

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>Baby Lover, Inc.</td> <td></td> <td>12/11/2012</td> <td>CORPORATION: CALIFORNIA</td> </tr> </tbody> </table>				Name	Formerly	Execution Date	Entity Type	Baby Lover, Inc.		12/11/2012	CORPORATION: CALIFORNIA
Name	Formerly	Execution Date	Entity Type								
Baby Lover, Inc.		12/11/2012	CORPORATION: CALIFORNIA								
RECEIVING PARTY DATA											
Name:	Special Medical, LLC										
Street Address:	3100 Main St.										
Internal Address:	Suite 1350										
City:	Maumee										
State/Country:	OHIO										
Postal Code:	43537										
Entity Type:	LIMITED LIABILITY COMPANY: OHIO										
PROPERTY NUMBERS Total: 1											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> <th>Word Mark</th> </tr> </thead> <tbody> <tr> <td>Registration Number:</td> <td>2343239</td> <td>LULLABY LANE</td> </tr> </tbody> </table>				Property Type	Number	Word Mark	Registration Number:	2343239	LULLABY LANE		
Property Type	Number	Word Mark									
Registration Number:	2343239	LULLABY LANE									
CORRESPONDENCE DATA											
Fax Number:	4192438502										
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>										
Phone:	419-243-1294										
Email:	essp@essp-law.com										
Correspondent Name:	Carl A. Schaffer										
Address Line 1:	One SeaGate, P.O. Box 916										
Address Line 2:	Suite 1980										
Address Line 4:	Toledo, OHIO 43697										
ATTORNEY DOCKET NUMBER:	SPECIAL MEDICAL (SPEC-1)										
NAME OF SUBMITTER:	Carl A. Schaffer										
Signature:	/Carl A. Schaffer/										
Date:	12/28/2012										
Total Attachments: 1 source=TM Assignment -- LULLABY LANE#page1.tif											

CH \$40.00 2343239

TRADEMARK ASSIGNMENT

WHEREAS, **Baby Lover, Inc.**, d/b/a Lullaby Lane, a California corporation, having an entity address of 1432 Alvarado Ave., Burlingame, CA 94010, is the owner of the mark LULLABY LANE, U.S. Reg. No. 2,343,239, registered April 18, 2000; and

WHEREAS, **Special Medical, LLC**, an Ohio Limited Liability Company, located at 3100 Main St., Suite 1350, Maumee, OH 43537, is desirous of acquiring said mark, and the registration thereof.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Baby Lover, Inc. hereby sells, assigns, transfers and sets over to said Special Medical, LLC, all right, title and interest in and to said mark, together with the goodwill of the business symbolized by the mark and the registration thereof.

BABY LOVER, INC.

By: 

Name: Barry S. BEVERTZ

Title: PRESIDENT

Date: 12/11/12