

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
California Innovations Inc.		11/30/2012	CORPORATION: CANADA

RECEIVING PARTY DATA

Name:	Wells Fargo Capital Finance Corporation
Street Address:	40 King Street West, Suite 2500
City:	Toronto, Ontario
State/Country:	CANADA
Postal Code:	M5H 3Y2
Entity Type:	CORPORATION: CANADA

PROPERTY NUMBERS Total: 30

Property Type	Number	Word Mark
Registration Number:	3279656	AIRLOK
Registration Number:	2912083	BABY INNOVATIONS
Registration Number:	3606331	BACKSAVER
Registration Number:	3348582	CALIFORNIA INNOVATIONS
Serial Number:	85222410	CALIFORNIA INNOVATIONS
Registration Number:	3559696	CI SPORT
Registration Number:	3637410	CI SPORT PLATINUM
Serial Number:	85100049	COOL BLOCKS
Serial Number:	85100083	COOL BLOCKS
Registration Number:	3858856	COOLSLIDE
Registration Number:	3996223	GREATEST PRODUCTS UNDER THE SUN
Registration Number:	2807631	HARDBODY
Registration Number:	4204020	HARDCORE
Registration Number:	3671564	ICECOLD PERFORMANCE BY ARCTIC ZONE

OP \$765.00 3279656

Registration Number:	3542944	LIVE GREEN
Registration Number:	3921511	LIVE IT NOW
Registration Number:	3816715	MUMZ 'N' DADZ
Registration Number:	3827111	MUMZ 'N' DADZ
Registration Number:	4069705	MUNCHSAK
Serial Number:	85047280	MUSCARI
Registration Number:	2912084	SMART
Registration Number:	2935771	SMARTFLEX
Serial Number:	77790399	SUPERFOAM
Serial Number:	85186291	SWISS GLACIER PACK BY CALIFORNIA INNOVATIONS
Registration Number:	3756306	THE ORIGINAL COLLAPSIBLE COOLER
Registration Number:	2194987	THERMA-FLECT
Registration Number:	1818985	THERMALWHIZ
Registration Number:	3488011	TRAVELIN' CHEF
Registration Number:	3945282	ULTRA SAFE
Registration Number:	3436096	ULTRA SAFE

CORRESPONDENCE DATA

Fax Number: 2152799394
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Phone: 215.279.9389
Email: linda.ladzenski@flastergreenberg.com
Correspondent Name: Jordan A. LaVine
Address Line 1: 1600 JFK Boulevard, 2nd Floor
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ATTORNEY DOCKET NUMBER:	A0906
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DOMESTIC REPRESENTATIVE

Name: Jordan A. LaVine
Address Line 1: 1600 JFK Boulevard, 2nd Floor
Address Line 4: Philadelphia, PENNSYLVANIA 19103

NAME OF SUBMITTER:	Jordan A. LaVine
Signature:	/Jordan A. LaVine/
Date:	01/03/2013

Total Attachments: 17

TRADEMARK
REEL: 004934 FRAME: 0737

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NOTICE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY

WHEREAS CALIFORNIA INNOVATIONS INC. (the "Debtor"), whose full address is 36 Dufflaw Road, Toronto, ON, M6A 2W1, is the owner of the registered patents, trade-marks and industrial designs set forth in Exhibit A and Exhibit B hereto (collectively, the "Intellectual Property");

AND WHEREAS WELLS FARGO CAPITAL FINANCE CORPORATION CANADA, in its capacity as Lender and Agent for its affiliates (the "Lender"), whose full address is 40 King Street West, Suite 2500, Toronto, Ontario, M5H 3Y2 entered into, *inter alia*, a general security agreement and patent and trade-mark security agreement with the Debtor dated as of the date hereof by which the Debtor granted to the Lender a security interest and lien in all of its property, including the Intellectual Property;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and in accordance with the terms and obligations set forth in the General Security Agreement and Patent and Trademark Security Agreement, the Debtor hereby confirms the granting of a security interest and lien in the Intellectual Property to the Lender.

THE DEBTOR hereby certifies that the aforementioned information as it relates to the Debtor is true and accurate.

