

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Grant of Security Interest in Trademarks

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
NYX, LOS ANGELES INC.		12/21/2012	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	BANK OF AMERICA, N.A
Street Address:	333 South Hope Street, Suite 1300
City:	Los Angeles
State/Country:	CALIFORNIA
Postal Code:	90071
Entity Type:	National Association: UNITED STATES

PROPERTY NUMBERS Total: 23

Property Type	Number	Word Mark
Registration Number:	4131224	BEAUTY BABBLE
Registration Number:	4131651	DOLL EYE
Registration Number:	4209694	FLY WITH ME
Registration Number:	4044027	NYX
Registration Number:	3310409	NYX
Registration Number:	4212884	PROPEL MY EYES
Registration Number:	4232661	PUMP IT UP LIP PLUMPER
Registration Number:	4209696	"STAY MATTE BUT NOT FLAT"
Registration Number:	4135613	STUDIO LIQUID LINER
Serial Number:	85542637	BOUDOIR MASCARA COLLECTION
Serial Number:	85712744	COLLECTION NOIR
Serial Number:	85749403	GLAM GLOSS AQUA LUXE
Serial Number:	85749387	GLAM LINER AQUA LUXE
Serial Number:	85749432	GLAM LIPSTICK AQUA SHINE

CH \$590.00 4131224

Serial Number:	85749422	PORE FILLER
Serial Number:	85542673	SHINE KILLER
Serial Number:	85796828	SLIDE ON, GLIDE ON, STAY ON & DEFINITELY A TURN ON WATER PROOF, EXTREME SHINE EYE LINER (THIS EYE LINER IS SO GOOD, THE NAME HAD TO BE THIS LONG!)
Serial Number:	85768133	SLIDE ON, GLIDE ON, STAY ON & DEFINITELY A TURN ON
Serial Number:	85760187	STUDIO PERFECT PHOTO-LOVING PRIMER
Serial Number:	85462591	SUPER FAT EYE MARKER
Serial Number:	85462609	SUPER SKINNY EYE MARKER
Serial Number:	85542706	TANGO WITH
Serial Number:	85697361	THE CURVE

CORRESPONDENCE DATA

Fax Number: 9497200182
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Phone: (949) 760-1121
Email: trademark@buchalter.com
Correspondent Name: Sandra P. Thompson, PhD.
Address Line 1: 18400 Von Karman Avenue, Suite 800
Address Line 4: Irvine, CALIFORNIA 92612

ATTORNEY DOCKET NUMBER:	B0868-0016
NAME OF SUBMITTER:	Sandra P. Thompson, PhD
Signature:	/Sandra P. Thompson/
Date:	12/31/2012

Total Attachments: 15
source=NYX - Executed Trademark Notice.pdf.pdf#page1.tif
source=NYX - Executed Trademark Notice.pdf.pdf#page2.tif
source=NYX - Executed Trademark Notice.pdf.pdf#page3.tif
source=NYX - Executed Trademark Notice.pdf.pdf#page4.tif
source=NYX - Executed Trademark Notice.pdf.pdf#page5.tif
source=NYX - Executed Trademark Notice.pdf.pdf#page6.tif
source=NYX - Executed Trademark Notice.pdf.pdf#page7.tif
source=NYX - Executed Trademark Notice.pdf.pdf#page8.tif
source=NYX - Executed Trademark Notice.pdf.pdf#page9.tif
source=NYX - Executed Trademark Notice.pdf.pdf#page10.tif
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NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Security and Pledge Agreement dated as of December 21, 2012 (as amended, modified, extended, restated, renewed, replaced, or supplemented from time to time, the "Agreement") and among the Grantors party thereto (each an "Grantor" and collectively, the "Grantors") and Bank of America, N.A., as lender (the "Lender"), the undersigned Grantor has granted a continuing security interest in and continuing lien upon the trademarks and trademark applications shown on Schedule I attached hereto to the Lender.

The undersigned Grantor and the Lender, hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications (a) may only be terminated in accordance with the terms of the Agreement and (b) is not to be construed as an assignment of any trademark or trademark application.

