900242740 12/31/2012

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | CHANGE OF NAME |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|----------------------|----------|----------------|-----------------------|
| DG FASTCHANNEL, INC. | | 11/02/2011 | CORPORATION: DELAWARE |

RECEIVING PARTY DATA

| Name: | DIGITAL GENERATION, INC. | |
|-------------------|---------------------------|--|
| Street Address: | 750 W. JOHN CARPENTER FWY | |
| Internal Address: | SUITE 700 | |
| City: | IRVING | |
| State/Country: | TEXAS | |
| Postal Code: | 75039 | |
| Entity Type: | CORPORATION: DELAWARE | |

PROPERTY NUMBERS Total: 2

| Property Type | Number | Word Mark |
|----------------------|---------|------------------|
| Registration Number: | 2732670 | THE CATCH SERVER |
| Registration Number: | 2569456 | THE CATCH SERVER |

CORRESPONDENCE DATA

Fax Number: 2147603003

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: 2147603000

Email: BradEllis@carrip.com

Correspondent Name: Marcus Benavides - CARR LLP

Address Line 1: 6170 Research Road

Address Line 2: Suite 111

Address Line 4: Frisco, TEXAS 75033

| ATTORNEY DOCKET NUMBER: | DGS 3911000, 3910000 |
|-------------------------|----------------------|
| NAME OF SUBMITTER: | Bradley Ellis |
| | TRADEMARK |

REEL: 004931 FRAME: 0962

OP \$65,00 2732670

900242740

| Signature: | /Bradley Ellis/ |
|--|-----------------|
| Date: | 12/31/2012 |
| Total Attachments: 2 source=20111102_Name Change Certificate DE_DGFCDigitalGeneration#page1.tif source=20111102_Name Change Certificate DE_DGFCDigitalGeneration#page2.tif | |

TRADEMARK REEL: 004931 FRAME: 0963 Delaware

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "DG FASTCHANNEL, INC.", CHANGING ITS NAME FROM "DG FASTCHANNEL, INC." TO "DIGITAL GENERATION, INC.", FILED IN THIS OFFICE ON THE SECOND DAY OF NOVEMBER, A.D. 2011, AT 5:11 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

8100

AUTHENT\[CATION: 9133595

DATE: 11-03-11

Jeffrey W. Bullock, Secretary of State

TRADEMARK REEL: 004931 FRAME: 0964

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You may verify this certificate online at corp.delaware.gov/authver.shtml

State of Delaware Secretary of State Division of Corporations Delivered 05:11 PM 11/02/2011 FILED 05:11 PM 11/02/2011 SRV 111160735 - 3325896 FILE

CERTIFICATE OF AMENDMENT TO CERTIFICATE OF INCORPORATION OF DG FASTCHANNEL, INC.

Pursuant to Section 242 of the Delaware General Corporation Law ("<u>DGCL</u>") as amended, DG FastChannel, Inc., a corporation organized and existing under and by virtue of the DGCL (the "<u>Corporation</u>"), has adopted the following Certificate of Amendment to its Certificate of Incorporation:

- 1. The name of the Corporation is DG FastChannel, Inc.
- 2. The following amendment (the "Amendment") to the Certificate of Incorporation of the Corporation (the "Certificate of Incorporation") was duly adopted by resolution of the Board of Directors of the Corporation on September 16, 2011. The Amendment was adopted by the stockholders of the Corporation at a meeting of the stockholders duly called and held on November 1, 2011.
- 3. The Certificate of Incorporation is hereby amended by deleting Article First and inserting in lieu thereof a new Article First to read as follows:

First: The name of the Corporation is Digital Generation, Inc.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Amendment to the Certificate of Incorporation on this 2nd day of November, 2011.

Name: Omar A. Choucair

Title: Chief Financial Officer

DC\1545250.1

RECORDED: 12/31/2012

TRADEMARK REEL: 004931 FRAME: 0965