DATED the 30th day of November, 2012.

CALIFORNIA INNOVATIONS INC.

By: 

Name:

c/s

Title: Authorized Signing Officer

**EXHIBIT A
PATENTS**

CANADIAN PATENTS

FILE NAME	App No.	Patent/Reg. No.	Date of Grant	File Date
Insulated Container and Liner; (Seamless Liner)	2254687	2254687	3-Feb-2009	25-Nov-2012
Freezer Tote with Sliding Pizza Handles (aka insulated bag with lifting apparatus)	2548064			25-May-2006
Pack Assembly	2313861			13-Jul-2000
Container with Thermal Storage Member; Coolslide	2606742			12-Oct-2007
Foldable Insulated Bag; Freezer Tote	2415995	2415995	13-Sep-2011	10-Jan-2003
Pack Structure	2243820	2243820	23-Jul-1998	25-May-2004
Pack Assembly	2313861			13-Jul-2000
Insulated Container and Cushion Assembly	2498796			1-Mar-2005
Foldable Insulated Bag with Trailing Member	2499291			4-Mar-2005
Container with Cover and Closure Reinforcement (Zipperless #3)	2503473			1-Apr-2005
Container with Cover and Closure Member (Zipperless #4)	2503470			1-Apr-2005
Reeling Apparatus	2588665	5476333	2-Jul-2008	15-May-2007
Container with Expandable Portion; Expansion Pocket (aka	2549327			31-May-

container with expandable portion)				2006
Container with Cover and Closure Member (Zipperless #2)	2483772			1-Oct-2004
Container with Cover (Zipperless #6)	2509503			1-Oct-2003
Divided & Double Cooler	2273437	2273437	9-Oct-2012	1-Jun-1999
Container with Cover (Zipperless #1)	2444155			1-Oct-2003
(Divisional 1) aka Insulated Container and Liner	2624769	2624769	14-Jul-2009	7-Apr-2008
(Divisional 2) aka Insulated Container and Liner	2624994	2624994	2-Jun-2009	25-Nov-1998
Foldable Insulated Bag with Extra Securement	2483802			5-Oct-2004
Insulated Container with Asymmetric Lifting Arrangement	2633223			2-Jun-2008
Soft Sided Insulated Container with Thermal Storage Member Socket	2640943			10-Oct-2008
Insulated Container and Liner; (Seamless Liner)	2643430			25-Nov-1998
Container Assembly	135620			21-May-2010
Container Assembly	2706244			3-Jun-2010
Container with Reinforced and Collapsible Portions (old version of the one-sided Expandable cooler) but was under file Hardbody Double Cdn Pat App No. 2,433,251	2433251			25-Jun-2003

Cooler with Table Top	2782668			25-Jun-2012
Divided Insulated Container Cdn Pat App No. 2,291,299 aka Lunch Bucket	2291299	2291299	30-Sep-2008	30-Nov-1999
Drink Pockets Cdn Pat App No. 2,264,990	2264990	2264990	2-Sep-2008	8-Mar-1999
Hydration Wrap Cdn Pat App No. 2,243,917	2243917			23-Jul-1998

UNITED STATES PATENTS

File Name	App No.	Patent/Reg. No.	Date of Grant	File Date
Container (Golfball Sportspack Container) US Design Pat D453,625S (App 29/132,611)	29/132,611	D453,625S	19-Feb-2002	14-Nov-2000
Container US Design Pat D446,937S (App 29/105,733)	29/105,733	D446,937S	28-Aug-2001	1-Jun-1999
Container US Design Pat D452,075 (App 29/126,817)	29/126,817	D452,075	18-Dec-2001	26-Jul-2000
Container with Insulated Enclosure US Pat App 09/684,783 - Part 1 (Reel/Frame No. 011207/0786)	09/684,783			10-Oct-2000
Container with Insulated Enclosure US Pat App 09/684,783 - Part 2	09/684,783			10-Oct-2000
Divided & Double Cooler US Pat 6,234,677 (App 09/323,202) - Part 1	09/323,202	6234677	22-May-2001	1-Jun-1999
Divided & Double Cooler US Pat 6,234,677 (App 09/323,202) - Part 2	09/323,202	6234677	22-May-2001	1-Jun-1999
Divided & Double Cooler US Pat 6,234,677 (App 09/323,202) - Part 3	09/323,202	6234677	22-May-2001	1-Jun-1999
Double Cooler US Pat Re: 6,821,019 App No. 09/859,451	09/859,451	6821019	23-Nov-2004	18-May-2001
Drink Pockets US Pat 6,116,045 (App 09/264,541) - Part 1	09/264,541	6116045	12-Sep-2000	8-Mar-1999
Drink Pockets US Pat No. 5,924,303 (App No. 09/036,566)	09/036,566	5924303	20-Jul-1999	9-Mar-1998

