar and restaurant services and brewery services under the name BREW HUB including the preliminary business required to be able to deliver these services and is desirous of acquiring the entire right, title and interest of Assignor in said trademark and said applications and the good will of the business in connection with which said trademark is used;

4. **NOW THEREFORE**, in consideration of the sum one dollar (\$1.00) and other good and valuable consideration by Assignee to Assignor in hand paid, receipt of all of which is hereby acknowledged, Assignor has agreed to and does hereby sell, assign and transfer unto Assignee, its successors and assigns, all of Assignor's right, title and interest throughout the world in and

to said trademark and said application together with the good will of the business in connection with which said trademark is used, and together with full right to sue for and recover all profits and damages recoverable from past infringements of said trademark; including specifically, without limiting the generality of the foregoing, the United States applications listed below.

5. **TO BE HELD AND ENJOYED BY** assignee, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor had this sale and assignment not been made.

6. **THE UNITED STATES TRADEMARK REGISTRATION(S) ARE AS**

FOLLOWS:

<u>APPL. NO.</u>	<u>APPL. DATE</u>	<u>TRADEMARK</u>
85/564,114	March 8, 2012	BREW HUB
85/672,034	July 9, 2012	BREW HUB

7. **IN WITNESS WHEREOF**, Assignor has caused these presents to be executed by its officer thereunto duly authorized on the date noted below.

LAUNCH BEVERAGE COMPANIES, LLC

By 
Timothy Schoen
CEO

Date: 12-11-12

PIF/axj