Very truly yours,

NYX, LOS ANGELES INC.,
a Delaware corporation

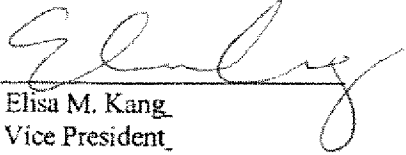
By: *Scott Friedman*
Name: Scott L. Friedman
Title: Chief Executive Officer

Notice of Grant of Security Interest in Trademarks

TRADEMARK
REEL: 004932 FRAME: 0148

Acknowledged and Accepted:

BANK OF AMERICA, N.A., as Lender

By: 
Name: Elisa M. Kang
Title: Vice President

Notice of Grant of Security Interest in Trademarks

TRADEMARK
REEL: 004932 FRAME: 0149

Schedule I

Trademarks

(see attached)

NYX Los Angeles, Inc. Trademark Portfolio Report Sorted by Jurisdiction

Trademark	Jurisdiction	Application No	Registration No
Class/Description:	Status	Filing Date	Registration Date
NYX Logo	Argentina	3.066.215	
	Pending	Feb 9, 2011	
003 : Cosmetics and make-up, liquid make up, compact powder, loose powder, powder blush, eyebrow pencils, eye shadow, liquid eye liner, mascara, eye shadow pencil, eye liner pencil, gel and creams eye liner, pearl powder shadow, lipstick, lip liner pencil, jumbo lipstick pencil, body bronzer powder, body bronzer lotion, body bronzer cream, false eyelashes, nail polish, glue for false eyelashes, nail polish remover, cuticle cream, facial cleansing pads, facial mask sheets, eye cream, neck cream, shampoo, body lotion, shower gel, bath foam, massage cream, cosmetic soaps			
NYX Logo	Armenia		1052316
	Registered		Aug 25, 2010
003 : Liquid make up, compact powder, loose powder, powder blush, cream blush, eyebrow pencils, eye shadow, liquid eye liner, mascara, eye shadow pencil, eye liner pencil, gel and cream eye liner, pearl powder shadow, lipstick, lip liner pencil, jumbo lipstick pencil, body bronzer powder, body bronzer cream, false eyelashes, nail polish, glue for false eyelashes, nail polish remover, cuticle cream, facial cleansing pads, facial mask sheets, eye cream, neck cream, shampoo, body lotion, shower gel, bath foam, massage cream			
NYX Logo	Australia	859225	859225
	Registered	Dec 1, 2000	Dec 1, 2000
003 : Cosmetics being lipstick, lipliner pencils, liquid eyeliners, eyeshadow pencils, liquid lip liners, mascara, lip gloss, blush, powder brush, eyeshadow, lipstick pencils			
NYX Logo	Bangladesh		
	Pending	Nov 7, 2012	
003 : Cosmetics being lipstick, lipliner pencils, liquid eyeliners, eyeshadow pencils, liquid lip liners, mascara, lip gloss, blush, powder brush, eyeshadow, lipstick pencils			
NYX Logo	Benelux	01015286	0725979
	Registered	Jul 25, 2002	Jul 25, 2002
003 : (Translation) perfumes, lipsticks, lip liner pencils, lip gloss, lip pencils, liquid lip liner, eyeliner pencils, liquid eyeliners, eye shadow pencil, eye shadow, eyebrow pencils, mascara, rouge, including powder, liquid foundation, face powder, nail polish, nail hardener, body lotion, perfumed body sprays, body glitter, shower gel, moisturizing creams for the skin, facial lotions			
NYX Logo	Brazil	828031584	
	Registered	Dec 23, 2005	Mar 25, 2008
003 : Feminine cosmetics, including perfume, lipstick, limiting pencil for the lips, limiting pencil for the eyes, pencil of sobancelha, shade in pencil, liquid delineator for the lips, base, brightness for the lips, have enameled, blush, brush for dust, shade for the eyes, liquid base, lipstick in pencil, lotion for the body, spray perfumed for the body, to glitter (brightness) for the body, gel of bath, face, hidratante dust for the skin, face and fortalecedor lotion of nails			