Drink Pockets US Pat No. 6,067,816 (App No. 09/264,075)	09/264,075	6067816	30-May-2000	8-Mar-1999
Drink Pockets US Pat No. 6,363,739 (App no. 09/629,284)	09/629,284	6363739	2-Apr-2002	31-Jul-2000
Drink Pockets US Pat No. 6,481,239 (App No. 10/023,325)	10/023,325	6481239	17-Dec-2001	19-Nov-2002
Expansion Pocket US Pat Reg 8,043,004 (App No.11/443,631 - Reel/Frame No. 018419/0073) aka container with expandable portion	11/443,631	8043004	25-Oct-2011	31-May-2006
Golf Pack US Design Pat No. D419,770 (App No. 29/091,164)	29/091,164	419770	1-Feb-2000	24-Jul-1998
Hardbody Double US Pat App No. 10/606,125	10/606,125			26-Jun-2003
Hydration Wrap US Design Pat No. D421,366	29/091,165	D421,366	7-Mar-2000	24-Jul-1998
Hydration Wrap US Patent No. 6,073,796	09/122,098	6073796	13-Jun-2000	24-Jul-1998
Liner US Pat No. 6,238,091 (App No. 09/199,287) aka seamless #3	09/199,287	6238091	29-May-2001	25-Nov-1998
Lunch Bucket Design Pat Reg D435,342 (App 29/113,102)	29/113,102	435342	26-Dec-2000	1-Nov-1999
Lunch Bucket Design Registration No. D435,968 (App No. 29/113,661)	29/113,661	435968	9-Jan-2001	10-Nov-1999
Lunch Bucket Design Registration No. D436,442 (App No. 29/113,660)	29/113,660	436442	23-Jan-2001	10-Nov-1999
Lunch Bucket US Pat 6,247,328 (App 09/453,502) - Part 1 aka Divided Insulated Container	09/453,502	6247328	19-Jun-2001	3-Dec-1999
Lunch Bucket US Pat 6,247,328 (App 09/453,502) - Part 2 aka Divided Insulated Container	09/453,502	6247328	19-Jun-2001	3-Dec-1999
Lunch Bucket US Pat 6,247,328 (App 09/453,502) - Part 3 aka Divided Insulated Container	09/453,502	6247328	19-Jun-2001	3-Dec-1999
Sleeved Cooler US Design Pat D408,225 (App No. 29/086,437)	29/086,437	408225	20-Apr-1999	13-Apr-1998
Pack Structure	09/568022	6237776	29-May-2001	10-May-2000
Pack Structure	09/865474	6513661	4-Feb-2003	29-May-2000
Golf Pack; Pack Structure	09/122088	6092661	25-Jul-2000	24-Jul-1998

