

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
JPMorgan Chase Bank, N.A.		12/21/2012	National Association: UNITED STATES
RECEIVING PARTY DATA			
Name:	Crossmark, Inc.		
Street Address:	5100 Legacy Drive		
City:	Plano		
State/Country:	TEXAS		
Postal Code:	75024		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	2457787	CROSSMARK	
Registration Number:	2390336	CROSSMARK	
Registration Number:	2390337	CROSSMARK	
Serial Number:	85062369	GROWTH SOLUTIONS. EXCEPTIONAL SERVICE.	
Registration Number:	4126113		
Registration Number:	3070444	THE WAY TO MARKET	
CORRESPONDENCE DATA			
Fax Number:	2122253339		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(212)225 2192		
Email:	acarew-watts@cgsh.com		
Correspondent Name:	Antonia Carew-Watts		
Address Line 1:	One Liberty Plaza		
Address Line 2:	Cleary Gottlieb Steen & Hamilton LLP		

OP \$165.00 2457787

Address Line 4: New York, NEW YORK 10006

NAME OF SUBMITTER:	Antonia Carew-Watts
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Signature:	/acarew-watts/
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Date:	12/29/2012
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**Total Attachments: 5**

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## RELEASE OF TRADEMARKS

THIS RELEASE OF TRADEMARKS is dated as of December 21, 2012 by JPMorgan Chase Bank, N.A., as Administrative Agent (“JPMorgan”). All capitalized terms used herein but not otherwise defined herein shall have the meanings ascribed to those terms in the Trademark Security Agreement (as defined below).

WHEREAS, JPMorgan and Crossmark, Inc., a Delaware corporation (“Grantor”), entered into that certain Trademark Security Agreement (the “Trademark Security Agreement”), dated as of September 24, 2010;

WHEREAS, pursuant to the Trademark Security Agreement, Grantor granted JPMorgan a security interest in the Trademark Collateral (as defined in the Trademark Security Agreement) of Grantor, including, without limitation, the Trademark Collateral listed on Schedule A attached hereto as security for certain obligations of Grantor to JPMorgan (the “Secured Obligations”);

WHEREAS, JPMorgan recorded the Trademark Security Agreement on September 29, 2010 at Reel 4286, Frame 0624 in the United States Patent and Trademark Office; and

WHEREAS, Grantor has satisfied all of the Secured Obligations and has requested that JPMorgan release, in its entirety, its security interest in, to and under the Trademark Collateral.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, JPMorgan hereby agrees as follows:

1. JPMorgan hereby absolutely, unconditionally, fully and irrevocably releases, terminates and forever discharges all of JPMorgan’s now existing and hereafter acquired right, title and interest in, to and under (including its collateral pledge, grant, assignment, security interest in and lien on) the following Trademark Collateral, including, without limitation, the Trademark Collateral listed on Schedule A attached hereto:

(a) each Trademark (as defined in the Trademark Security Agreement), in which the Grantor has any interest, and all of the goodwill of the business connected with the use of, or symbolized by, each such Trademark;

(b) each Trademark License (as defined in the Trademark Security Agreement), and all of the goodwill of the business connected with the use of, or symbolized by, each Trademark licensed pursuant thereto; and

(c) all proceeds of and revenue from the foregoing , including without limitation all proceeds of and revenues from any claim by Grantor against third parties for past, present or future unfair competition with, or violation of intellectual property rights in connection with or injury to, or infringement of dilution of, any Trademark, and all rights and benefits of Grantor under any Trademark License, or for injury to the Goodwill associated with any of the foregoing

2. JPMorgan hereby assigns, transfers and sets over to Grantor all of JPMorgan’s now existing and hereafter acquired security interest in, to and under the Trademark Collateral under the Trademark Security Agreement, together with the goodwill of the business symbolized by such Trademark Collateral. JPMorgan acknowledges and agrees that the Trademark Security Agreement has been terminated.

3. JPMorgan agrees to perform all further acts and execute and deliver all further documents and/or instruments that may be reasonably necessary to effect the release and termination of the security interest and lien contemplated herein, including, but not limited to, the recording, filing and entering into any agreements, documents, forms or papers needed to accomplish such release and termination.

4. This release shall be construed in accordance with and governed by the laws of the State of New York.

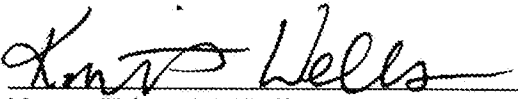
5. JPMorgan hereby authorizes and requests that the Director of Patents and Trademarks of the United States of America and any other applicable government officer record this Release of Trademarks.

6. JPMorgan hereby represents and warrants that it has full authority to execute and deliver this Release of Trademarks. To the extent that any other filings with any other governmental authority have been made with respect to any of the Trademark Collateral, JPMorgan shall, upon Grantor's request, execute and deliver a reasonable release or other instrument that will terminate any such filing and/or release any interests conveyed therein.

7.


IN WITNESS WHEREOF, JPMorgan has caused this Release of Trademarks to be duly executed as of the day and year first above written.


**JPMORGAN CHASE BANK, N.A.**, as Administrative Agent

By:   
Name: Kristen M. Wells  
Title: Underwriter II

SCHEDULE A

Trademarks and Trademark Licenses

Mark	Jurisdiction	Status
 Serial No.: 78/002,819 Filing Date: 04/06/2000	United States	Registration No. 2,686,520 Registered: 02/11/2003
CROSSMARK  Serial No.: 75/520,209  Filing Date: 07/16/1998	United States	Registration No.: 2,457,787 Registered: 06/05/2001
CROSSMARK and Design <b>CROSSMARK</b>  Serial No.: 75/533,332  Filing Date: 08/10/1998	United States	Registration No.: 2,390,336 Registered: 09/26/2000
CROSSMARK and Design with Color <b>CROSSMARK</b>  Serial No.: 75/533,335  Filing Date: 08/10/1998	United States	Registration No.: 2,390,337 Registered: 09/26/2000
GROWTH SOLUTIONS.  EXCEPTIONAL SERVICE.  Serial No.: 85/062,369  Filing Date: 06/14/2010	United States	Pending (allowed)

Mark	Jurisdiction	Status
<p data-bbox="289 262 474 296"><b>Arch Design</b></p>  <p data-bbox="284 430 553 464">Serial No.: 85/062,372</p> <p data-bbox="284 493 570 527">Filing Date: 06/14/2010</p>	<p data-bbox="609 262 771 296">United States</p>	<p data-bbox="1031 262 1365 329">Registration No.: 4,126,113 Registered: 04/10/2012</p>
<p data-bbox="186 560 586 627">THE WAY TO MARKET</p> <p data-bbox="284 657 553 690">Serial No.: 78/494,225</p> <p data-bbox="284 720 570 753">Filing Date: 10/04/2004</p>	<p data-bbox="609 560 771 594">United States</p>	<p data-bbox="1031 560 1365 627">Registration No.: 3,070,444 Registered: 03/21/2006</p>

[Schedule to Trademark Security Agreement Release – Crossmark Inc.]