

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		SECURITY INTEREST	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Arctic Zone Inc.	FORMERLY Swimsafe Inc.	11/30/2012	CORPORATION: CANADA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Wells Fargo Capital Finance Corporation Canada		
<b>Street Address:</b>	40 King Street, Suite 2500		
<b>City:</b>	Toronto, Ontario		
<b>State/Country:</b>	CANADA		
<b>Postal Code:</b>	M5H3Y2		
<b>Entity Type:</b>	CORPORATION: CANADA		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	1772380	ARCTIC ZONE	
Registration Number:	2162886	ARCTIC ZONE	
Registration Number:	2554917	COOLTECH	
Registration Number:	3686504	ECO LOGIC BY ARCTIC ZONE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2152799394		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	215.279.9389		
<b>Email:</b>	linda.ladzenski@flastergreenberg.com		
<b>Correspondent Name:</b>	Jordan A. LaVine		
<b>Address Line 1:</b>	1600 JFK Boulevard, 2nd Floor		
<b>Address Line 4:</b>	Philadelphia, PENNSYLVANIA 19103		
<b>ATTORNEY DOCKET NUMBER:</b>	A0906		
<b>DOMESTIC REPRESENTATIVE</b>			

**900243034**

**TRADEMARK  
 REEL: 004934 FRAME: 0730**

**OP \$115.00 1772380**

Name:  
Address Line 1:  
Address Line 2:  
Address Line 3:  
Address Line 4:

NAME OF SUBMITTER:	Jordan A. LaVine
Signature:	/Jordan A. LaVine/
Date:	01/03/2013

**Total Attachments: 4**

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**NOTICE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY**

WHEREAS ARCTIC ZONE INC. (formerly Swimsafe Inc.) (the "Debtor"), whose full address is 36 Dufflaw Road, Toronto, Ontario M6A 2W1, is the owner of the registered patents, trade-marks and industrial designs set forth in Exhibit A and Exhibit B hereto (collectively, the "Intellectual Property");

AND WHEREAS WELLS FARGO CAPITAL FINANCE CORPORATION CANADA, in its capacity as Lender and Agent for its affiliates (the "Lender"), whose full address is 40 King Street West, Suite 2500, Toronto, Ontario, M5H 3Y2 entered into, *inter alia*, a general security agreement and patent and trade-mark security agreement with the Debtor dated as of the date hereof by which the Debtor granted to the Lender a security interest and lien in all of its property, including the Intellectual Property;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and in accordance with the terms and obligations set forth in the General Security Agreement and Patent and Trademark Security Agreement, the Debtor hereby confirms the granting of a security interest and lien in the Intellectual Property to the Lender.

THE DEBTOR hereby certifies that the aforementioned information as it relates to the Debtor is true and accurate.

DATED the 30th day of November, 2012.

ARCTIC ZONE INC.  
(formerly Swimsafe Inc.)

By: 

Name: Roland Amber

Title: Authorized Signing Officer

c/s

**EXHIBIT A  
PATENTS**

**CANADIAN PATENTS**

Nil.

**UNITED STATES PATENTS**

File Name	App No.	Patent/Reg. No.	Date of Grant	File Date
Flexible Cooler with Removable Insert	8226416	5403095	4-Apr-1995	12-Apr-1994
Flexible Cooler	29040669	D371051	25-Jun-1996	22-Jun-1995
Flexible Cooler	29043661	D371052	25-Jun-1996	22-Jun-1995
Flexible Cooler	29040671	D371724	16-Jul-1996	22-Jun-1995
Flexible Cooler	29040670	D373514	9-Oct-1996	22-Jun-1995
Flexible Cooler	29040672	D373515	10-Sep-1996	22-Jun-1995
Backpack Cooler	29047823	D375403	12-Nov-1996	13-Dec-1995
Flexible Cooler	29052459	D381871	5-Aug-1997	26-Mar-1996
Lunch Bag Cooler	29053997	D383360	9-Sep-1997	3-May-1996
Cooler Chest	29063744	D387626	16-Dec-1997	13-Dec-1996
Collapsed Cooler	29062148	D381121	24-Feb-1998	8-Nov-1996
Flexible Cooler	29062007	D398191	15-Sep-1998	5-Nov-1996

Backpack	29082402	D409376	11-May-1999	21-Jan-1998
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**EXHIBIT B**

**CANADIAN ISSUED TRADE-MARKS, SERVICE MARKS  
AND COLLECTIVE MEMBERSHIP MARKS REGISTRATIONS**

**CANADIAN TRADEMARKS**

<b>Trademark</b>	<b>TMA Registration No.</b>	<b>Renewal Date</b>	<b>Application Date</b>	<b>Application Serial No.</b>
ARCTIC ZONE	TMA415,061		1993/07/30	702,114
ARCTIC ZONE	TMA496,402		1998/06/18	834,533
COOLTECH	TMA619,786		2004/09/16	1,045,761

**UNITED STATES TRADEMARKS**

<b>Trademark</b>	<b>Status</b>	<b>Date</b>	<b>Wares / Services</b>	<b>App No.</b>
ARCTIC ZONE	Renewed 1772380	1993/05/18	21 - Thermally insulating containers for food and/or beverages	74231347
ARCTIC ZONE	Renewed 2162886	1998/06/02	21 - Reusable, refreezable ice packs for domestic use	75224502
COOLTECH	Registered 2554917	2002/04/02	21 - Thermal insulated tote bags and coolers for food or beverages	76023007
 ECO LOGIC BY ARCTIC ZONE AND DESIGN	Registered 3686504	2009/09/22	18 - Backpacks sports bags; general purpose bags for carrying yoga equipment 20 - Sleeping bags 21 - Insulated portable coolers	77123201

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