Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Dean Foods Company		01/02/2013	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Morningstar Foods, LLC	
Street Address:	2711 North Haskell Avenue, Suite 3400	
City:	Dallas	
State/Country:	TEXAS	
Postal Code:	75204	
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE	

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	1105008	RICH N' PURE
Registration Number:	1342962	RICH N' PURE

CORRESPONDENCE DATA

Fax Number: 2147218835

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US

Mail.

Phone: 214-303-3411

Email: tms@deanfoods.com

Correspondent Name: Bridget Griffin Johnson

Address Line 1: 2711 North Haskell Avenue, Suite 3400

Address Line 4: Dallas, TEXAS 75204

NAME OF SUBMITTER:	Jackie T. Gwinn
Signature:	/jackie t. gwinn/
Date:	01/03/2013

Total Attachments: 3

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TRADEMARK REEL: 004934 FRAME: 0520

TRADEMARK ASSIGNMENT

WHEREAS, Dean Foods Company ("DFC"), a Delaware corporation having its principal place of business at 2711 North Haskell Avenue, Suite 3400, Dallas Texas 75204, is the owner of the following trademarks:

United States

MARK

REGISTRATION NO./SERIAL NO.

RICH N'PURE RICH N'PURE Reg. No. 1,105,008 Reg. No. 1,342,962

WHEREAS, Suiza Dairy Group, LLC, a Delaware limited liability company ("SDG"), Morningstar Foods, LLC ("Assignee"), a Delaware limited liability company having a principle place of business at 2711 North Haskell Avenue, Suite 3400, Dallas, Texas 75204, and DFC are parties to that certain Contribution Agreement executed on or about NOV 19 2012, pursuant to which DFC is obligated to assign said trademarks to SDG, and SDG is obligated to assign said trademarks to Assignee.

NOW, THEREFORE, in consideration of the forgoing and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, DFC hereby assigns to SDG and, upon the assignment from DFC, SDG hereby assigns to Assignee the entire right, title and interest in and to said trademarks, all applications and registrations therefore, the right to sue for, settle and release past, present and future infringement of said trademarks, and the goodwill of the business symbolized by said trademarks.

DFC and SDG covenant that they have the full right to convey the entire interest herein assigned, and that they have not executed, and will not execute, any agreement in conflict herewith. DFC and SDG further covenant and agree that they will sign all lawful papers, make all rightful declarations and/or oaths and generally do what is necessary to enable Assignee, its successors, legal representatives and assigns, to record and enforce this assignment.

[signatures on following page]

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TRADEMARK REEL: 004934 FRAME: 0521 Signed this 3 day of 3, 2012.3

Dean Foods Company

Morningstar Foods, LLC

By:

Name: Rachel Gonzalez EVP, General Coursel Designate Title: and Assistant Secretary

Date: 1/2/13

By:

Name: Rachel Ecnzalez

Title: SVP and Secretary

Date:

Suiza Dairy Group, LLC

Name: Rachol Gonzalez

Date: 1/2/13

STATE OF TEXAS §
STATE OF TEXAS § COUNTY OF DALLAS §
On this 2 day of, 2013, before me a notary public, the undersigned, personally appeared Rachev Genzalez known to me (or satisfactorily proven) to be the person whose name is subscribed to the above instrument, and acknowledged that he executed the same in the capacity and for the purposes therein contained.
In witness whereof, I hereunto set my hand and official seal.
CATHIE NOLEN MY COMMISSION EXPIRES January 24, 2014 Notary Public
STATE OF TEXAS § \$ COUNTY OF DALLAS §
On this 2day of, 2013 before me a notary public, the undersigned, personally appeared Cache Gonzale known to me (or satisfactorily proven) to be the person whose name is subscribed to the above instrument, and acknowledged that he executed the same in the capacity and for the purposes therein contained.
In witness whereof, I hereunto set my hand and official seal.
CATHIE NOLEN MY COMMISSION EXPIRES January 24, 2014 Notary Public
STATE OF TEXAS §
COUNTY OF DALLAS §
g g
On this 2 day of, 2013 before me a notary public, the undersigned, personally appeared known to me (or satisfactorily proven) to be the person whose name is subscribed to the above instrument, and acknowledged that he executed the same in the capacity and for the purposes therein contained.

Notary Public

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CATHIE NOLEN MY COMMISSION EXPIRES January 24, 2014