Divided Insulated Container	09/323202	6234677	22-May-2001	1-Jun-1999
Divided Insulated Container	10/642211			18-Aug-2003
Foldable Insulated Bag; Freezer Tote	29/356276	620707	3-Aug-2010	23-Feb-2010
Foldable Container with Liner	10/454515			5-Jun-2003
Insulated Container and Liner	09/199287	6238091	21-May-2009	25-Nov-1998
Insulated Container and Liner	09/805165	6582124	24-Jun-2003	14-Mar-2001
Pack Assembly	09/617045	6439389	27-Aug-2002	14-Jul-2000
Container with Cover (Zipperless #1)	10/674795	7162890	16-Jan-2007	1-Oct-2003
Container with Reinforced and Collapsible Portions	10/606125			26-Jun-2003
Container with Cover and Closure Member (Zipperless #2)	10/954419	7841207	30-Nov-2010	1-Oct-2004
Foldable Insulated Bag				
Freezer Tote aka Foldable Insulated Bag	10/340851	7682080	23-Mar-2010	13-Jan-2003
Container with Cover and Closure Member	12-619410			16-Nov-2009
Insulated Bag with Lifting Apparatus	29/344825	627199	16-Nov-2010	5-Oct-2009

Container with Cover	12/839928	7988006	2-Aug-2011	20-Jul-2010
Insulated Bag with Lifting Apparatus (aka Freezer Tote w/pizza handle)-a Division of 627,199 which is a Division of 7,597,478	29-376798	635828	12-Apr-2011	12-Oct-2010
Container with Cover and Closure Member (Zipperless #2)	12/956861			30-Nov-2010
Insulated Bag with Lifting Apparatus; (aka Freezer Tote)	29/386927	657632	17-Apr-2012	7-Mar-2011
Insulated Bag with Lifting Apparatus	11/440776	7597478	25-May-2006	6-Oct-2009
Container with Expandable Portion	13/279780			24-Oct-2011
Container with Expandable Portion	11/443631	8043004	25-Oct-2011	31-May-2006
Reeling Apparatus	11/748917			15-May-2007
Container with Cover and Closure Reinforcement (Zipperless #3)	11/096273	8061159	22-Nov-2011	1-Apr-2005
Insulated Container with Asymmetric Lifting Arrangement	13/488943			5-Jun-2012
Insulated Container with Asymmetric Lifting Arrangement	12/131646	8191747	5-Jun-2012	2-Jun-2008

Container with Thermal Storage Member (Coolslide) U.S.	12/241213			30-Sep-2008
Soft Sided Insulated Container with Thermal Storage Member Socket aka Coolslide	12/249634	8096442	17-Jan-2012	10-Oct-2008
Container with Cover (Zipperless #6)	11/145224	7757878	20-Jul-2010	6-Jun-2005
Container with Cover and Closure Member (Zipperless #4)	11/095648	7669436	2-Mar-2010	1-Apr-2005
Expandable Thermally Insulated Container	13/618092			14-Sep-2012
Cooler with Table Top	13/532182			25-Jun-2012
Expandable Container Design	29/432402			14-Sep-2012

FOREIGN PATENTS - AUSTRALIA

File Name	Due Date	App No.	Patent/Reg. No.	Date of Grant	File Date
Container with Cover (Zipperless #2); Zipperless Cooler		2004216674	2004216674	13-Sep-2012	1-Oct-2004
Container with Cover (Zipperless #2)	Exam request due 11-Mar-2013	2012216548			30-Aug-2012



FOREIGN PATENTS - CHINA


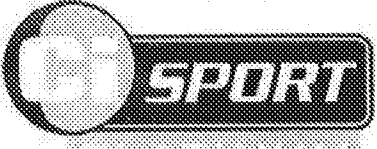
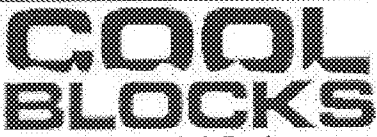
File Name	Due Date	App No.	Patent/Reg. No.	Date of Grant	File Date

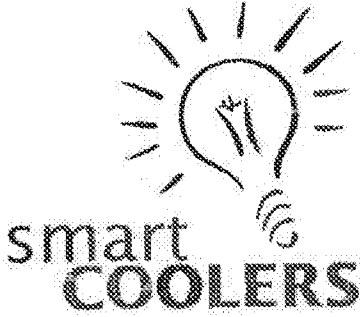

Seamless Liner PRC Utility Model App No. 03242619.4			3242619.4	1-Mar- 2008	
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**EXHIBIT B
TRADEMARKS**

