

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT																
NATURE OF CONVEYANCE:	CHANGE OF NAME																
CONVEYING PARTY DATA																	
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>Premier Nutrition Corporation</td> <td>FORMERLY Joint Juice Acquisition Sub, Inc.</td> <td>11/16/2012</td> <td>CORPORATION: CALIFORNIA</td> </tr> </tbody> </table>				Name	Formerly	Execution Date	Entity Type	Premier Nutrition Corporation	FORMERLY Joint Juice Acquisition Sub, Inc.	11/16/2012	CORPORATION: CALIFORNIA						
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RECEIVING PARTY DATA																	
<table border="1"> <tr> <td>Name:</td> <td>Premier Protein, Inc.</td> </tr> <tr> <td>Street Address:</td> <td>188 Spear Street</td> </tr> <tr> <td>Internal Address:</td> <td>Suite 600</td> </tr> <tr> <td>City:</td> <td>San Francisco</td> </tr> <tr> <td>State/Country:</td> <td>CALIFORNIA</td> </tr> <tr> <td>Postal Code:</td> <td>94105</td> </tr> <tr> <td>Entity Type:</td> <td>CORPORATION: CALIFORNIA</td> </tr> </table>				Name:	Premier Protein, Inc.	Street Address:	188 Spear Street	Internal Address:	Suite 600	City:	San Francisco	State/Country:	CALIFORNIA	Postal Code:	94105	Entity Type:	CORPORATION: CALIFORNIA
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PROPERTY NUMBERS Total: 1																	
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Registration Number:	3222465	SOLEIL															
CORRESPONDENCE DATA																	
Fax Number: <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> Phone: 408-247-7090 Email: elizabeth@epowerslaw.com Correspondent Name: ELizabeth E. Powers Address Line 1: 1484 Pollard Road Address Line 2: Suite 162 Address Line 4: Los Gatos, CALIFORNIA 95032																	
ATTORNEY DOCKET NUMBER:	JJIL-0100A																
NAME OF SUBMITTER:	Elizabeth E. Powers																

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Signature:	/eepowers/
Date:	12/21/2012
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CERTIFICATE OF AMENDMENT TO  
ARTICLES OF INCORPORATION  
OF  
PREMIER NUTRITION CORPORATION

**ENDORSED - FILED**  
in the office of the Secretary of State  
of the State of California

NOV 16 2012

The undersigned, David Ritterbush, hereby certifies that:

1. He is the President and Secretary of Premier Nutrition Corporation, a California corporation (the "Corporation").
2. Article I of the Articles of Incorporation of the Corporation is amended to read in its entirety as follows:

"The name of this corporation is Premier Protein, Inc."

3. The foregoing amendment to the Articles of Incorporation has been duly approved by the Board of Directors of the Corporation.

4. The foregoing amendment to the Articles of Incorporation has been duly approved by the required vote of shareholders in accordance with Section 902 of the California Corporations Code. The total number of outstanding shares of the Corporation is 100 shares of Common Stock. The number of shares voting in favor of the amendment equaled or exceeded the vote required. The percentage vote required was more than 50% of the outstanding shares of Common Stock.

\* \* \* \*

The undersigned further declares under penalty of perjury under the laws of the State of California that the matters set forth in this certificate are true and correct of his own knowledge.

Dated: November 16, 2012



David Ritterbush  
President and Secretary

NOTARIAL PUBLIC STATE OF CALIFORNIA  
My Commission Expires: 11/16/2014  
David Ritterbush  
11/16/2012



I hereby certify that the foregoing transcript of 2 page(s) is a full, true and correct copy of the original record in the custody of the California Secretary of State's office.

NOV 19 2012

Date: \_\_\_\_\_

*Debra Bowen*  
DEBRA BOWEN, Secretary of State  
TRADEMARK

REEL: 004927 FRAME: 0005

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**ENDORSED - FILED**  
in the office of the Secretary of State  
of the State of California

OCT 28 2011

**CERTIFICATE OF AMENDMENT TO  
ARTICLES OF INCORPORATION  
OF  
JOINT JUICE ACQUISITION SUB, INC.**

The undersigned, David Ritterbush, hereby certifies that:

1. He is the President and Secretary of Joint Juice Acquisition Sub, Inc., a California corporation (the "Corporation").

2. Article I of the Articles of Incorporation of the Corporation is amended to read in its entirety as follows:

"The name of this corporation is Premier Nutrition Corporation."

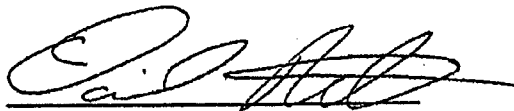
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\* \* \* \*

The undersigned further declares under penalty of perjury under the laws of the State of California that the matters set forth in this certificate are true and correct of his own knowledge.

Dated: October 27, 2011



David Ritterbush  
President and Secretary

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I hereby certify that the foregoing transcript of 2 page(s) is a full, true and correct copy of the original record in the custody of the California Secretary of State's office.

NOV 10 2011

Date: \_\_\_\_\_

*Debra Bowen*

DEBRA BOWEN, Secretary of State

TRADEMARK

REEL: 004927 FRAME: 0008

RECORDED: 12/21/2012