TRADEMARK

REEL: 004932 FRAME: 0151

NYX Los Angeles, Inc. Trademark Portfolio Report Sorted by Jurisdiction

Trademark	Jurisdiction Status	Application No Filing Date	Registration No Registration Date
NYX	Cambodia Registered	40238 Feb 8, 2011	KH/37509/11 Jun 15, 2011
003 : Cosmetics and make-up, liquid make up, compact powder, loose powder, powder blush, eyebrow pencils, eyebrow powder, eye shadow, liquid eye liner, mascara, eye shadow pencil, eye liner pencil, gel and cream eye liner, pearl powder shadow, lipstick, lip liner pencil, jumbo lipstick pencil, body bronzer powder, body bronzer lotion, body bronzer cream, false eyelashes, nail polish, glue for false eyelashes, nail polish remover, cuticle cream, facial cleansing pads, facial mask sheets, eye cream, neck cream, shampoo, body lotion, shower gel, bath foam, massage cream, cosmetic soaps			
NYX Logo	Canada Registered	1,395,050 May 9, 2008	TMA810,909 Nov 2, 2011
003 : (1) Women's cosmetics namely, perfume, lipstick, lipliner pencil, liquid eyeliner, eyebrow pencil, eyeshadow pencil, liquid lipliner, mascara, lip gloss, nail polish, blush, power brush, eye shadow, liquid foundation, lipstick pencil, body lotion, scented body spray, body glitter, shower gel, facial powder, skin moisturizer, facial lotion, and nail hardener			
NYX Logo	Chile Unfiled		
003 : NYX Logo	China Registered	3861507 Sep 7, 2008	3861507 Sep 7, 2008
003 : (Translation): The female uses the cosmetics; perfume; lipstick; lip drawing pen; eye drawing pen; liquid eye-liner; eyebrow pencil; eye shadow pen; lip line fluid; dyes the eyebrow unrefined oil; lip color; cuticle cream; puts on make-up red the powder; whitewashes (toilet accessories); eye shadow; foundation emulsion; lipstick pen; bodily cleaning solution; has the fragrance bodily spray solution; bodily flash medicinal preparation; the bath uses the gelatin; the face with puts on make-up the powder; skin lotion; face cleaning solution; nail hardening agent			
NYX Logo	Dominican Republic Registered	2008-28975	2008-28975 Oct 30, 2008
003 : No Translation			
NYX Logo	Ecuador Registered	0200936 Jun 19, 2008	Oct 12, 2009
003 : NYX Logo	Egypt Registered	90040 Sep 23, 2008	90040 Sep 23, 2008

TRADEMARK

NYX Los Angeles, Inc. Trademark Portfolio Report Sorted by Jurisdiction

Trademark	Jurisdiction	Application No	Registration No
Class/Description:	Status	Filing Date	Registration Date
NYX Logo	Ghana		1052316
003 Liquid make up, compact powder, loose powder, powder blush, eyebrow powder, eye shadow, liquid eye liner, mascara, eye shadow pencil, eye liner pencil, gel and cream eye liner, pearl powder shadow, lipstick, lip liner pencil, jumbo lipstick pencil, body bronzer powder, body bronzer lotion, body bronzer cream, false eyelashes, nail polish, glue for false eyelashes, nail polish remover, cuticle cream, facial cleansing pads, facial mask sheets, eye cream, neck cream, shampoo, body lotion, shower gel, bath foam, massage cream	Registered		Aug 25, 2010
NYX Logo	Hong Kong	300133613	300133613
003 women's cosmetics including perfume, lipstick, lipliner pencil, eyeliner pencil, liquid eyeliner, eyeshadow pencil, liquid lipliner, mascara, lip gloss, nail polish, blush, power brush, eye shadow, liquid foundation, lipstick pencil, body lotion, scented body spray, body glitter, shower gel, facial powder, skin moisturizer, facial lotion, and nail hardener	Registered	Dec 27, 2003	Jul 20, 2004
NYX Logo	Iceland		
003 No Translation	Registered		Feb 2, 2009
NYX Logo	India		
003	Unfiled		
NYX Logo	Indonesia		
003 No Translation	Registered		Aug 29, 2008
NYX Logo	International Bureau (WIPO)	A0021034	1052316
003 Liquid make up, compact powder, loose powder, powder blush, eyebrow powder, eye shadow, liquid eye liner, mascara, eye shadow pencil, eye liner pencil, gel and cream eye liner, pearl powder shadow, lipstick, lip liner pencil, jumbo lipstick pencil, body bronzer powder, body bronzer lotion, body bronzer cream, false eyelashes, nail polish, glue for false eyelashes, nail polish remover, cuticle cream, facial cleansing pads, facial mask sheets, eye cream, neck cream, shampoo, body lotion, shower gel, bath foam, massage cream	Registered	Aug 25, 2010	Aug 25, 2010
NYX Logo	Jamaica	52713	52713
003	Registered	Sep 4, 2009	Sep 4, 2009

