

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT		
NATURE OF CONVEYANCE:	Corrective Assignment to correct the Receiving Party Data previously recorded on Reel 000000 Frame 0000. Assignor(s) hereby confirms the Assigns the entire interest and the goodwill.		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Nevada County Wine Guild, Inc.		12/31/2012	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Winery Exchange, Inc.		
Street Address:	500 Redwood Blvd.		
Internal Address:	Suite 200		
City:	Novato		
State/Country:	CALIFORNIA		
Postal Code:	94947		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	4134875	WELL READ	
Registration Number:	4134874	HEARTSWORK WINERY	
Registration Number:	4134872	MOTHER'S CHOICE	
Registration Number:	4131958	ORLEANS HILL	
Registration Number:	3161624	OUR DAILY RED	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(415) 382-6733		
Email:	tm-pdx@stoel.com, ahjasinek@stoel.com		
Correspondent Name:	Genevieve Burch		
Address Line 1:	500 Redwood Blvd.		

OP \$140.00 4134875

Address Line 2: Suite 200
Address Line 4: Novato, CALIFORNIA 94947

ATTORNEY DOCKET NUMBER:	45930-1
NAME OF SUBMITTER:	Andrea Jasinek, Attorney
Signature:	/Andrea Jasinek/
Date:	12/31/2012

Total Attachments: 3
source=Trademark Assignment Signed#page1.tif
source=Assignment Cover Sheet#page1.tif
source=Assignment Cover Sheet#page2.tif

ASSIGNMENT OF TRADEMARKS

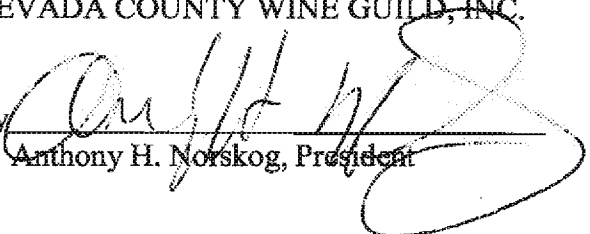
Nevada County Wine Guild, Inc., a California corporation, ("Assignor"), is the owner of the following trademarks (the "Marks"):

1. Federal Reg. No. 4,131,958 for "ORLEANS HILL", registered April 24, 2012
2. Federal Reg. No. 4,134,874 for "HEARTSWORK WINERY", registered May 1, 2012
3. Federal Reg. No. 4,134,872 for "MOTHER'S CHOICE", registered May 1, 2012
4. Federal Reg. No. 4,134,875 for "WELL READ", registered May 1, 2012
5. Federal Reg. No. 3,161,624 for "OUR DAILY RED", registered October 24, 2006

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns and transfers to Winery Exchange, Inc., a California corporation ("Assignee"), the entire right, title and interest in and to the Marks and their related federal and state registrations, together with the goodwill of the business associated with the Marks, with all rights of action, powers and benefit to the Marks, due or accrued, including the right to sue for and recover in the Assignees' own name and that of his successors and assigns and other legal representatives all remedies of every nature, including without limitation rights to injunctive relief, damages, profits, costs and attorney fees, arising out of past infringement of the Marks, or injury to the related goodwill, effective December 31, 2012.

NEVADA COUNTY WINE GUILD, INC.

By


Anthony H. Norskog, President

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Nevada County Wine Guild, Inc.		12/31/2012	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Nevada County Wine Guild, Inc.		
Street Address:	11372 Winter Moon Way		
City:	Nevada City		
State/Country:	CALIFORNIA		
Postal Code:	95959		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	4134875	WELL READ	
Registration Number:	4134874	HEARTSWORK WINERY	
Registration Number:	4134872	MOTHER'S CHOICE	
Registration Number:	4131958	ORLEANS HILL	
Registration Number:	3161624	OUR DAILY RED	
CORRESPONDENCE DATA			
Fax Number:			
Phone:	(415) 382-6733		
Email:	genevieve.burch@wineryexchange.com, tm-pdx@stoel.com, ahjasinek@stoel.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Genevieve Burch		
Address Line 1:	500 Redwood Blvd.		
Address Line 2:	Suite 200		
Address Line 4:	Novato, CALIFORNIA 94947		
ATTORNEY DOCKET NUMBER:	45930-1		

TRADEMARK
REEL: 004932 FRAME: 0219

NAME OF SUBMITTER:	Andrea Jasinek, Attorney
Signature:	/Andrea Jasinek/
Date:	12/31/2012
Total Attachments: 1 source=Trademark Assignment Signed#page1.tif	
RECEIPT INFORMATION	
ETAS ID:	TM255474
Receipt Date:	12/31/2012
Fee Amount:	\$140