

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	02/15/2012		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	The Caledonia Trust		11/08/2012
			TRUST: CANADA
RECEIVING PARTY DATA			
Name:	Pon Bicycle Holding B.V.		
Street Address:	Wilhelminaweg 8		
City:	6951 BP Dieren		
State/Country:	NETHERLANDS		
Entity Type:	LIMITED LIABILITY COMPANY: NETHERLANDS		
PROPERTY NUMBERS Total: 8			
	Property Type	Number	Word Mark
	Registration Number:	2874383	CERVELO
	Registration Number:	2866634	CERVELO
	Registration Number:	4075697	E
	Registration Number:	2871492	THE SHAPE OF SPEED
	Registration Number:	2869281	P2
	Registration Number:	2897119	P3
	Registration Number:	2895265	TRUEAERO
	Registration Number:	2895264	SMARTWALL
CORRESPONDENCE DATA			
Fax Number:	2028428465		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	202-842-8800		
Email:	dctrademarks@dbr.com, sheila.stewart@dbr.com		

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Correspondent Name: Jennifer Dean - Drinker Biddle & Reath
Address Line 1: 1500 K Street NW
Address Line 2: Suite 1100
Address Line 4: Washington, DISTRICT OF COLUMBIA 20005

ATTORNEY DOCKET NUMBER: 033309.197987

DOMESTIC REPRESENTATIVE

Name: Jennifer Dean - Drinker Biddle & Reath
Address Line 1: 1500 K Street NW
Address Line 2: Suite 1100
Address Line 4: Washington, DISTRICT OF COLUMBIA 20005

NAME OF SUBMITTER: Sheila Stewart

Signature: /sheila stewart/

Date: 12/26/2012

Total Attachments: 2
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ASSIGNMENT OF TRADEMARK RIGHTS

Whereas The Caledonia Trust is a trust, and the intellectual property owned by the trust has been registered to Philip G. White and Anna Dopico, as Trustees of The Caledonia Trust,

And Whereas the Trustees of The Caledonia Trust, inconsideration of Five Dollars (\$5.00), and other good and valuable consideration, the receipt of which is hereby acknowledged, have sold assigned, and transferred intellectual property held by the trust to Pon Bicycle Holding B.V.,

Therefore Philip G. White and Anna Dopico, as Trustees of The Caledonia Trust (the Assignor) affirm that on or about 15 February, 2012 they have sold, assigned and transferred and did thereby assign and transfer to:

Pon Bicycle Holding B.V. Wilhelminaweg 8, 6951 BP Dieren, The Netherlands
(herein called the "Assignee"),

its successors, assigns and legal representatives, the entire right, title and interest for Canada, the United States and all other countries and jurisdictions, in and to the following United States Trademarks registrations and application:

Number	Trade-Mark	Application No.	Reg. No.	Reg. Date
1.	CERVÉLO Design	78/211746	2,874,383	August 17, 2004
2.	CERVÉLO	78/211739	2,866,634	July 27, 2004
3.	É Design	78/211751	4,075,697	December 27, 2011
4.	THE SHAPE OF SPEED	78/211756	2,871,492	August 10, 2004
5.	P2	78/211761	2,869,281	August 3, 2004
6.	P3	78/211824	2,897,119	October 26, 2004
7.	SMARTWALL	78/211791	2,895,264	October 19, 2004
8.	TRUEAERO	78/211795	2,895,265	October 19, 2004

that portion of the business of the Assignor to which the Trade-Marks pertain, which is ongoing and existing including the goodwill of the business connected with that portion to which the Trade-Marks pertain;

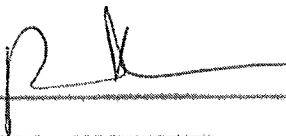
the right to oppose and/or continue any opposition to the registration of any other trade-mark based on the Trade-Marks; and

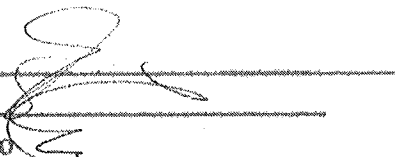
the right to commence and/or continue any action for past infringement of any rights in the Trade-Marks and to collect damages or profits as a result of such infringement.

The Assignor covenants with said Assignees, their successors, assigns and legal representatives that it has disclosed all licences presently existing and that no other assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned who are signing in the joint capacity of authorized signatories.

Executed at Toronto, Ontario, Canada, this 8th day of November, 2012, which assignment is effective, *nunc pro tunc*, as of the date 15 February, 2012.


The Caledonia Trust

Signature: 
Name: _____
Philip G. White
as Trustee of The Caledonia Trust

Signature: 
Name: _____
Anna Dopico
as Trustee of The Caledonia Trust

DECLARATION OF WITNESS

I, MICHAEL CLARRY, hereby declare that I was personally present and did witness Philip G. White and Anna Dopico duly sign and execute the foregoing assignment as representatives of the Assignor, and that they did declare to me to be authorized under the Constitution and by-laws of the Assignor to execute documents on its behalf, with this assignment valid the applicable laws governing the Assignor and binding thereon presently executed, whether with or without a corporate seal of the Assignor affixed thereto.


(Signature of Witness)

Name: MICHAEL CLARRY
Address: 81 DUNLOE ROAD
TORONTO, ONTARIO
CANADA