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REEL: 004932 FRAME: 0153

NYX Los Angeles, Inc. Trademark Portfolio Report Sorted by Jurisdiction

Trademark	Jurisdiction Status	Application No Filing Date	Registration No Registration Date
NYX Logo	Japan Registered	2001-089327 Oct 4, 2001	4711801 Sep 19, 2003
003 : (Translation) The soaps, the perfume and the cosmetics, margin to be, the make-up water, the colon, the skin lotion and the hand lotion, the foundation cream and the lip cream, the lipstick, cheek crimson, the perfumes and the eye shadow, the...			
NYX Logo	Jordan Unfiled		
003 : Cosmetics and make-up, liquid make up, solid powder for compacts, loose face powder, powder blush, eyebrow pencils, eye shadow, eye shadow, liquid eye liner, mascara, eye shadow pencil, eye liner pencil, gel and cream eye liner, pearl powder shadow, lipstick, lip liner pencil, jumbo lipstick pencil, body bronzer powder, body bronzer lotion, body bronzer cream, false eyelashes, nail polish, glue for false eyelashes, nail polish remover, cuticle cream, facial beauty mask sheets, eye cream, neck cream, shampoo, body lotion, shower gel, bath foam, massage cream, cosmetic soap			
NYX Logo	Malaysia Registered		5001122 Jan 25, 2005
003 : women's cosmetics including perfume, lipstick, lipliner pencil, eyeliner pencil, liquid eyeliner, eyebrow pencil, eyeshadow pencil, liquid lipliner, mascara, lip gloss, nail polish, blush, eye shadow, liquid foundation, lipstick pencil, body lotion, scented body spray, body glitter, shower gel, facial powder, skin moisturizer, facial lotion and nail hardener			
NYX	Mexico Unfiled		
NYX Logo	Mexico Registered	466343 Jan 16, 2001	744148 Apr 30, 2002
003 : PERFUME, PENCILS LABIAL, LIP LINER PENCILS, EYELINER PENCILS, PENCILS FOR EYE BROWS, EYEBROW BRUSHES, EYE SHADOW PENCILS, BRUSHES FOR HAT FOR EYES, EYELASH CURLERS; LINERS LIQUID, MASKS; POLISH FOR FOR LIPS, LIP BRUSHES, ENAMEL FOR ONE O'CLOCK; FLUSH, BRUSHES FOR APPLYING RED COLOUR, BRUSHES FOR APPLYING POWDER, EYE SHADOW; MAKE UP BASES LIQUID; POWDER; LIP PENCILS; LOTIONS FOR BODY, BODY SPRAYS, BR ILLO FOR BODY, SHOWER GELS; SPRAY WETTING AGENT FOR HAIR; GELS FOR HAIR, MOUSSE; HARDENING FOR ONE O'CLOCK, TATTOOS TEMPORARY FOR BODY, AND FACIAL LOTIONS			
NYX Logo	New Zealand Registered	789519 May 19, 2008	789519 May 19, 2008
003 : women's cosmetics including perfume, lipstick, lipliner pencil, eyeliner pencil, liquid eyeliner, eyebrow pencil, liquid lipliner, mascara, lip gloss, nail polish, blush, eye shadow, liquid foundation, lipstick pencil, body lotion, scented body spray, body glitter, shower gel, facial powder, skin moisturizer, facial lotion, and nail hardener			

