

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CHOPARD INTERNATIONAL SA		12/14/2012	CORPORATION: SWITZERLAND
RECEIVING PARTY DATA			
Name:	Rado Uhren AG (Rado Watch Co. Ltd) (Montres Rado S.A.)		
Street Address:	Bielstrasse 45		
City:	2543 Lengnau		
State/Country:	SWITZERLAND		
Entity Type:	CORPORATION: SWITZERLAND		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77348934	INTEGRALE	
CORRESPONDENCE DATA			
Fax Number:	9149416091		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(914) 941-5668		
Email:	trademark@collenip.com		
Correspondent Name:	Jane F. Collen		
Address Line 1:	80 South Highland Avenue		
Address Line 2:	The Holyoke-Manhattan Building		
Address Line 4:	Ossining, NEW YORK 10562		
ATTORNEY DOCKET NUMBER:	N1875		
DOMESTIC REPRESENTATIVE			
Name:	Jess M. Collen/Jane F. Collen-COLLEN IP		
Address Line 1:	80 South Highland Avenue		
Address Line 2:	The Holyoke-Manhattan Building		

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Address Line 4: Ossining, NEW YORK 10562

NAME OF SUBMITTER:

Jane F. Collen

Signature:

/Jane F. Collen/

Date:

12/28/2012

Total Attachments: 1

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ATTORNEY DOCKET NO.: N1875
IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNMENT

WHEREAS, Chopard International SA, a corporation duly organized and existing under the laws of Switzerland, whose full post office address is Route de Promenthoux, Prangins, Switzerland, (hereinafter referred to as Assignor), has adopted, and intends to use a mark which is the subject of an application in the United States Patent and Trademark Office as follows:

Trademark : INTEGRALE
Serial No. : 77348934
Filed : December 11, 2007

AND, WHEREAS the Assignor has intended to use the mark in commerce and filed an application, as alleged in the above-captioned application, but has not yet filed an allegation of use under Section 1(a) or 1(d) of the Trademark Act, and is assigning the mark described above as part of the entire business or portion thereof to which the mark pertains as required by 15 USC 1060;

AND, WHEREAS, Rado Uhren AG (Rado Watch Co. Ltd.) (Montres Rado S.A.) a corporation duly organized and existing under the laws of Switzerland, whose full post office address is Bielstrasse 45, 2543 Lengnau, Switzerland (hereinafter referred to as Assignee) is desirous of acquiring said mark and the application therefor;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all right, title and interest in and to said mark, with goodwill of the business symbolized by the said mark, and the application therefor, Serial Number 77348934 for the mark INTEGRALE.

Rado Uhren AG (Rado Watch Co. Ltd.)
(Montres Rado S.A.)

Chopard International SA

By: _____
Name: Dr. Hanspeter Rentsch
Laurent Potylo
Title: Authorized signatories

By
Name: Karl-Friedrich Scheufele
Title: Administrator

Serge Steininger
CFO

Dated: 21 Dez. 2012

Dated: Prangins, 14 DEC 2012