

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
DG FASTCHANNEL, INC.		11/02/2011	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	DIGITAL GENERATION, INC.		
Street Address:	750 W. JOHN CARPENTER FWY		
Internal Address:	SUITE 700		
City:	IRVING		
State/Country:	TEXAS		
Postal Code:	75039		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2785110	NEWSTRACKER	
Registration Number:	2784651	PATHFIRE	
Registration Number:	2737799	PATHFIRE ENABLING DIGITAL MEDIA	
CORRESPONDENCE DATA			
Fax Number:	2147603003		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2147603000		
Email:	BradEllis@carrip.com		
Correspondent Name:	Marcus Benavides - CARR LLP		
Address Line 1:	6170 Research Road		
Address Line 2:	Suite 111		
Address Line 4:	Frisco, TEXAS 75033		
ATTORNEY DOCKET NUMBER:	PATH 3813-,3815-,3816000		

OP \$90.00 2785110

NAME OF SUBMITTER:	Bradley Ellis
Signature:	/Bradley Ellis/
Date:	12/31/2012
Total Attachments: 2 source=20111102_Name Change Certificate DE_DGFC--DigitalGeneration#page1.tif source=20111102_Name Change Certificate DE_DGFC--DigitalGeneration#page2.tif	

# Delaware

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*The First State*

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "DG FASTCHANNEL, INC.", CHANGING ITS NAME FROM "DG FASTCHANNEL, INC." TO "DIGITAL GENERATION, INC.", FILED IN THIS OFFICE ON THE SECOND DAY OF NOVEMBER, A.D. 2011, AT 5:11 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

3325896 8100

111160735

You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)



  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 9133595

DATE: 11-03-11

TRADEMARK  
REEL: 004932 FRAME: 0006

CERTIFICATE OF AMENDMENT  
TO  
CERTIFICATE OF INCORPORATION  
OF  
DG FASTCHANNEL, INC.

Pursuant to Section 242 of the Delaware General Corporation Law ("DGCL") as amended, DG FastChannel, Inc., a corporation organized and existing under and by virtue of the DGCL (the "Corporation"), has adopted the following Certificate of Amendment to its Certificate of Incorporation:

1. The name of the Corporation is DG FastChannel, Inc.
2. The following amendment (the "Amendment") to the Certificate of Incorporation of the Corporation (the "Certificate of Incorporation") was duly adopted by resolution of the Board of Directors of the Corporation on September 16, 2011. The Amendment was adopted by the stockholders of the Corporation at a meeting of the stockholders duly called and held on November 1, 2011.
3. The Certificate of Incorporation is hereby amended by deleting Article First and inserting in lieu thereof a new Article First to read as follows:

First: The name of the Corporation is Digital Generation, Inc.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Amendment to the Certificate of Incorporation on this 2nd day of November, 2011.

By: 

Name: Omar A. Choucair

Title: Chief Financial Officer