

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Ryman Hospitality Properties, Inc.		12/31/2012	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Grand Ole Opry IP, LLC
Street Address:	One Gaylord Drive
City:	Nashville
State/Country:	TENNESSEE
Postal Code:	37214
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 50

Property Type	Number	Word Mark
Registration Number:	3440490	BLUEGRASS
Registration Number:	3257790	GRAND OLE OPRY 650 WSM WWW.OPRY.COM
Registration Number:	3796453	NASHVILLE MUSIC CITY
Registration Number:	3796485	NASHVILLE MUSIC CITY
Registration Number:	0727814	OZARK OPRY
Registration Number:	2221888	RYMAN AUDITORIUM
Registration Number:	4249725	RYMAN AUDITORIUM
Registration Number:	1495449	THE CAROLINA OPRY
Registration Number:	1839640	WSM GRAND OLE OPRY
Registration Number:	2789638	1-800-SEE-OPRY
Registration Number:	3934786	AIN'T LIFE GRAND
Registration Number:	3769259	AIN'T LIFE GRAND
Registration Number:	1283695	FAN FAIR
Registration Number:	3008683	GRAND OLE OPRY

OP \$1265.00 3440490

Registration Number:	2997211	GRAND OLE OPRY
Registration Number:	3535320	GRAND OLE OPRY
Registration Number:	2559070	GRAND OLE OPRY
Registration Number:	2997213	GRAND OLE OPRY
Registration Number:	2997210	GRAND OLE OPRY
Registration Number:	3012994	GRAND OLE OPRY
Registration Number:	2937990	GRAND OLE OPRY
Registration Number:	0527589	GRAND OLE OPRY
Registration Number:	0645898	GRAND OLE OPRY
Registration Number:	3150063	GRAND OLE OPRY
Registration Number:	4100011	LIVE AT THE RYMAN
Registration Number:	3634712	MY ROAD TO THE OPRY
Registration Number:	2843318	OPRY
Registration Number:	2843317	OPRY
Registration Number:	2845121	OPRY
Registration Number:	2851087	OPRY
Registration Number:	2813274	OPRY
Registration Number:	2948198	OPRY
Registration Number:	3858951	OPRY
Registration Number:	4077044	OPRY
Registration Number:	3764727	OPRY COUNTRY CLASSICS
Registration Number:	3838586	OPRY COUNTRY CLASSICS
Registration Number:	3788209	OPRY COUNTRY CLASSICS
Registration Number:	3773099	OPRY COUNTRY CLASSICS
Registration Number:	3726727	OPRY COUNTRY KITCHEN
Registration Number:	3099321	OPRY MUSIC
Registration Number:	3088270	OPRY MUSIC
Registration Number:	2373084	OPRY.COM
Registration Number:	2175280	RYMAN
Registration Number:	1867250	RYMAN
Registration Number:	1867249	RYMAN AUDITORIUM
Registration Number:	3763918	SIMPLY GRAND
Registration Number:	2735041	THE MOTHER CHURCH OF COUNTRY MUSIC
Registration Number:	1348575	WSM
Registration Number:	2917376	WSM-FM

85364172

YUM Y'ALL

CORRESPONDENCE DATA

Fax Number: 6152446804

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 6158508741

Email: rfelber@wallerlaw.com

Correspondent Name: Robert P. Felber, Jr.

Address Line 1: c/o Waller Lansden Dortch & Davis, LLP

Address Line 2: 511 Union Street, Suite 2700

Address Line 4: Nashville, TENNESSEE 37219

ATTORNEY DOCKET NUMBER:

027802.27001

NAME OF SUBMITTER:

Robert P. Felber, Jr.

Signature:

/ROBERT P. FELBER, JR./

Date:

12/31/2012

Total Attachments: 7

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**ASSIGNMENT OF TRADEMARKS, SERVICE MARKS,
ACCOMPANYING REGISTRATIONS AND GOODWILL**

Effective as of December 31, 2012 (the "Effective Date"), for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, **Ryman Hospitality Properties, Inc.**, a Delaware corporation with offices at One Gaylord Drive, Nashville, Tennessee 37214 (the "Assignor"), does hereby sell, assign, transfer and set over to **Grand Ole Opry IP, LLC**, a Delaware limited liability company with offices at One Gaylord Drive, Nashville, Tennessee 37214 (the "Assignee"), all of Assignor's rights, title and interest in and to the trademarks and service marks listed on Exhibit A attached hereto (the "Marks"), the applications and registrations therefor, any renewals or extensions of such registrations, and all rights therein and thereto (including common law rights) throughout the world, together with the goodwill of the business in connection with which the Marks are used and which are symbolized by the Marks and the resulting right to recover damages and profits for past, present, or future infringements or unauthorized uses thereof, with the right to sue for and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment and sale had not been made.

Assignor agrees to execute and deliver at the request of Assignee, any papers, instruments and assignments reasonably necessary to vest in Assignee all of Assignor's right, title and interest in and to the Marks and the applications and registrations therefor and/or to provide evidence to support such assignment in the event such evidence is deemed necessary by Assignee, to the extent such evidence is in the possession or control of Assignor.

IN WITNESS WHEREOF, the parties hereto have caused this assignment to be signed by an individual thereto duly authorized, all as of the Effective Date.

ASSIGNOR:

ASSIGNEE:

RYMAN HOSPITALITY
PROPERTIES, INC.