CANADIAN TRADEMARKS

Trademark	Status	Date	Wares / Services	App No.
AIRLOK	Registered TMA692,571	2007/07/23	(1) Insulated coolers.	1,292,110
BABY INNOVATIONS	Registered TMA598,000	2003/12/18	(1) Baby accessories, namely thermal bags, backpacks, bottle holders, thermal food containers, change mats.	1,082,234
BACKSAVER	Registered TMA796,856	2011/05/06	(1) Computer carrying cases; thermal insulated bags for food and beverages.	1,479,635
BAZZA	Allowed 1,479,316	2010/04/30	(1) Fashion oriented insulated lunch bags.	1,479,316
 CALIFORNIA INNOVATIONS & DESIGN	Registered TMA491,564	1998/03/18	(1) Insulated bags, storage pouches, insulated drink holders, and back packs. (1) Operation of a business offering design, importation, exportation, sale and distribution of insulated bags, storage pouches, backpacks, trunk organizers, insulated drink holders, visor organizers, litter bags, tape and compact disk cases for others, and the promotion and advertising of those products through the distribution of printed material and audio/visual/television broadcasts.	777,353
CALIFORNIA INNOVATIONS	Registered TMA551,284	2001/09/21	(1) Insulated bags, storage pouches, insulated drink holders and backpacks.	1,028,989
 CALIFORNIA innovations	Registered TMA830,944	2012/08/30	(1) insulated bags, storage pouches, insulated drink holders, backpacks, insulated portable coolers for food and beverages (1) operation of a business offering design, importation, exportation, sale and distribution of insulated bags, storage pouches, insulated	1,505,448


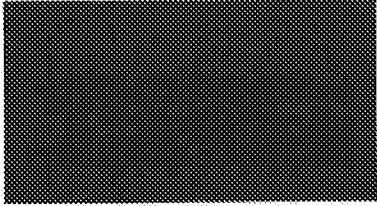


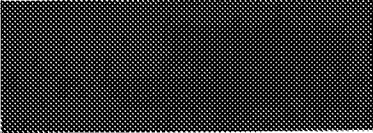

CALIFORNIA INNOVATIONS & Design			drink holders, backpacks, insulated portable coolers for food and beverages	
 CiSPORT & Design	Registered TMA730,506	2008/12/09	(1) Insulated coolers, hydration bottle wraps and packs, lunch coolers.	1,365,569
 CiSPORT PLATINUM & Design	Registered TMA735,200	2009/02/25	(1) insulated coolers, hydration bottle wraps and packs, lunch coolers	1,369,182
COOL BLOCKS	Allowed 1,487,379	2010/07/05	(1) Ice packs.	1,487,379
 COOL BLOCKS & Design	Allowed 1,487,380	2010/07/05	(1) Ice packs.	1,487,380
CORTRON	Registered TMA494,498	1998/05/13	(1) Portable insulated coolers.	835,306
CRYOFREEZE	Registered TMA792,596	2011/03/10	(1) Insulated portable coolers for food and beverages; ice packs.	1,479,632
ECO BLEND	Registered TMA783,797	2010/12/01	(1) Insulated collapsible coolers.	1,470,134
FITS ANYWHERE... GOES EVERYWHERE!	Registered TMA498,440	1998/08/07	(1) Insulated bags and coolers.	853,916
FURIMALS	Formalized 1,597,805	2012/10/11	(1) pet accessory products, namely pet carriers, pet beds, pet heating and cooling pads, pet overnight bags and pet day bags	1,597,805
GREATEST PRODUCTS UNDER THE SUN	Registered TMA791,426	2011/02/23	(1) Insulated portable coolers for food and beverages.	1,479,392
HARDBODY	Registered TMA567,693	2002/09/19	(1) Insulated coolers.	1,028,987
HARDCORE	Registered TMA818,606	2012/02/28	(1) Insulated bags.	1,468,301
ICE WALLS	Registered TMA495,702	1998/06/08	(1) Insulated bags, gel paks, storage pouches, and insulated drink holders.	850,543
iCooler	Registered TMA736,967	2009/03/26	(1) Insulated coolers.	1,294,503