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REEL: 004932 FRAME: 0154

NYX Los Angeles, Inc. Trademark Portfolio Report Sorted by Jurisdiction

Trademark	Jurisdiction Status	Application No Filing Date	Registration No Registration Date
Class/Description:			
NYX Logo	Norway Opposed		1052316 Aug 25, 2010
003 :			Liquid make up, compact powder, loose powder, powder blush, cream blush, eyebrow pencils, eye shadow, liquid eye liner, mascara, eye shadow pencil, eye liner pencil, gel and cream eye liner, pearl powder shadow, lipstick, lip liner pencil, jumbo lipstick pencil, body bronzer powder, body bronzer lotion, body bronzer cream, false eyelashes, nail polish, glue for false eyelashes, nail polish remover, cuticle cream, facial cleansing pads, facial mask sheets, eye cream, neck cream, shampoo, body lotion, shower gel, bath foam, massage cream
NYX Logo	Pakistan Pending	Nov 7, 2012	
003 :			Cosmetics and make-up, liquid make up, solid powder for compacts, loose face powder, powder blush, cream blush, eyebrow pencils, eyebrow powder, eye shadow, liquid eye liner, mascara, eye shadow pencil, eye liner pencil, gel and cream eye liner, pearl powder shadow, lipstick, lip liner pencil, jumbo lipstick pencil, body bronzer powder, body bronzer cream, false eyelashes, nail polish, glue for false eyelashes, nail polish remover, cuticle cream, facial beauty mask sheets, eye cream, neck cream, shampoo, body lotion, shower gel, bath foam, massage cream, cosmetic soap
NYX Logo	Panama Registered		175715 Oct 7, 2008
003 :			women's cosmetics including perfume, lipstick, lip liner pencil, eyeliner pencil, liquid eyeliner, eyebrow pencil, eyeshadow pencil, liquid lip liner, mascara, lip gloss, nail polish, blush, eye shadow, liquid foundation, lipstick pencil, body lotion, scented body spray, body glitter, shower gel, facial powder
NYX	Paraguay Pending	00504 Jan 7, 2011	
003 :			Cosmetics and make-up, liquid make up, compact powder, loose powder, powder blush, cream blush, eyebrow pencils, eyebrow powder, eye shadow, liquid eye liner, mascara, eye shadow pencil, eye liner pencil, gel and cream eye liner, pearl powder shadow, lipstick, lip liner pencil, jumbo lipstick pencil, body bronzer powder, body bronzer lotion, body bronzer cream, false eyelashes, nail polish, glue for false eyelashes, nail polish remover, cuticle cream, facial cleansing pads, facial mask sheets, eye cream, neck cream, shampoo, body lotion, shower gel, bath foam, massage cream, cosmetic soaps
NYX Logo	Peru Pending	513506 Nov 8, 2012	
003 :			
NYX	Philippines Pending	42010501734 Nov 25, 2010	
003 :			Cosmetics and make-up, liquid make up, compact powder, loose powder, powder blush, cream blush, eyebrow pencils, eyebrow powder, eye shadow, liquid eye liner, mascara, eye shadow pencil, eye liner pencil, gel and cream eye liner, pearl powder shadow, lipstick, lip liner pencil, jumbo lipstick pencil, body bronzer powder, body bronzer lotion, body bronzer cream, false eyelashes, nail polish, glue for false eyelashes, nail polish remover, cuticle cream, facial cleansing pads, facial mask sheets, eye cream, neck cream, shampoo, body lotion, shower gel, bath foam, massage cream, cosmetic soaps

