

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bulldog Marketing Inc.		04/24/2012	CORPORATION: PENNSYLVANIA

RECEIVING PARTY DATA	
Name:	Pavione Marketing Group, Inc.
Street Address:	1006 Market Street
City:	Harrisburg
State/Country:	PENNSYLVANIA
Postal Code:	17101
Entity Type:	CORPORATION: PENNSYLVANIA

PROPERTY NUMBERS Total: 5		
Property Type	Number	Word Mark
Registration Number:	3193637	THINKBANK
Registration Number:	3193638	THINK IT SO.
Registration Number:	3193639	PAVONE
Registration Number:	3349134	WINNING THE MATURE MARKET
Registration Number:	3617655	VARSITY

CORRESPONDENCE DATA	
Fax Number:	7172601641
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	717-232-8000
Email:	trademarks@mwn.com
Correspondent Name:	Sue Heberlig
Address Line 1:	100 Pine Street
Address Line 4:	Harrisburg, PENNSYLVANIA 17108

ATTORNEY DOCKET NUMBER:	356/21996-0011
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OP \$140.00 3193637

NAME OF SUBMITTER:	Sue Heberlig
Signature:	/SueHeb/
Date:	12/21/2012
Total Attachments: 3 source=A3143572#page1.tif source=A3143572#page2.tif source=A3143572#page3.tif	

COMMONWEALTH OF PENNSYLVANIA
DEPARTMENT OF STATE
CORPORATION BUREAU
401 NORTH STREET, ROOM 206
P.O. BOX 8722
HARRISBURG, PA 17105-8722
WWW.CORPORATIONS.STATE.PA.US/CORP

Pavone Marketing Group, Inc.

THE CORPORATION BUREAU IS HAPPY TO SEND YOU YOUR FILED DOCUMENT. THE CORPORATION BUREAU IS HERE TO SERVE YOU AND WANTS TO THANK YOU FOR DOING BUSINESS IN PENNSYLVANIA.

IF YOU HAVE ANY QUESTIONS PERTAINING TO THE CORPORATION BUREAU, PLEASE VISIT OUR WEB SITE LOCATED AT WWW.CORPORATIONS.STATE.PA.US/CORP OR PLEASE CALL OUR MAIN INFORMATION TELEPHONE NUMBER (717)787-1057. FOR ADDITIONAL INFORMATION REGARDING BUSINESS AND / OR UCC FILINGS, PLEASE VISIT OUR ONLINE "SEARCHABLE DATABASE" LOCATED ON OUR WEB SITE.

ENTITY NUMBER: 2070137

McNees Wallace & Nurick LLC
counter Pick-Up, 100 Pine St, PO Box 1166
Harrisburg, PA 17108

TRADEMARK
REEL: 004927 FRAME: 0258

PENNSYLVANIA DEPARTMENT OF STATE
CORPORATION BUREAU

Articles of Amendment-Domestic Corporation
(15 Pa.C.S.)

Business Corporation (§ 1915)
 Nonprofit Corporation (§ 5915)

Name David Gruver, McNeese Wallace & Nurick LLC		
Address Counter Pick up		
City	State	Zip Code

Document will be returned to the name and address you enter to the left.

←
Commonwealth of Pennsylvania
ARTICLES OF AMENDMENT-BUSINESS 5 Page(s)



Fee: \$70

In compliance with the requirements of the applicable provisions (relating to articles of amendment), the undersigned, desiring to amend its articles, hereby states that:

1. The name of the corporation is:
Bulldog Marketing Inc.

2. The (a) address of this corporation's current registered office in this Commonwealth or (b) name of its commercial registered office provider and the county of venue is (the Department is hereby authorized to correct the following information to conform to the records of the Department):

(a) Number and Street 1006 Market Street	City Harrisburg	State PA	Zip 17101	County Dauphin
(b) Name of Commercial Registered Office Provider c/o				County

3. The statute by or under which it was incorporated:
Business Corporation Law of 1988

4. The date of its incorporation:
12/27/1991

5. Check, and if appropriate complete, one of the following:

The amendment shall be effective upon filing these Articles of Amendment in the Department of State.

The amendment shall be effective on: _____ at _____
Date Hour

2012 APR 24 PM 3: 55
PA DEPT OF STATE

6. Check one of the following:

- The amendment was adopted by the shareholders or members pursuant to 15 Pa.C.S. § 1914(a) and (b) or § 5914(a).
- The amendment was adopted by the board of directors pursuant to 15 Pa. C.S. § 1914(c) or § 5914(b).

7. Check, and if appropriate, complete one of the following:

- The amendment adopted by the corporation, set forth in full, is as follows
The name of the corporation is changed to Pavone Marketing Group, Inc.
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- The amendment adopted by the corporation is set forth in full in Exhibit A attached hereto and made a part hereof.

8. Check if the amendment restates the Articles:

- The restated Articles of Incorporation supersede the original articles and all amendments thereto.

IN TESTIMONY WHEREOF, the undersigned corporation has caused these Articles of Amendment to be signed by a duly authorized officer thereof this

24TH day of April,

2012.

Name of Corporation



Signature

PRESIDENT

Title