

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	RELEASE BY SECURED PARTY

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Wells Fargo Bank, National Association		12/14/2012	National Banking Association: UNITED STATES

**RECEIVING PARTY DATA**

<b>Name:</b>	The Sportsman's Guide, Inc.
<b>Street Address:</b>	2800 Southcross Drive West
<b>City:</b>	Burnsville
<b>State/Country:</b>	MINNESOTA
<b>Postal Code:</b>	55306
<b>Entity Type:</b>	CORPORATION: MINNESOTA

**PROPERTY NUMBERS Total: 44**

Property Type	Number	Word Mark
Serial Number:	85334977	HQ MILITARY SURPLUS HEADQUARTERS
Registration Number:	2936772	GUIDE EXPRESS CHECKOUT
Registration Number:	2418371	YOUR PORTAL TO THE GREAT OUTDOORS
Registration Number:	2494719	GUIDE GEAR FIELD TESTED SINCE 1977 NSWE
Registration Number:	2523057	NWSE GUIDE GEAR FIELD TESTED SINCE 1977
Registration Number:	1436014	THE SPORTSMAN'S GUIDE
Registration Number:	3179528	ADVANTAGE PLUS BUYER'S CLUB THE SPORTSMAN'S GUIDE
Registration Number:	2508801	BARGAIN OUTFITTERS
Registration Number:	3897000	BASEBALLSAVINGS.COM
Serial Number:	85033197	BOATINGSAVINGS.COM
Registration Number:	2718820	BUYER'S CLUB 4 PAY PLAN
Registration Number:	3179525	BUYER'S CLUB THE SPORTSMAN'S GUIDE
Registration Number:	3205087	BUYER'S CLUB THE SPORTSMAN'S GUIDE ADVANTAGE

OP \$1115.00 85334977

**900243015**

**TRADEMARK  
 REEL: 004934 FRAME: 0638**

Registration Number:	2493084	FIELD TESTED GUIDE GEAR SINCE 1977 NWES
Registration Number:	3596681	FRIENDS DON'T LET FRIENDS OVERPAY!
Registration Number:	2913478	GUIDE DRY
Registration Number:	3825165	GUIDE GEAR
Registration Number:	3765705	GUIDE GEAR
Registration Number:	3786409	GUIDE GEAR
Registration Number:	3798262	GUIDE GEAR
Registration Number:	3736168	GUIDE GEAR
Registration Number:	3746121	GUIDE GEAR
Registration Number:	3236303	GUIDE GEAR
Registration Number:	2505159	GUIDEOUTDOORS
Registration Number:	3786406	GUIDE GEAR FIELD TESTED SINCE 1977
Registration Number:	3825164	GUIDE GEAR FIELD TESTED SINCE 1977
Registration Number:	3765703	GUIDE GEAR FIELD TESTED SINCE 1977
Registration Number:	3746091	GUIDE GEAR FIELD TESTED SINCE 1977
Registration Number:	3798246	GUIDE GEAR FIELD TESTED SINCE 1977
Registration Number:	3765704	GUIDE GEAR FIELD TESTED SINCE 1977
Registration Number:	3798245	GUIDE GEAR FIELD TESTED SINCE 1977
Registration Number:	2491155	HQ GOV'T SURPLUS HEADQUARTERS
Registration Number:	2398567	NWSE FIELD TESTED GUIDE GEAR SINCE 1977
Registration Number:	2341043	SHOOTER'S
Serial Number:	77689532	SILENT ADRENALINE
Registration Number:	2275950	THE FUN TO BROWSE WEBSITE
Registration Number:	1864041	THE FUN TO READ CATALOG
Registration Number:	3025826	THE LOWEST PRICES, THE BEST QUALITY, GUARANTEED!
Registration Number:	1430664	THE SPORTSMAN'S GUIDE
Registration Number:	2267142	THE SPORTSMAN'S GUIDE
Registration Number:	2680258	THE SPORTSMAN'S GUIDE A CATALOG & INTERNET COMPANY
Registration Number:	2624677	THE SPORTSMAN'S GUIDE
Serial Number:	85074955	W WORKWEARSAVINGS.COM
Registration Number:	2477901	YOUR GUIDE TO THE GREAT OUTDOORS!

CORRESPONDENCE DATA

Fax Number:

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent*

**TRADEMARK**

**REEL: 004934 FRAME: 0639**

*via US Mail.*

Phone: 9529959500  
Email: tara.anderson@fmjlaw.com  
Correspondent Name: Tara J. Anderson  
Address Line 1: 775 Prairie Center Drive  
Address Line 2: Suite 400  
Address Line 4: Eden Prairie, MINNESOTA 55344

ATTORNEY DOCKET NUMBER:	61580-9
NAME OF SUBMITTER:	Tara J. Anderson
Signature:	/tja/
Date:	01/03/2013

