

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
EXBT, LLC		12/31/2012	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Backtrax Radio Networks, LLC		
Street Address:	55 State Street		
City:	Hackensack		
State/Country:	NEW JERSEY		
Postal Code:	07601		
Entity Type:	LIMITED LIABILITY COMPANY: NEW JERSEY		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2330512	BACKTRAX	
Registration Number:	1781819	BACKTRAX U.S.A.	
CORRESPONDENCE DATA			
Fax Number:	2122261995		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2122267700		
Email:	trademarks@yeellp.com, hheft@yeellp.com		
Correspondent Name:	Heather Heft, Donovan & Yee LLP		
Address Line 1:	161 Avenue of the Americas		
Address Line 2:	Suite 1201		
Address Line 4:	New York, NEW YORK 10013		
ATTORNEY DOCKET NUMBER:	1892 DG ASSMT 2 MARKS		
NAME OF SUBMITTER:	Heather Heft		

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Signature:	/heather heft/
Date:	01/02/2013
Total Attachments: 3 source=Backtrax Assignment for Filing#page1.tif source=Backtrax Assignment for Filing#page2.tif source=Backtrax Assignment for Filing#page3.tif	

ASSIGNMENT OF TRADEMARKS

WHEREAS, EXBT, LLC, a Delaware limited liability company having a principal place of business at 220 West 42nd Street, 3rd Floor, New York, New York 10035 (“ASSIGNOR”), is the owner of the trademarks and record owner of the United States Trademark Registrations set forth on Schedule A attached hereto and made a part hereof (“TRADEMARKS”); and

WHEREAS, Backtrax Radio Networks, LLC, a New Jersey limited liability company having a principal place of business at 55 State Street, Hackensack, New Jersey, 07601 (“ASSIGNEE”), is desirous of acquiring all of the right, title and interest of ASSIGNOR in, to and under the TRADEMARKS, together with the goodwill of the business associated with the TRADEMARKS; and

NOW THEREFORE, in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, as of December 31, 2012 (“EFFECTIVE DATE”), ASSIGNOR hereby transfers and assigns to ASSIGNEE the entire right, title and interest of ASSIGNOR in and to the TRADEMARKS together with the goodwill of the business associated with the TRADEMARKS; and


ASSIGNOR, does hereby sell, assign, transfer and set over unto ASSIGNEE, its successors, legal representatives and assigns all claims for damages by reason of past infringement of the TRADEMARKS, the right to sue for and collect the same for its own use and enjoyment and for the use and enjoyment of its successors, assigns, or other legal representative;

ASSIGNOR further authorizes the Commissioner of Patents and Trademarks of the United States to record the TRADEMARKS as the property of ASSIGNEE; and

ASSIGNOR further agrees to execute such further documents as may be required to record ASSIGNEE as the owner of the TRADEMARKS herein assigned.

IN WITNESS WHEREOF, ASSIGNOR has executed this instrument as of the EFFECTIVE DATE expressed herein.

EXBT, LLC

By: 
Name: Melissa Garza
Title: General Counsel

SCHEDULE A
United States Trademark Registrations

Registration No.	Mark
2330512	BACKTRAX
1781819	BACKTRAX U.S.A.