

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Kid Brands, Inc.		12/21/2012	CORPORATION: NEW JERSEY
RB Trademark Holdco, LLC		12/21/2012	LIMITED LIABILITY COMPANY: DELAWARE
CoCaLo, Inc.		12/21/2012	CORPORATION: CALIFORNIA
LaJobi, Inc.		12/21/2012	CORPORATION: DELAWARE
Kids Line, LLC		12/21/2012	LIMITED LIABILITY COMPANY: DELAWARE
Sassy, Inc.		12/21/2012	CORPORATION: ILLINOIS
RECEIVING PARTY DATA			
Name:	Salus Capital Partners, LLC		
Street Address:	197 First Avenue		
Internal Address:	Suite 250		
City:	Needham		
State/Country:	MASSACHUSETTS		
Postal Code:	02494		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 45			
Property Type	Number	Word Mark	
Registration Number:	4060848	GROW UP CUP	
Registration Number:	4206294		
Registration Number:	4206293	SASSY	
Registration Number:	2183971	CIRCUS	
Registration Number:	2159097	POGO	
Registration Number:	3787472	SASSY SEAT	
Registration Number:	2296588	SASSY	

OP \$1140.00 4060848

Registration Number:	2752658	SASSY
Registration Number:	3006201	SASSY
Registration Number:	4109595	TIDDLIWINKS
Registration Number:	4091917	KIDSLINE
Registration Number:	4029859	BABY CHEF
Registration Number:	3983774	LITTLE BOUTIQUE
Registration Number:	3362374	KIDS LINE
Registration Number:	4193077	INSPIRED NURSERY
Registration Number:	4193076	
Registration Number:	4189179	INSPIRED NURSERY
Registration Number:	3727179	BABI ITALIA
Registration Number:	2682277	B BABI ITALIA
Registration Number:	2168023	BONAVITA
Registration Number:	3660168	BONAVITA FINE CHILDRENS FURNISHINGS
Registration Number:	2636068	ISSI
Registration Number:	3675261	ISSI
Registration Number:	3660166	LIFESTYLE CRIB
Registration Number:	3654055	LAJOBI TREASURED BEGINNINGS
Registration Number:	3790083	TREASURED BEGINNINGS
Registration Number:	3738619	TREASURED BEGINNINGS
Registration Number:	3663081	LAJOBI
Registration Number:	3723256	NURSERY 101
Registration Number:	3710220	NURSERY 101
Registration Number:	3684662	THE CLASSIC CRIB
Registration Number:	4180365	PERFECT BUM
Registration Number:	3143047	COCALO
Registration Number:	3103046	COCALO BABY
Registration Number:	3143048	COCALO
Registration Number:	3808510	COCO & COMPANY
Registration Number:	3793558	COCALO COUTURE
Registration Number:	3726652	COCALO COUTURE
Registration Number:	1223558	APPLAUSE
Registration Number:	1251348	APPLAUSE
Registration Number:	1230618	EVERYONE LOVES TO GET APPLAUSE
Registration Number:	1190130	

	2891296	RUSS
Registration Number:	2260182	RUSSPLUS
Registration Number:	4056172	RUSS BUDDIES

CORRESPONDENCE DATA

Fax Number: 6172484000

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Email: tadmin@choate.com

Correspondent Name: Elizabeth A. Walker

Address Line 1: Two International Place

Address Line 2: Choate Hall & Stewart LLP

Address Line 4: Boston, MASSACHUSETTS 02110

ATTORNEY DOCKET NUMBER:	2010280.0013
NAME OF SUBMITTER:	Elizabeth A. Walker
Signature:	/Elizabeth A. Walker/
Date:	12/28/2012

Total Attachments: 10

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GRANT OF SECURITY INTEREST IN UNITED STATES TRADEMARKS

December 21, 2012


FOR GOOD AND VALUABLE CONSIDERATION, receipt and sufficiency of which are hereby acknowledged, each of Kid Brands, Inc., a New Jersey corporation, RB Trademark Holdco, LLC, a Delaware limited liability company, CoCaLo, Inc., a California corporation, LaJobi, Inc., a Delaware corporation, Kids Line, LLC, a Delaware limited liability company, and Sassy, Inc., an Illinois corporation (the "Grantors"), hereby grant to SALUS CAPITAL PARTNERS, LLC, a Delaware limited liability company, as Agent for its own benefit and the benefit of the other Credit Parties (as defined in the Credit Agreement (as defined in the Security Agreement referred to below)), with its principal office at 197 First Avenue, Suite 250, Needham, Massachusetts 02494 (the "Grantee"), a continuing security interest in (i) all of such Grantor's right, title and interest in, to and under to the trademarks, trademark registrations and trademark applications set forth on Schedule A attached hereto (the "Marks"), (ii) all proceeds and products of the Marks owned by such Grantor, (iii) the goodwill of the businesses with which the Marks owned by such Grantor are associated and (iv) all causes of action arising prior to or after the date hereof for infringement of any of the Marks owned by such Grantor or unfair competition regarding the same.

