

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Premier Nutrition Corporation	FORMERLY Joint Juice Acquisition Sub, Inc.	11/16/2012	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Premier Protein, Inc.		
Street Address:	188 Spear Street		
Internal Address:	Suite 600		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94105		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3222464	SOLEIL	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	408-247-7090		
Email:	elizabeth@epowerslaw.com		
Correspondent Name:	ELizabeth E. Powers		
Address Line 1:	1484 Pollard Road		
Address Line 2:	Suite 162		
Address Line 4:	Los Gatos, CALIFORNIA 95032		
ATTORNEY DOCKET NUMBER:	JJIL-0110A		
NAME OF SUBMITTER:	Elizabeth E. Powers		

OP \$40.00 3222464

Signature:	/eepowers/
Date:	12/21/2012
Total Attachments: 6 source=Name Change#page1.tif source=Name Change#page2.tif source=Name Change#page3.tif source=Name Change#page4.tif source=Name Change#page5.tif source=Name Change#page6.tif	

CERTIFICATE OF AMENDMENT TO  
ARTICLES OF INCORPORATION  
OF  
PREMIER NUTRITION CORPORATION

**ENDORSED - FILED**  
in the office of the Secretary of State  
of the State of California

**NOV 16 2012**

The undersigned, David Ritterbush, hereby certifies that:

1. He is the President and Secretary of Premier Nutrition Corporation, a California corporation (the "Corporation").
2. Article I of the Articles of Incorporation of the Corporation is amended to read in its entirety as follows:

"The name of this corporation is Premier Protein, Inc."

3. The foregoing amendment to the Articles of Incorporation has been duly approved by the Board of Directors of the Corporation.

4. The foregoing amendment to the Articles of Incorporation has been duly approved by the required vote of shareholders in accordance with Section 902 of the California Corporations Code. The total number of outstanding shares of the Corporation is 100 shares of Common Stock. The number of shares voting in favor of the amendment equaled or exceeded the vote required. The percentage vote required was more than 50% of the outstanding shares of Common Stock.

\* \* \* \*

The undersigned further declares under penalty of perjury under the laws of the State of California that the matters set forth in this certificate are true and correct of his own knowledge.

Dated: November 16, 2012



David Ritterbush  
President and Secretary

UNIVERSITY MICROFILMS  
SERIALS ACQUISITION  
300 N ZEEB RD  
ANN ARBOR MI 48106  
616 763 0900  
www.umi.com



I hereby certify that the foregoing transcript of 2 page(s) is a full, true and correct copy of the original record in the custody of the California Secretary of State's office.

NOV 19 2012

Date: \_\_\_\_\_

*Debra Bowen*  
DEBRA BOWEN, Secretary of State  
TRADEMARK

REEL: 004926 FRAME: 0950

A0721510

**ENDORSED - FILED**  
in the office of the Secretary of State  
of the State of California

OCT 28 2011

**CERTIFICATE OF AMENDMENT TO  
ARTICLES OF INCORPORATION  
OF  
JOINT JUICE ACQUISITION SUB, INC.**

The undersigned, David Ritterbush, hereby certifies that:

1. He is the President and Secretary of Joint Juice Acquisition Sub, Inc., a California corporation (the "Corporation").

2. Article I of the Articles of Incorporation of the Corporation is amended to read in its entirety as follows:

"The name of this corporation is Premier Nutrition Corporation."

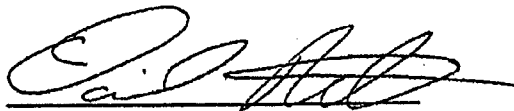
3. The foregoing amendment to the Articles of Incorporation has been duly approved by the Board of Directors of the Corporation.

4. The foregoing amendment to the Articles of Incorporation has been duly approved by the required vote of shareholders in accordance with Section 902 of the California Corporations Code. The total number of outstanding shares of the Corporation is 100 shares of Common Stock. The number of shares voting in favor of the amendment equaled or exceeded the vote required. The percentage vote required was more than 50% of the outstanding shares of Common Stock.

\* \* \* \*

The undersigned further declares under penalty of perjury under the laws of the State of California that the matters set forth in this certificate are true and correct of his own knowledge.

Dated: October 27, 2011



David Ritterbush  
President and Secretary

W03 155570020/1657130/v1



I hereby certify that the foregoing transcript of 2 page(s) is a full, true and correct copy of the original record in the custody of the California Secretary of State's office.

NOV 10 2011

Date: \_\_\_\_\_

*Debra Bowen*

DEBRA BOWEN, Secretary of State

TRADEMARK

REEL: 004926 FRAME: 0953

RECORDED: 12/21/2012