TRADEMARK

NYX Los Angeles, Inc. Trademark Portfolio Report Sorted by Jurisdiction

Trademark	Jurisdiction Status	Application No Filing Date	Registration No Registration Date
Class/Description:			
NYX Logo	Qatar Unfiled		
003			
NYX Logo	Republic of Korea Registered		Dec 9, 2009
003 Laundry starch; Cosmetics; Perfumery; False			
NYX Logo	Republic of Korea Registered	400808470000 Dec 9, 2009	400808470000 Dec 9, 2009
021 Floss for dental purposes; Toilet brushes			
NYX Logo	Republic of Korea Registered		Nov 17, 2009
035 Accounting; Tax preparation; Wholesale			
NYX Logo	Russian Federation Registered		1052316 Aug 25, 2010
003 Liquid make up, compact powder, loose powder, powder blush, eyebrow pencil, cream blush, eye shadow, liquid eye liner, mascara, eye shadow pencil, eye liner pencil, gel and cream eye liner, pearl powder shadow, lipstick, lip liner pencil, jumbo lipstick pencil, body bronzer powder, body bronzer cream, false eyelashes, nail polish, glue for false eyelashes, nail polish remover, cuticle cream, facial cleansing pads, facial mask sheets, eye cream, neck cream, shampoo, body lotion, shower gel, bath foam, massage cream			
NYX Logo	Russian Federation Pending	Jun 19, 2008	
003 No Translation			
NYX Logo	Saudi Arabia Pending	187890 Nov 7, 2012	
003 Cosmetics and make-up, liquid make up, solid powder for compacts, loose face powder, powder blush, cream blush, eyebrow pencils, eyebrow powder, eye shadow, liquid eye liner, mascara, eye shadow pencil, eye liner pencil, gel and cream eye liner, pearl powder shadow, lipstick, lip liner pencil, jumbo lipstick pencil, body bronzer powder, body bronzer lotion, body bronzer cream, false eyelashes, nail polish, glue for false eyelashes, nail polish remover, cuticle cream, facial beauty mask sheets, eye cream, neck cream, shampoo, body lotion, shower gel, bath foam, massage cream, cosmetic soap			

TRADEMARK

NYX Los Angeles, Inc. Trademark Portfolio Report Sorted by Jurisdiction

Trademark	Jurisdiction Status	Application No Filing Date	Registration No Registration Date
Class/Description:			
NYX Logo	Singapore Registered	T04/22465Z Dec 24, 2004	T04/22465Z Dec 24, 2004
003 : Women's cosmetics including perfume, lipstick, lip liner pencil, eyeliner pencil, eyeshadow pencil, liquid eyeliner, eyebrow pencil, liquid lip liner, mascara, lip gloss, nail polish, blush, power brush, eyeshadow, liquid foundation, lipstick pencil, body lotion, scented body spray, body glitter, shower gel, facial powder, skin moisturizer, facial lotion, and nail hardener			
NYX Logo	South Africa Pending	2012/29995 Nov 6, 2012	
003 : NYX Logo			
NYX Logo	Sri Lanka Unfiled		
003 : NYX Logo			
NYX Logo	Switzerland Unfiled		1052316
003 : Liquid make up, compact powder, loose powder, cream blush, eyebrow pencils, eye shadow, liquid eye liner, mascara, eye shadow pencil, eye liner pencil, gel and cream eye liner, pearl powder shadow, lipstick, lip liner pencil, jumbo lipstick pencil, body bronzer powder, body bronzer lotion, body bronzer cream, false eyelashes, nail polish, glue for false eyelashes, nail polish remover, cuticle cream, facial cleansing pads, facial mask sheets, eye cream, neck cream, shampoo, body lotion, shower gel, bath foam, massage cream			
NYX Logo	Taiwan R.O.C. Registered		Aug 1, 2010
003 : No Translation			
NYX Logo	Thailand Registered	581553 Feb 15, 2005	229992 Feb 15, 2005
003 : perfume, lipstick, lip liner pencil, eyeliner pencil, liquid eyeliner, eyebrow pencil, liquid lip liner, mascara, lip gloss, nail polish, blush, eye shadow, liquid foundation, lipstick pencil, body lotion, scented body spray, body glitter, shower gel, facial powder, skin moisturizer, facial lotion, nail hardener			
NYX Logo	United Arab Emirates Registered	60381 Apr 25, 2004	51530 Feb 23, 2005
003 : No translation			