LIVE IT NOW	Registered TMA777,063	2010/09/14	(1) Insulated lunch packs, insulated coolers and insulated hydration bottles.	1,368,412
MUNCHSAK	Registered TMA598,061	2003/12/18	(1) Insulated thermal bags, sacks, boxes and buckets.	1,082,620
MUSCARI	Registered TMA833,216	2012/09/28	(1) Fashion oriented insulated lunch bags.	1,479,318
MUSICOOLER	Registered TMA597,753	2003/12/16	(1) Insulated collapsible coolers.	1,084,237
SMART	Registered TMA569,528	2002/10/24	(1) Insulated thermal coolers, sacks, bags, boxes, buckets and backpacks.(2) Baby accessories, namely thermal bags, backpacks, bottle holders, thermal food containers, change mats.(3) Baby accessories, namely diaper bags.	1,082,622
 SMART COOLERS & Design	Registered TMA553,393	2001/11/05	(1) Insulated coolers.	1,038,295
SMARTFLEX	Registered TMA624,162	2004/11/01	(1) Coolers for food and beverages.	1,185,563
SUPERFOAM	Searched 1,444,293	2009/07/09	(1) High density insulation used in soft sided coolers and insulated bags.	1,444,293
 SWISS GLACIER PACK BY CALIFORNIA INNOVATIONS SWISS GLACIER PACK BY CALIFORNIA INNOVATIONS & Design	Registered TMA812,232	2011/11/21	(1) Insulated bags; storage pouches; back packs; bags for travel; carrier bags; casual bags; duffel bags; insulated drink holders; insulated containers for food and beverages	1,500,490
THE ORIGINAL COLLAPSIBLE COOLER	Registered TMA480,447	1997/08/14	(1) Thermal carrying cases.	816,002
THERMA-FLECT	Registered TMA494,630	1998/05/14	(1) Portable insulated coolers.	835,307


	Registered TMA700,255	2007/11/06	(1) Insulated portable coolers for food and beverages	1,290,686
ULTRA SAFE & Design				
ULTRA SAFE	Registered TMA817,614	2012/02/14	(1) Insulated portable coolers for food and beverages.	1,512,803


UNITED STATES TRADEMARKS

Trademark	Status	Date	Wares / Services	App No.
AIRLOK AIRLOK	Registered 3279656	2007/08/14	21 - Thermal insulated bags for food and beverages	78842288
BABY INNOVATIONS	Registered 2912083	2004/12/21	18 - Insulated backpacks; baby accessories, namely, insulated backpacks, diaper bags 21 - Insulated thermal portable coolers, insulated thermal sacks and bags for food or beverages and basic accessories, namely, thermal bags for food or beverages, thermal containers for food or beverages 24 - Baby accessories, namely, changing mats made of microfiber or foam, with a waterproof vinyl lining	76476770
BACKSAVER	Registered 3606331	2009/04/14	9 - Computer carrying cases 21 - Thermal insulated bags for food and beverages	76652937
CALIFORNIA INNOVATIONS	Registered 3348582	2007/12/04	18 - Backpacks 21 - Thermal insulated bags for food and beverages, insulated drink holders, namely, insulating sleeve holders for beverage	78951370

CALIFORNIA INNOVATIONS			cans	
  CALIFORNIA INNOVATIONS AND DESIGN	Pending - Suspended 85222410	2011/01/20	18 - Backpacks 21 - Thermal insulated bags for food and beverages, thermal insulated storage pouches for food and beverages, insulated drink holders, insulated portable coolers for food and beverages	85222410
 CI SPORT AND DESIGN	Registered 3559696	2009/01/13	21 - Insulated coolers for food or beverages, hydration bottle wraps and cold packs used to keep foods and drink cold, portable lunch coolers	77309502
  CI SPORT PLATINUM AND DESIGN	Registered 3637410	2009/06/16	21 - Insulated lunch containers for food or beverages, insulated coolers for food or beverages, and insulated hydration bottles for beverages	77347067
COOL BLOCKS	Pending - Suspended 85100049	2010/08/04	21 - Ice packs, namely, cold packs used to keep food and drink cold	85100049
 COOL BLOCKS AND DESIGN	Pending - Suspended 85100083	2010/08/04	21 - Ice packs, namely, cold packs used to keep food and drinks cold	85100083
COOLSLIDE	Registered 3858856	2010/10/12	21 - Ice packs, namely, cold packs used to keep food and drink cold; food storage containers, namely, portable coolers sold with removable and refillable cold packs	77709926
15. GREATEST PRODUCTS UNDER THE SUN	Registered 3996223	2011/07/19	21 - Insulated portable coolers for food and beverages	85047347
HARDBODY	Registered	2004/01/27	21 - Thermal insulated coolers	75901129

