

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST IN COPYRIGHT, TRADEMARK AND PATENT MORTGAGES

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Ares Capital Corporation		12/21/2012	CORPORATION: MARYLAND

RECEIVING PARTY DATA

Name:	Marketing Research Services, Inc.
Street Address:	720 East Pete Rose Way
Internal Address:	Suite 200
City:	Cincinnati
State/Country:	OHIO
Postal Code:	45202
Entity Type:	CORPORATION: OHIO

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Registration Number:	3232995	CONSELECT ONLINE CONCEPT TESTING SOLUTION
Registration Number:	2777552	MRSI MARKETING REASERCH SERVICES, INC.
Registration Number:	2736357	IRESEARCH
Registration Number:	2935829	PRISM ELEMENTS OF A WINNING PRODUCT UNIQUE INSIGHT POWERFUL CONCEPT OPTIMUM PRODUCT SUSTAINED GROWTH
Registration Number:	3298850	ENFOQUE
Serial Number:	77546773	MREXPRESS
Registration Number:	3392660	CENSUS BALANCER
Registration Number:	3343404	CONCEPT HIGHLIGHTER
Registration Number:	3343401	PROSELECT
Registration Number:	3305753	CONSCAN ONLINE CONCEPT SCREENING SOLUTION

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Fax Number: 2125935955
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 212-756-2132
Email: scott.kareff@srz.com
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ATTORNEY DOCKET NUMBER:	014951-1272
NAME OF SUBMITTER:	Scott Kareff (014951-1272)
Signature:	/kc for sk/
Date:	12/21/2012

Total Attachments: 4

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RELEASE OF SECURITY INTEREST IN COPYRIGHT, TRADEMARK AND PATENT MORTGAGES

THIS RELEASE OF SECURITY INTEREST IN COPYRIGHT, TRADEMARK AND PATENT MORTGAGES (the "Agreement") is made as of December 21, 2012 by Ares Capital Corporation, a Maryland corporation, as agent ("**Secured Party**") in favor of MARKETING RESEARCH SERVICES, INC., an Ohio corporation (the "**Grantor**").

WHEREAS, the **Grantor**", among others, granted a security interest in certain intellectual property and related rights to PNC Bank, National Association, as agent ("**Prior Agent**") pursuant to that certain Copyright, Trademark and Patent Security Agreement, dated as of April 8, 2009 by, among others, Grantor in favor of Prior Agent (the "**Original IP Security Agreement**");

WHEREAS, the Prior Agent assigned all of its rights under the Original IP Security Agreement to "**Secured Party**" pursuant to that certain Assignment of Copyright and Trademark Mortgages, dated as of June 28, 2012 (the "**IP Security Assignment**" and, together with the Original IP Security Agreement, the "**IP Security Agreement**");

WHEREAS, an executed copy of the Original IP Security Agreement was recorded in the United States Patent and Trademark Office at reel 003969, frame 0696 on April 13, 2009;

WHEREAS, an executed copy of the IP Security Assignment was recorded in the United States Patent and Trademark Office at reel 004827, frame 0101 on July 23, 2012;

WHEREAS, an executed copy of the Original IP Security Agreement was recorded in the United States Copyright Office at volume 3576, document 835 on April 16, 2009; and

WHEREAS, Grantor has requested that Secured Party release its interest in Grantor's copyrights, trademarks and patents.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Secured Party hereby:

1. releases any and all security interests of Secured Party in Grantor's: (i) patents and trademarks, including the trademarks identified in Schedule I-A, and any reissues, continuations or extensions thereof, and all of the goodwill of the business connected with the use of, and symbolized by, any of the trademarks, (ii) copyrights, rights and interest in

copyrights, works protectable by copyright, copyright registrations and copyright applications, and all renewals of any of the foregoing, all income royalties, damages and payments now or hereafter due and/or payable under any of the foregoing, licenses of the foregoing, or with respect to any of the foregoing, and (iii) all products and proceeds of any of the foregoing, including, without limitation, any claim by Grantor against third parties for past, present or future (a) infringement or dilution of any copyright, trademark, or patent or (b) injury to the goodwill associated with any such trademarks, without recourse or representation or warranty, express or implied, of any kind;

2. agrees that any power of attorney or similar rights granted by Grantor to Secured Party with respect to the copyrights, trademarks and patents pursuant to or in connection with the IP Security Agreement is terminated; and

3. authorizes and requests that the United States Patent and Trademark Office and United States Copyright Office note and record the existence of the release hereby given;

provided that nothing herein shall be deemed a release of any lien, security interest, right, title or interest of Secured Party in any copyright or trademark or related rights owned by any other "Grantor" referred to in the IP Security Agreement, which lien, security interest, right, title and interest remain in full force and effect.

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IN WITNESS WHEREOF, Secured Party has caused this Release of Security Interest in Copyright, Trademark and Patent Mortgages to be executed by its duly authorized officer as of the date above first written.

SECURED PARTY:

ARES CAPITAL CORPORATION, as
Agent

By: 
Name: Ian Fitzgerald
Title: Authorized Signatory

Schedule I-A

TRADEMARKS

Mark	Registration No.	Registration or Filing Date	Owner
ConSelect Online Concept Testing Solution	Reg. #: 3232995, Serial #: 78879386	Reg. Date: 4/24/2007	Marketing Research Services, Inc.
MRSI Marketing Research Services, Inc.	Reg. #: 2777552, Serial #: 76439863	Reg. Date: 10/28/2003	Marketing Research Services, Inc.
iResearch	Reg. #: 2736357, Serial #: 76439865	Reg. Date: 7/15/2003	Marketing Research Services, Inc.
PRISM Elements of a Winning Product Unique Insight powerful Concept Optimum Product Sustained Growth	Reg. #: 2935829, Serial #: 76558538	Reg. Date: 3/29/2005	Marketing Research Services, Inc.
ENFOQUE	Reg. #: 3298850, Serial #: 78497855	Reg. Date: 9/25/2007	Marketing Research Services, Inc.
mrExpress	Serial #: 77546773	Filing Date: 8/14/2008	Marketing Research Services, Inc.
Census Balancer	Reg. #: 3392660, Serial #: 77144518	Reg. Date: 3/4/2008	Marketing Research Services, Inc.
Concept Highlighter	Reg. #: 3343404, Serial #: 77129236	Reg. Date: 11/27/2007	Marketing Research Services, Inc.
ProSelect	Reg. #: 3343401, Serial #: 77129194	Reg. Date: 11/27/2007	Marketing Research Services, Inc.
ConScan Online Concept Screening Solution	Reg. #: 3305753, Serial #: 77068068	Reg. Date: 10/9/2007	Marketing Research Services, Inc.