

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Certificate of Conversion to Delaware Corp

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Hayneedle, Inc.		09/18/2012	CORPORATION: NEBRASKA

RECEIVING PARTY DATA	
Name:	Hayneedle, Inc.
Street Address:	9394 West Dodge
Internal Address:	Suite 300
City:	Omaha
State/Country:	NEBRASKA
Postal Code:	68114
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 19

Property Type	Number	Word Mark
Registration Number:	3073550	CLOCKSTYLE
Registration Number:	3189423	COFFEETABLESGALORE.COM
Registration Number:	3502978	CORAL COAST
Serial Number:	85653327	
Registration Number:	3765350	
Registration Number:	3355370	FIREPLACE SCREENS.COM
Registration Number:	2718948	HAMMOCKS.COM
Serial Number:	85553185	HAYBUCK REWARDS
Serial Number:	85553191	HAYBUCKS
Registration Number:	3706260	HAYNEEDLE
Registration Number:	3732316	HAYNEEDLE
Registration Number:	3115507	JEWELRYARMOIRE.COM
Registration Number:	3219046	NETSHOPS

OP \$490.00 3073550

Registration Number:	4173035	PLUMSTRUCK
Registration Number:	4236314	THE FOUNDARY
Registration Number:	3940847	THE FOUNDARY
Registration Number:	3762767	VARIETY, SWEET VARIETY
Registration Number:	3156251	WINDCHIME.COM
Registration Number:	3847515	ZHUMELL

CORRESPONDENCE DATA

Fax Number: 4023461148
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Phone: 402-346-6000
Email: patrick.stephenson@kutakrock.com
Correspondent Name: Patrick C. Stephenson
Address Line 1: 1650 Farnam Street
Address Line 4: Omaha, NEBRASKA 68102

NAME OF SUBMITTER:	Patrick C. Stephenson
Signature:	/Patrick C. Stephenson/
Date:	12/23/2012

Total Attachments: 1
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State of Delaware
Secretary of State
Division of Corporations
Delivered 11:54 AM 09/18/2012
FILED 11:54 AM 09/18/2012
SRV 121040405 - 5214625 FILE

STATE OF DELAWARE
CERTIFICATE OF CONVERSION
FROM A NON-DELAWARE CORPORATION
TO A DELAWARE CORPORATION
PURSUANT TO SECTION 265 OF THE
DELAWARE GENERAL CORPORATION LAW

- 1.) The jurisdiction where the Non-Delaware Corporation first formed is Nebraska.
- 2.) The jurisdiction immediately prior to filing this Certificate is Nebraska.
- 3.) The date the Non-Delaware Corporation first formed is May 27, 2003.
- 4.) The name of the Non-Delaware Corporation immediately prior to filing this Certificate is Hayneedle, Inc.
- 5.) The name of the Corporation as set forth in the Certificate of Incorporation is Hayneedle, Inc.

IN WITNESS WHEREOF, the undersigned being duly authorized to sign on behalf of the converting Non-Delaware Corporation have executed this Certificate on the 18th day of September, A.D. 2012.

By: 
Name: Douglas Nielsen
Title: President/CEO

4825-1413-88855