TRADEMARK


NYX Los Angeles, Inc. Trademark Portfolio Report Sorted by Jurisdiction

Trademark	Jurisdiction Status	Application No Filing Date	Registration No Registration Date
BEAUTY BABBLE			
041 On-line journals, namely, blogs featuring information on beauty and cosmetics	United States of America Registered	85/395,431 Aug 11, 2011	4131224 Apr 24, 2012
BOUDOIR MASCARA COLLECTION			
003 Mascara	United States of America Pending	85/542,637 Feb 14, 2012	
COLLECTION NOIR			
003 Eyeliner	United States of America Pending	85/712,744 Aug 24, 2012	
DOLL EYE			
003 Mascara	United States of America Registered	85/404,808 Aug 23, 2011	4131651 Apr 24, 2012
FLY WITH ME			
003 Mascara	United States of America Registered	85/542,655 Feb 14, 2012	4209694 Sep 18, 2012
GLAM GLOSS AQUA LUXE			
003 Lip gloss	United States of America Pending	85/749,403 Oct 9, 2012	
GLAM LINER AQUA LUXE			
003 Eye liner	United States of America Pending	85/749,387 Oct 9, 2012	
GLAM LIPSTICK AQUA SHINE			
003 Lipstick	United States of America Pending	85/749,432 Oct 9, 2012	

TRADEMARK

REEL: 004932 FRAME: 0158

NYX Los Angeles, Inc. Trademark Portfolio Report Sorted by Jurisdiction

Trademark	Jurisdiction	Application No	Registration No
Class/Description:	Status	Filing Date	Registration Date
NYX	United States of America	85/127,145	4044027
003 : Cosmetics and make-up, liquid make up, solid powder for compacts, loose face powder, powder blush, eyebrow pencils, eyebrow powder, eye shadow, liquid eye liner, mascara, eye shadow pencil, eye liner pencil, gel and cream eye liner, pearl powder shadow, lipstick, lip liner pencil, jumbo lipstick pencil, body bronzer powder, body bronzer lotion, body bronzer cream, false eyelashes, nail polish, glue for false eyelashes, nail polish remover, cuticle cream, facial beauty mask sheets, eye cream, neck cream, shampoo, body lotion, shower gel, bath foam, massage cream, cosmetic soap	Registered	Sep 10, 2010	Oct 25, 2011
018 : Cosmetic bags, cosmetic cases, cosmetic carrying cases all sold empty			
021 : Make-up brushes			
025 : Clothing, namely, t-shirts, aprons, polo shirts, pants, tank tops, long-sleeved shirts			
035 : Online retail store services featuring cosmetics, make-up, cosmetic bags, cosmetic cases, cosmetic carrying cases, make-up brush holders and make-up brushes			
NYX Logo	United States of America	76/671,119	3310409
	Registered	Jan 8, 2007	Oct 16, 2007
003 : Liquid make up, compact powder, loose powder, powder blush, eyebrow pencils, eyebrow powder, eye shadow, liquid eye liner, mascara, eye shadow pencil, eye liner pencil, gel and cream eye liner, pearl powder shadow, lipstick, lip liner pencil, jumbo lipstick pencil, body bronzer powder, body bronzer lotion, body bronzer cream, false eyelashes, nail polish, glue for false eyelashes, nail polish remover, cuticle cream, facial cleansing pads, facial mask sheets, eye cream, neck cream, shampoo, body lotion, shower gel, bath foam, massage cream			
PORE FILLER	United States of America	85/749,422	
003 : Cosmetic preparations	Pending	Oct 9, 2012	
PROPEL MY EYES	United States of America	85/462,574	4212884
003 : Mascara	Registered	Nov 2, 2011	Sep 25, 2012
PUMP IT UP LIP PLUMPER	United States of America	85/462,559	4232661
003 : Lip gloss	Registered	Nov 2, 2011	Oct 30, 2012