THIS GRANT OF SECURITY INTEREST IN UNITED STATES TRADEMARKS (this "Grant") is made to secure the satisfactory performance and payment of all the Secured Obligations of the Grantors, as such term is defined in the Security Agreement by and among the Grantors, among others, and the Grantee, dated as of December 21, 2012 (as amended, modified, restated and/or supplemented from time to time, the "Security Agreement"). The rights and remedies of the Grantee with respect to the security interest granted herein are as set forth in the Security Agreement, all terms and provisions of which are incorporated herein by reference. In the event that any provisions of this Grant are deemed to conflict with the Security Agreement, the provisions of the Security Agreement shall govern.

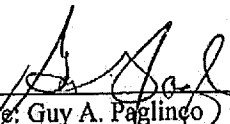
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IN WITNESS WHEREOF, the undersigned have executed this Grant as of the date first above written.

GRANTORS:
KID BRANDS, INC.

By: 
Name: Guy A. Paglinco
Title: Vice President and Chief Financial Officer

KIDS LINE, LLC
SASSY, INC.
LAJOBI, INC.
COCALO, INC.
RB TRADEMARK HOLDCO, LLC

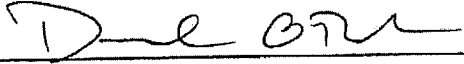
By: 
Name: Guy A. Paglinco
Title: Vice President

[Signature Page to Grant of Security Interest (Trademarks)]

TRADEMARK
REEL: 004931 FRAME: 0369

GRANTEE:

SALUS CAPITAL PARTNERS, LLC

By: 
Name: Daniel F. O'Rourke
Title: Senior Vice President

[Signature Page to Grant of Security Interest (Trademarks)]

TRADEMARK
REEL: 004931 FRAME: 0370

SCHEDULE A

<u>Trademarks</u>	<u>Owner</u>	<u>Filing Date</u>	<u>Status</u>	<u>Registration No.</u>	<u>Owned or Licensed?</u>
GROW UP CUP	Sassy, Inc.	April 16, 2010	Registered Nov. 22, 2011	Reg No. 4060848	Owned
LADYBUG DESIGN	Sassy, Inc.	August 19, 2009	Registered Sept. 11, 2012	Reg. No. 4,206,294	Owned
SASSY AND LADYBUG DESIGN	Sassy, Inc.	August 19, 2009	Registered Sept. 11, 2012	Reg. No. 4,206,293	Owned
NON-STERS	Sassy, Inc.	May 2, 2012	Pending - ITU: Response to Non-Final Office Action due Feb. 22, 2013	App No. 85/614,660	Owned
CIRCUS	Sassy, Inc.	July 23, 1997	Registered August 25, 1998	Reg. No. 2183971	Owned
INFA-TRAINER	Sassy, Inc.	March 20, 1981	Abandoned	Reg. No. 1187712	
POGO	Sassy, Inc.	July 23, 1997	Registered May 19, 1998	Reg. No. 2159097	Owned
SASSY SEAT	Sassy, Inc.	October 29, 2009	Registered May 11, 2010	Reg. No. 3787472	Owned
SASSY	Sassy, Inc.	August 21, 1997	Registered November 20, 1999	Reg. No. 2296588	Owned
SASSY	Sassy, Inc.	October 23, 2002	Registered August 19, 2003	Reg. No. 2752658	Owned
SASSY	Sassy, Inc.	October 23, 2002	Registered October 11, 2005	Reg. No. 3006201	Owned
THE PERFECT SWADDLE	Kids Line, LLC	May 4, 2012	Published - ITU	App. No. 85/616775	Owned