**Total Attachments: 5**

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RELEASE OF SECURITY INTEREST IN UNITED STATES TRADEMARKS


December 14, 2012

KNOW ALL MEN BY THESE PRESENTS, Wells Fargo Bank, National Association, in its capacity as agent ("Secured Party"), makes this release in favor of The Sportsman's Guide, Inc., a Minnesota corporation with its chief executive office at 463 Seventh Avenue, New York, New York 10018, ("Debtor"). For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Secured Party DOES HEREBY CERTIFY that the security interest it holds in the trademarks and trademark applications of "Debtor" pursuant to the Grant of Security Interest in United States Trademarks, dated July 28, 2011, and recorded in the United States Patent and Trademark Office on August 1, 2011 at Reel 004595, Frame 0803 (as heretofore amended, modified or supplemented, the "Trademark Security Agreement"), which trademarks and trademark applications are more fully identified on Schedule A annexed hereto and made a part hereof ("Trademarks"), and any and all other Collateral (as such term is defined in the Trademark Security Agreement), together with the goodwill of the business symbolized thereby, is terminated, cancelled, discharged and released and all interest in such Trademarks previously assigned, granted or conveyed to Secured Party under the Trademark Security Agreement is hereby reassigned, regranted and reconveyed to Debtor, without representation or warranty of any kind, nature or description.

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IN WITNESS WHEREOF, Secured Party has caused this Release of Security Interest in United States Trademarks to be executed by its duly authorized corporate officer this 14<sup>th</sup> day of December, 2012.

WELLS FARGO BANK, NATIONAL ASSOCIATION,  
as Agent

By:   
Name: Adam B. Davis  
Title: Director

**SCHEDULE A**

**TRADEMARKS**

<u>MARK</u>	<u>REGISTRATION NUMBER/ APPLICATION NUMBER</u>	<u>REGISTRATION DATE/ APPLICATION DATE</u>
HQ Military Surplus Headquarters	85334977	6/1/11
Guide Express Checkout	2936772	3/29/05
Your Portal to the Great Outdoors	2418371	1/2/01
Guide Gear Field Tested Since 1977 NWSE (and design)	2494719	10/2/01
NWSE Guide Gear Field Tested Since 1977 (and design)	2523057	12/25/01
The Sportsman's Guide	1436014	4/7/87
ADVANTAGE PLUS BUYER'S CLUB THE SPORTSMAN'S GUIDE and Design®	3179528	12/5/06
BARGAINOUTFITTERS and Design®	2508801	11/20/01
BASEBALL SAVINGS.COM and Design®	3897000	12/28/10
BOATINGSAVINGS.COM and Design™	85033197	Pending
BUYER'S CLUB 4 PAY PLAN®	2718820	5/27/03
BUYERS CLUB THE SPORTSMAN'S GUIDE and Design®	3179525	12/5/06
BUYERS CLUB THE SPORTSMAN'S GUIDE ADVANTAGE and Design®	3205087	2/6/07
FIELD TESTED GUIDE GEAR SINCE 1977 NWES and Design®	2493084	9/25/01
FRIENDS DON'T LET FRIENDS OVERPAY!®	3596681	3/24/09
GUIDE DRY®	2913478	12/21/04
GUIDE GEAR®	3825165	7/27/10
GUIDE GEAR®	3765705	3/23/10
GUIDE GEAR®	3786409	5/4/10
GUIDE GEAR®	3798262	6/8/10
GUIDE GEAR®	3736168	1/12/10
GUIDE GEAR®	3746121	2/9/10
GUIDE GEAR®	3236303	5/1/07
GUIDEOUTDOORS®	2505159	11/6/01
GUIDE GEAR FIELD	3786406	5/4/10

<u>MARK</u>	<u>REGISTRATION NUMBER/ APPLICATION NUMBER</u>	<u>REGISTRATION DATE/ APPLICATION DATE</u>
TESTED SINCE 1977®		
GUIDE GEAR FIELD TESTED SINCE 1977®	3825164	7/27/10
GUIDE GEAR FIELD TESTED SINCE 1977®	3765703	3/23/10
GUIDE GEAR FIELD TESTED SINCE 1977®	3746091	2/9/10
GUIDE GEAR FIELD TESTED SINCE 1977®	3798246	6/8/10
GUIDE GEAR FIELD TESTED SINCE 1977®	3765704	3/23/10
GUIDE GEAR FIELD TESTED SINCE 1977®	3798245	6/8/10
HQ GOV'T SURPLUS HEADQUARTERS and Design®	2491155	9/18/01
NWSE FIELD TESTED GUIDE GEAR SINCE 1977 and Design®	2398567	10/24/00
SHOOTER'S and Design®	2341043	4/11/00
SILENT ADRENALINE™	77689532	Pending
THE FUN TO BROWSE WEBSITE and Design®	2275950	9/7/99
THE "FUN TO READ" CATALOG®	1864041	11/22/94
THE LOWEST PRICES, THE BEST QUALITY, GUARANTEED!®	3025826	12/13/05
THE SPORTSMAN'S GUIDE®	1430664	2/24/87
THE SPORTSMAN'S GUIDE®	2267142	8/3/99
THE SPORTSMAN'S GUIDE A CATALOG & INTERNET COMPANY and Design®	2680258	1/28/03
THE SPORTSMAN'S GUIDE and Design®	2624677	9/24/02
W WORKWEARSAVINGS.com™ & Design	85074955	Pending
YOUR GUIDE TO THE GREAT OUTDOORS®	2477901	8/14/01

**CANADIAN TRADEMARKS**

<u>MARK</u>	<u>REGISTRATION NUMBER/ APPLICATION NUMBER</u>	<u>REGISTRATION DATE/ APPLICATION DATE</u>
THE SPORTSMAN'S GUIDE®	TMA398067	5/8/92