GRAND OLE OPRY IP, LLC

By: 

By: 

Name: Carter R. Todd

Name: Carter R. Todd

Title: Secretary

Title: Secretary

EXHIBIT A

**ASSIGNMENT OF TRADEMARKS, ACCOMPANYING
REGISTRATIONS AND GOODWILL**

The Marks

Trademark Name	Country	Application No. / Registration No.
GRAND OLE OPRY	Argentina AR	2295850
GRAND OLE OPRY	Australia AU	731782
GRAND OLE OPRY	Austria AT	173296
GRAND OLE OPRY	Bahamas BS	19594
GRAND OLE OPRY	Benelux BX	609692
GRAND OLE OPRY	Brazil BR	820101028
GRAND OLE OPRY	Brazil BR	820101036
GRAND OLE OPRY	Brazil BR	820101044
GRAND OLE OPRY	Brunei Darussalam BN	24464
GRAND OLD COUNTRY	Canada CA	TMA215286
GRAND OLE OPRY	Canada CA	TMA503481
GRAND OLE OPRY	Canada CA	TMA452612
MUSIC COUNTRY NETWORK	Canada CA	TMA292624
OPRY	Canada CA	TMA432912
GRAND OLE OPRY	China (PRC) CN	1181824
GRAND OLE OPRY	Czech Republic CZ	212649
GRAND OLE OPRY	Denmark DK	VR 1997 03004
GRAND OLE OPRY	Finland FI	210604
GRAND OLE OPRY	France FR	97 675 344

Trademark Name	Country	Application No. / Registration No.
GRAND OLE OPRY	Germany DE	397 17 186
OPRY	Germany DE	1 031 971
GRAND OLE OPRY	Greece GR	133,060
GRAND OLE OPRY	Guatemala GT	98,101
GRAND OLE OPRY	Honduras HN	5800
GRAND OLE OPRY	Hong Kong	1267/2000
GRAND OLE OPRY	Indonesia ID	413815
GRAND OLE OPRY	Ireland IE	204548
GRAND OLE OPRY	Israel IL	111956
GRAND OLE OPRY	Italy IT	1275655
GRAND OLE OPRY	Jamaica	B33714
GRAND OLE OPRY	Jamaica	34617
GRAND OLE OPRY	Japan JP	4386886
GRAND OLE OPRY	Japan JP	3007995
OPRY	Japan JP	4030593
GRAND OLE OPRY	Mexico MX	1042817
GRAND OLE OPRY	New Zealand NZ	275680
GRAND OLE OPRY	Nicaragua NI	37635CC
GRAND OLE OPRY	Norway NO	195089
GRAND OLE OPRY	Panama PA	89173
GRAND OLE OPRY	Philippines PH	4-1997-122559
GRAND OLE OPRY	Philippines PH	4-1997-122560
GRAND OLE OPRY	Poland PL	120440
GRAND OLE OPRY	Portugal PT	323626

Trademark Name	Country	Application No. / Registration No.
GRAND OLE OPRY	Republic of Korea KR	48338
GRAND OLE OPRY	Russia	167285
GRAND OLE OPRY	Singapore SG	T9705348
GRAND OLE OPRY	Singapore SG	T9509640D
GRAND OLE OPRY	Slovenia SI	9770669
GRAND OLE OPRY	South Africa ZA	97/05090
GRAND OLE OPRY	Spain ES	2094981
GRAND OLE OPRY	Sweden SE	330402
GRAND OLE OPRY	Switzerland CH	447453
GRAND OLE OPRY	Taiwan TW	106334
	Tennessee	N/A
GRAND OLE OPRY	Tennessee	N/A
OPRY	Tennessee	N/A
GRAND OLE OPRY	Thailand TH	SM9415
GRAND OLE OPRY	Turkey TR	190187
GRAND OLE OPRY	United Kingdom GB	2399431
GRAND OLE OPRY	United Kingdom GB	2128972
	USA	3440490

Trademark Name	Country	Application No. / Registration No.
	USA	3257790
	USA	3796453
	USA	3796485
OPARK OPRY	USA	727814
	USA	2221888
RYMAN AUDITORIUM	USA	4249725
<i>The Carolina</i> OPRY	USA	1495449
	USA	1839640
1-800-SEE-OPRY	USA	2789638

Trademark Name	Country	Application No. / Registration No.
AIN'T LIFE GRAND	USA	3934786
AIN'T LIFE GRAND	USA	3769259
FAN FAIR	USA	1283695
GRAND OLE OPRY	USA	3008683
GRAND OLE OPRY	USA	2997211
GRAND OLE OPRY	USA	3535320
GRAND OLE OPRY	USA	2559070
GRAND OLE OPRY	USA	2997213
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GRAND OLE OPRY	USA	3012994
GRAND OLE OPRY	USA	2937990
GRAND OLE OPRY	USA	527589
GRAND OLE OPRY	USA	645898
GRAND OLE OPRY	USA	3150063
LIVE AT THE RYMAN	USA	4100011
MY ROAD TO THE OPRY	USA	3634712
OPRY	USA	2843318
OPRY	USA	2843317
OPRY	USA	2845121
OPRY	USA	2851087
OPRY	USA	2813274
OPRY	USA	2948198
OPRY	USA	3858951
OPRY	USA	4077044

Trademark Name	Country	Application No. / Registration No.
OPRY COUNTRY CLASSICS	USA	3764727
OPRY COUNTRY CLASSICS	USA	3838586
OPRY COUNTRY CLASSICS	USA	3788209
OPRY COUNTRY CLASSICS	USA	3773099
OPRY COUNTRY KITCHEN	USA	3726727
OPRY MUSIC	USA	3099321
OPRY MUSIC	USA	3088270
OPRY.COM	USA	2373084
RYMAN	USA	2175280
RYMAN	USA	1867250
RYMAN AUDITORIUM	USA	1867249
SIMPLY GRAND	USA	3763918
THE MOTHER CHURCH OF COUNTRY MUSIC	USA	2735041
WSM	USA	1348575
WSM-FM	USA	2917376
YUM Y'ALL	USA	85364172
GRAND OLE OPRY	Venezuela VE	S-010522