TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
RBC BANK USA		12/21/2012	CORPORATION: GEORGIA

RECEIVING PARTY DATA

Name:	Triad Digital Media, LLC
Street Address:	25200 Telegraph Road, 5th Floor
City:	Southfield
State/Country:	MICHIGAN
Postal Code:	48033
Entity Type:	LIMITED LIABILITY COMPANY: MICHIGAN

PROPERTY NUMBERS Total: 18

Property Type	Number	Word Mark
Serial Number:	85713501	RETAIL MEDIA MARKETPLACE
Serial Number:	85631799	GEOSHOPPER
Serial Number:	85631785	LOCALSHOPPER
Serial Number:	85610477	SHARE N SAVE
Serial Number:	85589113	PINTOPURCHASE
Serial Number:	85534481	ENDLESS AISLE
Serial Number:	85528708	TRIAD
Serial Number:	85479721	VIDEO FSI
Serial Number:	85443343	RATE N SAVE
Serial Number:	85434169	DIGITAL END AISLE
Serial Number:	85338774	SAVINGSARCADE.COM
Serial Number:	85321670	WATCH N SAVE
Serial Number:	85211920	TRIAD RETAIL MEDIA
Serial Number:	85115599	SHELF HELP

CH $465.00 85713501

Serial Number:	77950782	CROSS CELL
Serial Number:	77848444	DIGITALENDCAP
Serial Number:	77841469	BRAND NEWS
Serial Number:	77611919	TRIAD DIGITAL MEDIA

CORRESPONDENCE DATA

Fax Number: 2485668531

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 248-566-8530

Email: tmdocketing@honigman.com

Correspondent Name: Honigman Miller Schwartz and Cohn, LLP

Address Line 1: 39400 Woodward Avenue, Suite 101

Address Line 4: Bloomfield Hills, MICHIGAN 48304

ATTORNEY DOCKET NUMBER:	223119-333417
NAME OF SUBMITTER:	Julie E. Kretzschmer
Signature:	/Julie E. Kretzschmer/
Date:	12/28/2012

Total Attachments: 4

source=RBC Bank Release#page1.tif

source=RBC Bank Release#page2.tif

source=RBC Bank Release#page3.tif

source=RBC Bank Release#page4.tif

RELEASE OF SECURITY INTEREST – INTELLECTUAL PROPERTY

This Release of Security Interest – Intellectual Property (this "Release") is made as of December 21, 2012 by RBC Bank USA ("RBC"), in its capacity as agent (RBC in such capacity, "Agent") for itself and the various other financial institutions (collectively, the "Lenders") party from time to time to that certain Loan and Security Agreement dated as of November 16, 2009, as amended, in favor of Triad Digital Media, LLC ("Company").

Recitals

1. The Company received certain financial accommodations from Agent and the Lenders, and in connection therewith Company entered into an Intellectual Property Security Agreement dated as of November 16, 2009 (the "Security Agreement").

2. Pursuant to the Security Agreement, the Company pledged and granted to Agent a security interest in its intellectual property, including but not limited to, copyrights, patents and trademarks, owned at the time or acquired thereafter. The Agent presently has a lien filed on the intellectual property owned or licensed by the Company, including the trademarks identified on Schedule 1 to this Release (collectively, the "Property").

3. The Security Agreement was recorded with the United States Patent and Trademark Office at Reel/Frame 004098/0038 on November 17, 2009.

4. The Agent wishes to release all interest that Agent may have in the Property.

Agreement

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Agent hereby terminates, releases and discharges any and all security interest and liens in the Property without recourse, representation or warranty other than that Agent has not assigned or encumbered any of Agent's interest in the Property, all interest of Agent in the Property.