<u>Trademarks</u>	<u>Owner</u>	<u>Filing Date</u>	<u>Status</u>	<u>Registration No.</u>	<u>Owned or Licensed?</u>
TIDDLIWINKS	Kids Line, LLC	June 18, 2010	Registered March 6, 2012	Reg. No. 4109595	Owned
KIDS LINE	Kids Line, LLC	June 23, 2010	Abandoned	App. No. 85/070183	
KIDS LINE (European Community)	Kids Line, LLC	March 31, 2010	Registered January 17, 2011	Reg. No. 009342817	Owned
KIDS LINE (& DESIGN) (India)	Kids Line, LLC	May 6, 2011	Pending	App. No. 2140946	Owned
KIDS LINE (New Zealand)	Kids Line, LLC	August 27, 2010	Registered August 27, 2010	Reg. No. 829542	Owned
KIDSLINE and design	Kids Line, LLC	Sept. 24, 2010	Registered January 24, 2012	Reg. No. 4091917	Owned
KIDSLINE (& DESIGN) (Australia)	Kids Line, LLC	June 28, 2011	Registered March 8, 2012	Reg. No. 1433502	Owned
KIDSLINE (Australia)	Kids Line, LLC	March 22, 2004	Registered December 7, 2004	Reg. No. 994575	Owned
KIDSLINE (Mexico)	Kids Line, LLC	February 2, 1995	Registered September 18, 1995	Reg. No. 503936	Owned
KIDSLINE (New Zealand)	Kids Line, LLC	March 24, 2004	Registered January 13, 2005	Reg. No. 710055	Owned
BABY CHEF and design	Kids Line, LLC	September 24, 2010	Registered September 20, 2011	Reg. No. 4029859	Owned
LITTLE BOUTIQUE	Kids Line, LLC	April 9, 2010	Registered June 28, 2011	Reg. No. 3983774	Owned
KATIE LITTLE	Kids Line, LLC	May 6, 2003	Cancelled	Reg. No. 3096317	

<u>Trademarks</u>	<u>Owner</u>	<u>Filing Date</u>	<u>Status</u>	<u>Registration No.</u>	<u>Owned or Licensed?</u>
KIDS LINE	Kids Line, LLC	March 2, 2006	Registered January 1, 2008	Reg. No. 3362374	Owned
B (Stylized)	LaJobi, Inc.	September 13, 2012	Pending - ITU	App. No. 85727729	
BABI ITALIA	LaJobi, Inc.	September 12, 2012	Pending - ITU	App. No. 85727727	Owned
INSPIRED NURSERY and design	LaJobi, Inc.	June 29, 2011	Registered August 21, 2012	Reg. No. 4193077	Owned
N/A (Inspired Nursery Tree design only)	LaJobi, Inc.	June 29, 2011	Registered August 21, 2012	Reg. No. 4193076	Owned
INSPIRED NURSERY	LaJobi, Inc.	June 29, 2011	Registered August 14, 2012	Reg. No. 4189179	Owned
BABI ITALIA	LaJobi, Inc.	July 10, 2008	Registered December 22, 2009	Reg. No. 3727179	Owned
B BABI ITALIA and design	LaJobi, Inc.	July 13, 2000	Registered February 4, 2003 Renewal is due February 4, 2013	Reg. No. 2682277	Owned
BONAVITA	LaJobi, Inc.	February 28, 1996	Registered June 23, 1998	Reg. No. 2168023	Owned
BONAVITA FINE CHILDREN'S FURNISHINGS and design	LaJobi, Inc.	July 10, 2008	Registered July 28, 2009	Reg. No. 3660168	Owned
ISSI (Stylized)	LaJobi, Inc.	November 1, 1999	Registered October 15, 2002 Grace Period for Renewal expires April 15, 2013	Reg. No. 2636068	Owned

<u>Trademarks</u>	<u>Owner</u>	<u>Filing Date</u>	<u>Status</u>	<u>Registration No.</u>	<u>Owned or Licensed?</u>
ISSI and design	LaJobi, Inc.	July 10, 2008	Registered September 1, 2009	Reg. No. 3675261	Owned
LIFESTYLE CRIB	LaJobi, Inc.	May 17, 2002 – Refiled July 10, 2008	Registered July 28, 2009	Reg. No. 3660166	Owned
LAJOBI TREASURED BEGINNINGS and design	LaJobi, Inc.	December 16, 2008	Issued July 14, 2009	Reg. No. 3654055	Owned
TREASURED BEGINNINGS	LaJobi, Inc.	October 2, 2009	Registered May 18, 2010	Reg. No. 3790083	Owned
TREASURED BEGINNINGS	LaJobi, Inc.	March 24, 2008	Registered January 19, 2010	Reg. No. 3738619	Owned
LAJOBI	LaJobi, Inc.	November 21, 2008	Registered August 4, 2009	Reg. No. 3663081	Owned
NURSERY 101	LaJobi, Inc.	July 10, 2008	December 8, 2009	Reg. No. 3723256	Owned
NURSERY 101 and design	LaJobi, Inc.	October 24, 2008	Registered November 10, 2009	Reg. No. 3710220	Owned
THE CLASSIC CRIB	LaJobi, Inc.	September 23, 2008	Registered September 15, 2009	Reg. No. 3684662	Owned
NATURAL COCOIR	LaJobi, Inc.	January 30, 2012	Abandoned but revivable	App. No. 85/529169	Owned
NATURPUR	LaJobi, Inc.	January 30, 2012	Abandoned but revivable	App. No. 85/529182	Owned
NURSERY BASICS	LaJobi, Inc.	February 29, 2012	Published for Opposition December 4, 2012 until January 13, 2013	App. No. 85/556174	Owned
VISCOTOUCH	LaJobi, Inc.	January 30, 2012	Abandoned but revivable	App. No. 85/529174	Owned

