#### TRADEMARK ASSIGNMENT

# Electronic Version v1.1 Stylesheet Version v1.1

 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

| Name                  | Formerly | Execution Date | Entity Type                              |
|-----------------------|----------|----------------|--|
| J3 Wine Partners, LLC |          | 11/29/2012     | LIMITED LIABILITY<br>COMPANY: CALIFORNIA |

#### **RECEIVING PARTY DATA**

| Name:           | Halcyon Syndicate Ltd., LLC           |  |
|-----------------|---------------------------------------|--|
| Street Address: | 1113A York Street                     |  |
| City:           | San Francisco                         |  |
| State/Country:  | CALIFORNIA                            |  |
| Postal Code:    | 94110                                 |  |
| Entity Type:    | LIMITED LIABILITY COMPANY: CALIFORNIA |  |

## PROPERTY NUMBERS Total: 9

| Property Type        | Number  | Word Mark     |
|----------------------|---------|---------------|
| Registration Number: | 3528158 | HULLABALOO    |
| Registration Number: | 3149780 | PARCEL 41     |
| Registration Number: | 2797651 | TWENTY BENCH  |
| Registration Number: | 3007885 | SEVEN SINNERS |
| Registration Number: | 3493476 | ROCK & VINE   |
| Registration Number: | 3252525 | TEN MILE      |
| Registration Number: | 3349537 | THOUSAND FOOT |
| Registration Number: | 3797122 | CHASING LIONS |
| Registration Number: | 4126190 | DIRTY PURE    |

### **CORRESPONDENCE DATA**

**Fax Number**: 7072556876

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: 707-252-7122

TRADEMARK REEL: 004935 FRAME: 0153

Email: tmdept@dpf-law.com Correspondent Name: J. Scott Gerien Address Line 1: 1455 First Street, Suite 301 Napa, CALIFORNIA 94559 Address Line 4: ATTORNEY DOCKET NUMBER: J3WI7-007 NAME OF SUBMITTER: J. Scott Gerien /J. Scott Gerien/ Signature: Date: 01/03/2013 Total Attachments: 1 source=296875\_1#page1.tif

> TRADEMARK REEL: 004935 FRAME: 0154

# ASSIGNMENT OF UNITED STATES TRADEMARK REGISTRATIONS

WHEREAS, J3 Wine Partners, LLC, a California limited liability company d/b/a Nine North Wine Company, with a principal business address of 5584 Silverado Trail, Napa, California 94558 ("Assignor") owns the following marks in the United States which are registered in the U. S. Patent and Trademark Office:

| Reg. Nos. | Reg. Dates   |
|-----------|--|
| 3,528,158 | November 4, 2008   |
| 3,149,780 | September 26, 2006   |
| 2,797,651 | December 23, 2003  |
| 3,007,885 | October 18, 2005   |
| 3,493,476 | August 26, 2008  |
| 3,252,525 | June 12, 2007  |
| 3,349,537 | December 4, 2007   |
| 3,797,122 | June 1, 2010   |
| 4,126,190 | April 10, 2012   |
|           | 3,528,158<br>3,149,780<br>2,797,651<br>3,007,885<br>3,493,476<br>3,252,525<br>3,349,537<br>3,797,122 |

WHEREAS, Halcyon Syndicate Ltd., LLC, a California limited liability company d/b/a Maritime Wine Trading Collective, with a principal business address of 1113A York Street, San Francisco, California 94110 ("Assignee") desires to acquire the U.S. marks and the U.S. registrations thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is acknowledged, Assignor assigns to Assignee all right, title and interest in and to the marks in the U.S., together with the goodwill of the business symbolized by the marks in the U. S. and the above identified U. S. registrations thereof.

Dated: Nov. 29/12

RECORDED: 01/03/2013

J3 WINE PARTNERS, LLC, California limited liability company d/b/a Nine North Wine Company

James Harder

Manager

TRADEMARK REEL: 004935 FRAME: 0155