	2807631		for food and beverages	
HARDCORE	Registered 4204020	2012/09/11	21 - Insulated bags for food and beverages, namely, soft-sided coolers with plastic interior liners for domestic use	77946209
 ICECOLD PERFORMANCE BY ARCTIC ZONE AND DESIGN	Registered 3671564	2009/08/25	21 - Insulated coolers for food and beverage; insulated bottle and jug wraps used to keep the contents hot or cold	77392560
 LIVE GREEN AND DESIGN	Registered 3542944	2008/12/09	21 - Thermal insulated tote freezer bag for food or beverages	77413840
LIVE IT NOW LIVE IT NOW	Registered 3921511	2011/02/22	21 - Insulated lunch containers for food and beverages, insulated coolers for food and beverages, and insulated hydration bottles for beverages	77343204
MUMZ 'N' DADZ	Registered 3816715	2010/07/13	18 - Diaper bags containing thermal insulated bottle chamber for keeping beverages hot or cold; backpacks containing thermal insulated bottle chamber for keeping beverages hot or cold 20 - Change mats	77772515
 MUMZ 'N' DADZ AND DESIGN	Registered 3827111	2010/08/03	18 - Diaper bags containing thermal insulated bottle chamber for keeping beverages hot or cold; backpacks containing thermal insulated bottle chamber for keeping beverages hot or cold 20 - Change mats	77772545
MUNCHSAK	Registered	2011/12/13	21 - Insulated thermal bags for	85180023

	4069705		food and beverage	
MUSCARI	Pending - Suspended 85047280	2010/05/25	21 - Fashion oriented insulated lunch bags	85047280
SMART	Registered 2912084	2004/12/21	18 - Insulated backpacks; baby accessories, namely, insulated backpacks, diaper bags 21 - Insulated thermal portable coolers, insulated thermal sacks and bags for food or beverages and basic accessories, namely, thermal bags for food or beverages, thermal containers for food or beverages 24 - Baby accessories, namely, changing mats made of microfiber or foam, with a waterproof vinyl lining	76476771
SMARTFLEX	Registered 2935771	2005/03/29	21 - Coolers for food and beverages	76543722
SUPERFOAM	Pending - Suspended 77790399	2009/07/27	17 - High-density insulation used in soft-sided coolers and insulated bags	77790399
 <p>SWISS GLACIER PACK BY CALIFORNIA INNOVATIONS AND DESIGN</p>	Pending 85186291	2010/11/29	18 - Backpacks; bags for travel; duffle bags; all-purpose carrying bags 21 - Thermal insulated bags for food and beverages; storage pouches for food and beverages; insulated drink holders; thermal insulated containers for food and beverages; insulated containers for food and beverages	85186291
THE ORIGINAL COLLAPSIBLE COOLER	Registered 3756306	2010/03/02	21 - Thermal insulated carrying cases for food and beverages	77693661
THERMA-FLECT	Renewed 2194987	1998/10/13	21 - Insulated coolers	75272619
THERMAL WHIZ	Renewed 1818985	1994/02/01	21 - Thermal insulated bags for food and/or beverages	74318686

TRAVELIN' CHEF	Registered 3488011	2008/08/19	21 - Insulated coolers for food and beverages	77369426
TRAVELIN' CHEF				
ULTRA SAFE	Registered 3945282	2011/04/12	21 - Insulated portable coolers for food and beverages	77828610
	Registered 3436096	2008/05/27	21 - Insulated portable coolers for food and beverages	78933746
ULTRA SAFE AND DESIGN				

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