TRADEMARK

NYX Los Angeles, Inc. Trademark Portfolio Report Sorted by Jurisdiction

Trademark	Jurisdiction Status	Application No Filing Date	Registration No Registration Date
SHINE KILLER			
003 Non-medicated skin care preparations, namely, lotions for face	United States of America Pending	85/542,673 Feb 14, 2012	
SLIDE ON, GLIDE ON, STAY ON & DEFINITELY A TURN ON WATER PROOF, EXTREME SHINE EYE LINER (THIS EYE LINER IS SO GOOD, THE NAME HAD TO BE THIS LONG!)			
003 Eyeliner	United States of America Pending	85/796,828 Dec 6, 2012	
SLIDE ON, GLIDE ON, STAY ON & DEFINITELY A TURN ON WATERPROOF, EXTREME SHINE EYE LINER			
003 Eyeliner	United States of America Pending	85/768,133 Oct 31, 2012	
STAY MATTE BUT NOT FLAT			
003 Foundation; Pressed face powder	United States of America Registered	85/542,685 Feb 14, 2012	4209696 Sep 18, 2012
STUDIO LIQUID LINER			
003 Eyeliner	United States of America Registered	85/462,601 Nov 2, 2011	4135613 May 1, 2012
STUDIO PERFECT PHOTO-LOVING PRIMER			
003 Cosmetic preparations	United States of America Pending	85/760,187 Oct 22, 2012	
SUPER FAT EYE MARKER			
003 Eyeliner	United States of America Pending	85/462,591 Nov 2, 2011	

TRADEMARK

NYX Los Angeles, Inc. Trademark Portfolio Report Sorted by Jurisdiction

Trademark	Jurisdiction Status	Application No Filing Date	Registration No Registration Date
Class/Description:			
SUPER SKINNY EYE MARKER			
003 Eyeliner	United States of America Pending	85/462,609 Nov 2, 2011	
TANGO WITH			
003 Skin bronzer	United States of America Pending	85/542,706 Feb 14, 2012	
THE CURVE			
003 Cosmetics	United States of America Pending	85/697,361 Aug 7, 2012	
NYX			
003 Cosmetics and make-up, liquid make up, compact powder, loose powder, powder blush, eyebrow pencils, eye shadow, liquid eye liner, mascara, eye shadow pencil, eye liner pencil, gel and cream eye liner, pearl powder shadow, lipstick, lip liner pencil, jumbo lipstick pencil, body bronzer powder, body bronzer lotion, body bronzer cream, false eyelashes, nail polish, glue for false eyelashes, nail polish remover, cuticle cream, facial cleansing pads, facial mask sheets, eye cream, neck cream, shampoo, body lotion, shower gel, bath foam, massage cream, cosmetic soaps	Uruguay Pending	419351 Jan 5, 2011	
NYX Logo			
003 Cosmetics and make-up, liquid make up, solid powder for compacts, loose face powder, powder blush, cream blush, eyebrow pencils, eyebrow powder, eye shadow, liquid eye liner, mascara, eye shadow pencil, eye liner pencil, gel and cream eye liner, pearl powder shadow, lipstick, lip liner pencil, jumbo lipstick pencil, body bronzer powder, body bronzer lotion, body bronzer cream, false eyelashes, nail polish, glue for false eyelashes, nail polish remover, cuticle cream, facial beauty mask sheets, eye cream, neck cream, shampoo, body lotion, shower gel, bath foam, massage cream, cosmetic soap	Venezuela Unfiled		
NYX Logo			
003 Liquid make up, compact powder, loose powder, powder blush, eyebrow pencils, eyebrow powder, eye shadow, liquid eye liner, mascara, eye shadow pencil, eye liner pencil, gel and cream eye liner, pearl powder shadow, lipstick, lip liner pencil, jumbo lipstick pencil, body bronzer powder, body bronzer lotion, body bronzer cream, false eyelashes, nail polish, glue for false eyelashes, nail polish remover, cuticle cream, facial cleansing pads, facial mask sheets, eye cream, neck cream, shampoo, body lotion, shower gel, bath foam, massage cream	Vietnam Pending	Aug 25, 2010	1052316

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