

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Kona Bay Media, Inc.	FORMERLY f/k/a Integrity Media, Inc.	12/13/2012
			Entity Type
			CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	David C Cook		
Street Address:	4050 Lee Vance View		
City:	Colorado Springs		
State/Country:	COLORADO		
Postal Code:	80918		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	3956665	VERTICAL MUSIC
CORRESPONDENCE DATA			
Fax Number:	3127043001		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	312-704-3336		
Email:	trademarks@hinshawlaw.com		
Correspondent Name:	Kourtney Mulcahy		
Address Line 1:	Hinshaw & Culbertson LLP		
Address Line 2:	222 N. LaSalle, Suite 300		
Address Line 4:	Chicago, ILLINOIS 60601-1081		
ATTORNEY DOCKET NUMBER:	931543 - VERTICALMUSIC		
NAME OF SUBMITTER:	Kourtney Mulcahy		
Signature:	/kourtney mulcahy/		
Date:	12/21/2012		
Total Attachments: 1 source=TrdmrkAsgnmt-VerticalMusic#page1.tif			

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NUNC PRO TUNC ASSIGNMENT OF INTERESTS IN TRADEMARK

WHEREAS, Kona Bay Media, Inc. (f/k/a Integrity Media, Inc.), a corporation located and doing business at 1000 Cody Road, Mobile, Alabama 36695 ("Kona Bay") is the owner of the following U.S. Trademark Registration:

MARK	REGISTRATION NO.	REGISTRATION DATE
VERTICAL MUSIC	3956665	May 10, 2011

WHEREAS, David C Cook, an Illinois non-profit corporation located at 4050 Lee Vance View, Colorado Springs, Colorado 80918 ("Cook") has acquired and is desirous of acquiring Kona Bay's entire rights, title and interest in and to said mark, and the Registration thereof. This Assignment of Interests shall be effective as of June 1, 2011.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Kona Bay has transferred and does hereby irrevocably sell, assign and transfer unto Cook, its entire worldwide right, title and interest (including all common law rights) in and to the above identified mark, together with the goodwill of its interests in the business symbolized by the mark.

KONA BAY MEDIA, INC.

Donald Ellington  
Signature

DONALD S. ELLINGTON  
Print Name

CFO  
Title

12/13/12  
Date

DAVID C COOK

Scott E. Miller  
Signature

Scott E. Miller  
Print Name

Chief Operating Officer  
Title

05.24.12  
Date