

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Notice of Grant of Security Interest in Trademarks

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
RBR, LLC		12/28/2012	LIMITED LIABILITY COMPANY: CALIFORNIA

RECEIVING PARTY DATA

Name:	Bank of America, N.A., as Administrative Agent
Street Address:	901 Main Street
Internal Address:	Mail Code: TX1-492-14-06
City:	Dallas
State/Country:	TEXAS
Postal Code:	75202-3714
Entity Type:	national banking association: UNITED STATES

PROPERTY NUMBERS Total: 17

Property Type	Number	Word Mark
Registration Number:	4234675	LES FOLLES DE JOIE
Registration Number:	3339292	JOIE
Registration Number:	3915047	SOFT JOIE
Registration Number:	3951704	SUNDAY GIRL
Registration Number:	4004275	THE BOYFRIEND
Registration Number:	3808094	FOLLE DE JOIE
Registration Number:	3911475	CURRENT/ELLIOTT
Registration Number:	3640831	PETIT JOIE
Registration Number:	2885584	JOIE JEANS
Registration Number:	1672663	EQUIPMENT BY CHRISTIAN RESTOIN
Serial Number:	85977857	JOIE
Serial Number:	85772312	JOIE
Serial Number:	85745062	FOLLE DE JOIE

OP \$440.00 4234675

Serial Number:	85739337	FOLLE DE JOIE
Serial Number:	85431925	JOIE A LA PLAGE
Serial Number:	85200671	JOIE
Serial Number:	85134377	SOFT JOIE

CORRESPONDENCE DATA

Fax Number: 9194168363
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Phone: 9192868041
Email: pto_tmconfirmation@mvalaw.com
Correspondent Name: Moore & Van Allen PLLC
Address Line 1: 430 Davis Drive
Address Line 2: Suite 500
Address Line 4: Morrisville, NORTH CAROLINA 27560

ATTORNEY DOCKET NUMBER:	020445-32 JES
NAME OF SUBMITTER:	John E. Slaughter
Signature:	/John E. Slaughter/
Date:	12/28/2012

Total Attachments: 4
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NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Security Agreement dated as of December 28, 2012 (as the same may be amended, modified, restated or supplemented from time to time, the "Security Agreement") by and among the Grantors from time to time party thereto (each an "Grantor" and collectively, the "Grantors") and Bank of America, N.A., as Administrative Agent (the "Administrative Agent") for the Secured Parties referenced therein, the undersigned Grantor has granted a continuing security interest in and continuing lien upon, the trademarks and trademark applications set forth on Schedule 1 attached hereto to the Administrative Agent for the ratable benefit of the Secured Parties.

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The undersigned Grantor and the Administrative Agent, on behalf of the Secured Parties, hereby acknowledge and agree that the security interest in the trademarks, trademark licenses and trademark applications set forth on Schedule 1 attached hereto (i) may only be terminated in accordance with the terms of the Security Agreement and (ii) is not to be construed as an assignment of any trademark, trademark license or trademark application.

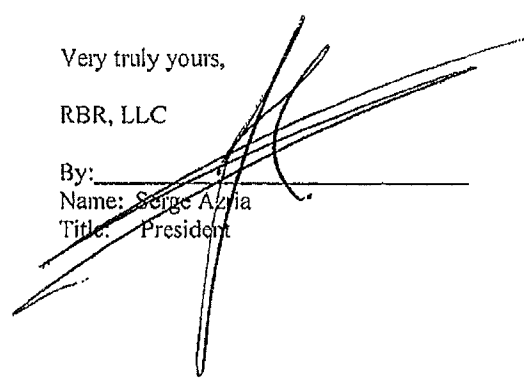
Very truly yours,

RBR, LLC

By: _____

Name: Serge Azhvia

Title: President

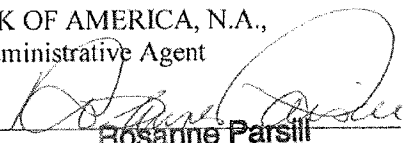
A large, stylized handwritten signature in black ink, written over the signature line and extending upwards and to the right.

RBR, LLC
NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS

TRADEMARK
REEL: 004931 FRAME: 0019

Acknowledged and Accepted:

BANK OF AMERICA, N.A.,
as Administrative Agent

By: 
Name: **Rosanne Parsill**
Title: **Vice President**

DUTCH, LLC
TRADEMARK NOTICE

TRADEMARK
REEL: 004931 FRAME: 0020

Schedule 1

RBR, LLC
(California Limited Liability Company)

U.S. Trademarks

Registered Marks

Mark	Reg. No.	Reg. Date
LES FOLLES DE JOIE	4234675	10/30/12
JOIE	3339292	11/20/07
SOFT JOIE	3915047	02/01/11
SUNDAY GIRL	3951704	04/26/11
THE BOYFRIEND	4004275	08/02/11
FOLLE DE JOIE	3808094	06/22/10
CURRENT/ELLIOTT	3911475	01/25/11
PETIT JOIE	3640831	06/16/09
JOIE JEANS	2885584	09/21/04
EQUIPMENT	4184707	08/07/12
EQUIPMENT BY CHRISTIAN RESTOIN	1672663	01/21/92

Pending Applications

Mark	Appl. No.	Filing Date
JOIE	85977857	12/17/10
JOIE	85772312	11/06/12
FOLLE DE JOIE	85745062	10/03/12
FOLLE DE JOIE	85739337	09/26/12
JOIE A LA PLAGE	85431925	09/26/11
JOIE	85200671	12/17/10
SOFT JOIE	85134377	09/21/10