

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	01/01/2013

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Urban Decay Cosmetics LLC		12/20/2012	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	L'Oreal USA, Inc.
Street Address:	575 Fifth Avenue
City:	New York
State/Country:	NEW YORK
Postal Code:	10017
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 89

Property Type	Number	Word Mark
Serial Number:	85428152	ALL NIGHTER
Serial Number:	77453768	ICE CANDY
Serial Number:	85090897	LIP LOVE
Serial Number:	85591321	NAKED BASICS
Serial Number:	85427654	NAKED SKIN
Serial Number:	85767333	SUPER-SATURATED
Serial Number:	76213845	URBAN
Registration Number:	3974727	
Registration Number:	4019563	24/7
Registration Number:	3833761	24/7 GLIDE-ON
Registration Number:	3873597	AMMO SHADOW BOX
Registration Number:	3567624	BEAUTY WITH AN EDGE

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Registration Number:	2967548	BEAUTY WITH AN EDGE
Registration Number:	3511730	BIG BUDDHA BRUSH
Registration Number:	3740058	BIG FATTY
Registration Number:	3511728	BIG FATTY MASCARA
Registration Number:	3097901	BIG FATTY LIP PLUMPER
Registration Number:	3391741	BLOW LIP PLUMPER
Registration Number:	4174234	BOOK OF SHADOWS
Registration Number:	3693586	BOOK OF SHADOWS PALETTE
Registration Number:	3508386	BROW BEATER
Registration Number:	3621609	BROW BOX
Registration Number:	4020671	CANNONBALL
Registration Number:	3376361	CLEAN & SOBER
Registration Number:	3740057	DE-SLICK
Registration Number:	3624215	DE-SLICK MATTIFYING POWDER
Registration Number:	3511732	EYESHADOW PRIMER POTION
Registration Number:	3341544	EYESHADOW TRANSFORMING POTION
Registration Number:	2946588	FEMININE, DANGEROUS, FUN
Registration Number:	4202442	GOOD KARMA
Registration Number:	3768368	GRIND HOUSE SHARPENER
Registration Number:	3815873	GUARDIAN ANGEL
Registration Number:	3235742	HEAVY METAL
Registration Number:	3206280	LINGERIE & GALOSHES
Registration Number:	3169118	LIP ENVY
Registration Number:	2620289	LIP GUNK
Registration Number:	4016064	LIP JUNKIE
Registration Number:	3555646	LIP SORBET
Registration Number:	3604628	LOOSE PIGMENT
Registration Number:	2513623	LOVE CHILD
Registration Number:	2635169	MIDNIGHT COWBOY
Registration Number:	4018842	MIDNIGHT COWBOY
Registration Number:	4012641	NAKED URBAN DECAY
Registration Number:	4012640	NAKED URBAN DECAY
Registration Number:	4018846	PISTOL
Registration Number:	3677152	POCKET ROCKET
Registration Number:	3736959	PRIMER POTION

	4029750	REVOLUTION LASH CURLER
Registration Number:	3776358	REVOLVER
Registration Number:	3624216	SANTA TANITA
Registration Number:	2869024	SHADOW BOX
Registration Number:	2059342	SKY
Registration Number:	3866435	SKYSCRAPER
Registration Number:	4243570	SMOKED
Registration Number:	3395404	SO CAL GLOW
Registration Number:	3949218	STASH
Registration Number:	3279831	SUPER SHINE GLOSS
Registration Number:	3862922	SURREAL SKIN
Registration Number:	3769732	SURREAL SKIN MINERAL MAKEUP
Registration Number:	2057403	TRAILER TRASH
Registration Number:	4050476	UD
Registration Number:	4017084	UD
Registration Number:	3952737	UD
Registration Number:	4016058	UD
Registration Number:	4016059	UD
Registration Number:	4017085	UD
Registration Number:	3868378	ULTRA DEFINITION
Registration Number:	4061539	URBANBROW
Registration Number:	3692348	URBAN DECAY
Registration Number:	3883598	URBAN DECAY
Registration Number:	2056875	URBAN DECAY
Registration Number:	2449408	URBAN DECAY
Registration Number:	3567623	URBAN DECAY
Registration Number:	3085117	URBAN DECAY
Registration Number:	3938502	URBAN DECAY COSMETICS
Registration Number:	3819447	URBAN DECAY GRIND HOUSE
Registration Number:	4029690	URBAN DECAY LUSH LASH
Registration Number:	3949180	URBAN DECAY NAKED
Registration Number:	3923202	URBAN DECAY RAZOR SHARP
Registration Number:	3948434	URBAN DECAY SIN
Registration Number:	3800276	URBAN DEFENSE
Registration Number:	4145896	URBANGLOW

	3942273	URBAN LASH
Registration Number:	3624422	SUSTAINABLE SHADOW BOX
Registration Number:	3309284	ULTRAGLIDE
Registration Number:	4067478	VICE
Registration Number:	4125794	WALK OF SHAME
Registration Number:	3652426	WE DON'T DO ANIMAL TESTING. HOW COULD ANYONE?
Registration Number:	3652425	WE DON'T DO ANIMAL TESTING. HOW COULD ANYONE?

CORRESPONDENCE DATA

Fax Number: 2129845082

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 212-984-4177

Email: lgigliotti@us.loreal.com

Correspondent Name: Lisa M. Gigliotti

Address Line 1: 575 Fifth Avenue, 34th Floor

Address Line 4: New York, NEW YORK 10017

ATTORNEY DOCKET NUMBER:	UD
NAME OF SUBMITTER:	Lisa M. Gigliotti
Signature:	/Lisa M. Gigliotti/
Date:	01/03/2013

Total Attachments: 1
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Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"URBAN DECAY COSMETICS LLC", A DELAWARE LIMITED LIABILITY COMPANY,

WITH AND INTO "L'OREAL USA, INC." UNDER THE NAME OF "L'OREAL USA, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE TWENTIETH DAY OF DECEMBER, A.D. 2012, AT 10:45 O'CLOCK A.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF MERGER IS THE FIRST DAY OF JANUARY, A.D. 2013, AT 12:01 O'CLOCK A.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

0468026 8100M

121369625



AUTHENTICATION: 0086997

DATE: 12-20-12

TRADEMARK

REEL: 004933 FRAME: 0877

You may verify this certificate online
at www.delaware.gov/authentic

RECORDED: 01/03/2013