<u>Trademarks</u>	<u>Owner</u>	<u>Filing Date</u>	<u>Status</u>	<u>Registration No.</u>	<u>Owned or Licensed?</u>
STAYDRI	LaJobi, Inc.	January 30, 2012	Abandoned but revivable	App. No. 85/529187	Owned
SLUMBERTEX	LaJobi, Inc.	January 30, 2012	Abandoned but revivable	App. No. 85/529184	Owned
DREAMCORE	LaJobi, Inc.	January 30, 2012	Abandoned but revivable	App. No. 85/529180	Owned
ORTHOSUPPORT	LaJobi, Inc.	January 30, 2012	Abandoned but revivable	App. No. 85/529179	Owned
POLYCOMFORT	LaJobi, Inc.	January 30, 2012	Abandoned but revivable	App. No. 85/529176	Owned
PURESOY	LaJobi, Inc.	January 30, 2012	Abandoned but revivable	App. No. 85/529171	Owned
EUROPA BABY and Design	LaJobi, Inc.	August 2, 2011	Abandoned	App. No. 85/387724	
EUROPA BABY	LaJobi, Inc.	July 29, 2011	Abandoned	App. No. 85/384626	
PERFECT BUM	CoCaLo, Inc.	March 29, 2011	Registered July 24, 2012	Reg. No. 4180365	Owned
COCOLATE	CoCaLo, Inc.	May 19, 2011	Allowed - ITU Published for opposition March 6, 2012 SOU/Ext (2 nd) due May 1, 2013	App. No. 85/325472	Owned
DREAM WITH ME	CoCaLo, Inc.	April 9, 2010	Abandoned	App. No. 85/010793 ¹	

¹ Grantor intends to let this application go abandoned.

<u>Trademarks</u>	<u>Owner</u>	<u>Filing Date</u>	<u>Status</u>	<u>Registration No.</u>	<u>Owned or Licensed?</u>
COCALO (Design)	CoCaLo, Inc.	May 12, 2004	Registered September 12, 2006 Grace period to file 8 & 15 expires March 12, 2013	Reg. No. 3143047	Owned
COCALO BABY (Word)	CoCaLo, Inc.	May 12, 2004	Registered June 13, 2006	Reg. No. 3103046	Owned
COCALO (Word)	CoCaLo, Inc.	May 12, 2004	Registered September 12, 2006 Grace period to file 8 & 15 expires March 12, 2013	Reg. No. 3143048	Owned
COCO & COMPANY	CoCaLo, Inc.	July 25, 2007	Registered June 22, 2010	Reg. No. 3808510	Owned
COCALO COUTURE	CoCaLo, Inc.	July 25, 2007	Registered May 25, 2010	Reg. No. 3793558	Owned
COCALO COUTURE	CoCaLo, Inc.	July 25, 2007	Registered December 15, 2009	Reg. No. 3726652	Owned
APPLAUSE (block letters)	RB Trademark Holdco, LLC	June 4, 1981	Registered January 11, 1983	Reg. No. 1,223,558	Owned
APPLAUSE & Hands Design	RB Trademark Holdco, LLC	March 13, 1981	Registered September 13, 1983 Renewal due Sept 13, 2013	Reg. No. 1,251,348	Owned
EVERYONE LOVES TO GET APPLAUSE	RB Trademark Holdco, LLC	April 19, 1982	Registered March 8, 1983 Renewal due March 8, 2013	Reg. No. 1,230,618	Owned

<u>Trademarks</u>	<u>Owner</u>	<u>Filing Date</u>	<u>Status</u>	<u>Registration No.</u>	<u>Owned or Licensed?</u>
HANDS DESIGN	RB Trademark Holdco, LLC	June 4, 1981	Registered February 16, 1982	Reg. No. 1,190,130	Owned
RUSS & Design	RB Trademark Holdco, LLC	July 8, 2003	Registered October 5, 2004	Reg. No. 2,891,296	Owned
RUSSPLUS & Design	RB Trademark Holdco, LLC	May 28, 1996	Registered July 13, 1999	Reg. No. 2,260,182	Owned
RUSS BUDDIES	RB Trademark Holdco, LLC	April 11, 2011	Registered November 15, 2011	Reg. No. 4,056,172	Owned
EVERYTHING BUT THE BABY	Kid Brands, Inc.	December 7, 2011	Abandoned but revivable until Dec. 17, 2012	App. No. 85/489607	Owned