[Remainder of Page Internationally Left Blank – Signature Page Follows]

RBC BANK USA,
as Agent

By: _____
BRENDAN MCGUIRE
SENIOR VICE PRESIDENT

TRADEMARK
REEL: 004931 FRAME: 0213

SCHEDULE 1
TRADEMARKS

Trademark	Jurisdiction	Status	File Date	App. No.	Reg. Date	Reg. No.	International Class(es)	Owner Name
RETAIL MEDIA MARKETPLACE	U.S. Federal	PENDING Intent to Use	27-AUG-2012	85/713,501			35	TRIAD DIGITAL MEDIA, LLC
GEOSHOPPER	U.S. Federal	PENDING Intent to Use	22-MAY-2012	85/631,799			35	TRIAD DIGITAL MEDIA, LLC
LOCALSHOPPER	U.S. Federal	PENDING Intent to Use	22-MAY-2012	85/631,785			35	TRIAD DIGITAL MEDIA, LLC
SHARE N SAVE	U.S. Federal	PENDING Intent to Use	27-APR-2012	85/610,477			35	TRIAD DIGITAL MEDIA, LLC
PINTOPURCHASE	U.S. Federal	PUBLISHED (PENDING) Intent to Use	04-APR-2012	85/589,113			35	TRIAD DIGITAL MEDIA, LLC
ENDLESS AISLE	U.S. Federal	PUBLISHED (PENDING) Intent to Use	06-FEB-2012	85/534,481			35	TRIAD DIGITAL MEDIA, LLC
TRIAD	U.S. Federal	REGISTERED	30-JAN-2012	85/528,708	04-SEP-2012	4,202,328	35	TRIAD DIGITAL MEDIA, LLC
VIDEO FSI	U.S. Federal	PENDING Intent to Use	23-NOV-2011	85/479,721			35	TRIAD DIGITAL MEDIA, LLC
RATE N SAVE	U.S. Federal	PUBLISHED (PENDING) Intent to Use	10-OCT-2011	85/443,343			35	TRIAD DIGITAL MEDIA, LLC
DIGITAL END AISLE	U.S. Federal	PUBLISHED (PENDING) Intent to Use	28-SEP-2011	85/434,169			35	TRIAD DIGITAL MEDIA, LLC
SAVINGSARCADE.COM	U.S. Federal	PUBLISHED (PENDING) Intent to Use	06-JUN-2011	85/338,774			35	TRIAD DIGITAL MEDIA, LLC
WATCH N SAVE	U.S. Federal	PUBLISHED (PENDING) Intent to Use	16-MAY-2011	85/321,670			35	TRIAD DIGITAL MEDIA, LLC
TRIAD RETAIL MEDIA	U.S. Federal	REGISTERED	06-JAN-2011	85/211,920	25-OCT-2011	4,046,969	35	TRIAD DIGITAL MEDIA, LLC
SHELF HELP	U.S. Federal	PUBLISHED (PENDING) Intent to Use	25-AUG-2010	85/115,599			35	TRIAD DIGITAL MEDIA, LLC

TRADEMARK
REEL: 004931 FRAME: 0214

CROSS CELL	U.S. Federal	PUBLISHED (PENDING) Intent to Use	04-MAR-2010	77/950,782			35	TRIAD DIGITAL MEDIA, LLC
DIGITALENDCAP	U.S. Federal	PUBLISHED (PENDING) Intent to Use	14-OCT-2009	77/848,444			35	TRIAD DIGITAL MEDIA, LLC
BRAND NEWS	U.S. Federal	PENDING Intent to Use	05-OCT-2009	77/841,469			35	TRIAD DIGITAL MEDIA, LLC
TRIAD DIGITAL MEDIA	U.S. Federal	REGISTERED	11-NOV-2008	77/611,919	10-NOV-2009	3,707,829	35	TRIAD DIGITAL MEDIA, LLC
TRIAD	International Register* *Designates Germany, France and UK	UNPUBLISHED APPLICATION (PENDING)	30-JAN-2012	85/528,708	04-SEP-2012	4,202,328	35	Triad Digital Media, LLC

RECORDED: 12/28/2012

TRADEMARK
REEL: 004931 FRAME: 0215