

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Assignment of Trademarks

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Hartford Life Insurance Company		01/02/2013	CORPORATION: CONNECTICUT
Hartford Life and Annuity Insurance Company		01/02/2013	Stock Life Insurance Company: CONNECTICUT
Hartford Fire Insurance Company		01/02/2013	CORPORATION: CONNECTICUT

RECEIVING PARTY DATA

Name:	The Prudential Insurance Company of America
Street Address:	751 Broad Street
Internal Address:	4th Floor
City:	Newark
State/Country:	NEW JERSEY
Postal Code:	07102
Entity Type:	CORPORATION: NEW JERSEY

PROPERTY NUMBERS Total: 13

Property Type	Number	Word Mark
Registration Number:	4217725	COMPLETE THE DREAM
Registration Number:	2032253	DIRECTOR LIFE
Registration Number:	4053242	INCOME FOR LIFE'S OUTCOMES
Registration Number:	3971795	ISSUE FIRST
Registration Number:	3446050	LIFE INSURANCE THAT DOES MORE
Registration Number:	3450391	LIFEACCESS ACCELERATED BENEFIT RIDER
Registration Number:	4106640	LIFEACCESS CARE RIDER
Registration Number:	4250845	LIFEACCESS LONG TERM CARE RIDER
Registration Number:	2030801	LIFESOLUTIONS
Registration Number:	4106800	LONGEVITYACCESS RIDER
Registration Number:	4138107	MONARCH GROUP

CH \$340.00 4217725

Registration Number:	1484567	HARMONY INVESTMENT LIFE
Registration Number:	1628588	WALL STREET SERIES

CORRESPONDENCE DATA

Fax Number: 2129096836
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Phone: 212-909-6000
Email: trademarks@debevoise.com
Correspondent Name: Steven Keslowitz, Esq.
Address Line 1: 919 Third Avenue
Address Line 2: Debevoise & Plimpton LLP
Address Line 4: New York, NEW YORK 10022

ATTORNEY DOCKET NUMBER:	08660-1034
NAME OF SUBMITTER:	Steven Keslowitz
Signature:	/Steven Keslowitz/
Date:	01/04/2013

Total Attachments: 5
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ASSIGNMENT OF TRADEMARKS

THIS ASSIGNMENT OF TRADEMARKS (the "Assignment") is entered into this 2nd day of January, 2013, by and among Hartford Life Insurance Company, a Connecticut corporation having a place of business at One Hartford Plaza, Hartford, Connecticut 06155 ("HLIC"), Hartford Life and Annuity Insurance Company, a Connecticut stock life insurance company having a place of business at One Hartford Plaza, Hartford, Connecticut 06155 ("HLAIC"), Hartford Fire Insurance Company, a Connecticut corporation having a place of business at One Hartford Plaza, Hartford, Connecticut 06155 ("HFIC," and together with HLIC and HLAIC, the "Assignors"), and The Prudential Insurance Company of America, a New Jersey corporation having a place of business at 751 Broad Street, 4th Floor, Newark, New Jersey 07102 ("Assignee").

WHEREAS, Prudential Financial, Inc. ("Buyer"), an Affiliate of Assignee, Hartford Life Inc. ("Seller"), an Affiliate of the Assignors, and for certain limited purposes Hartford Financial Services Group, Inc., are parties to that certain Purchase and Sale Agreement dated as of September 27, 2012 (the "Purchase Agreement"), pursuant to which Buyer has agreed to purchase and assume, or cause to be purchased and assumed, from Seller, certain assets and liabilities comprising the Business, by means of certain reinsurance and administration arrangements and a transfer of the Acquired Assets and the Assumed Liabilities (capitalized terms used herein without definition shall have the meanings set forth in the Purchase Agreement);

WHEREAS, each Assignor owns all right, title and interest in and to and is the sole exclusive owner of the Trademarks listed on Schedule A for such Assignor, attached hereto and incorporated herein (collectively, the "Assigned Marks"); and

WHEREAS, pursuant to the Purchase Agreement, each Assignor desires to assign and transfer to Assignee all of its right, title and interest in and to its Assigned Marks and Assignee desires to acquire the same.

NOW, THEREFORE, for the foregoing recited consideration and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignors and Assignee agree as follows:

1. Each Assignor does hereby sell, assign, transfer, convey and deliver to Assignee all of its right, title and interest in and to its Assigned Marks, the goodwill of the business symbolized by such Assigned Marks, all rights, interests, claims and demands recoverable under law or equity for past, present or future infringement or violation thereof, including the right to compromise, sue for and collect damages, the registrations and applications for registration for such Assigned Marks, and all the benefit of such Assigned Marks. Each Assignor does further consent to the recordation of this Assignment by Assignee with the United States Patent and Trademark Office.

2. Assignee shall be solely responsible for all actions and all costs whatsoever, including attorney's fees, arising after the date hereof and associated with the registration and

renewals of the Assigned Marks. No Assignor shall have any obligation to pay any registration costs and/or renewal fees which become due for the Assigned Marks after the date hereof. No such costs or fees shall be deemed Ancillary Agreement Assumed Liabilities. No Assignor shall have any responsibility for preparing any documents that Assignee records to effect or evidence the transactions contemplated by this Assignment, or for any costs and fees associated with such recordation documents.

3. This Assignment shall be governed by, and construed in accordance with, the laws of the United States, in respect to trademark issues and in all other respects, including as to validity, interpretation and effect by the internal laws of the State of New York (other than its conflicts of law provisions, except Sections 5-1401 and 5-1402 of the General Obligations Law which shall apply).

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IN WITNESS WHEREOF the Assignors and Assignee have duly executed this Assignment as of the date first written above.

THE PRUDENTIAL
INSURANCE COMPANY OF
AMERICA

HARTFORD LIFE
INSURANCE COMPANY

By: G Wadhwa

By: _____

Name: GAURAV WADHWA

Name: _____

Title: SECOND VICE PRESIDENT

Title: _____

HARTFORD LIFE AND
ANNUITY INSURANCE
COMPANY

HARTFORD FIRE
INSURANCE COMPANY

By: _____

By: _____

Name: _____

Name: _____

Title: _____

Title: _____

IN WITNESS WHEREOF the Assignors and Assignee have duly executed this Assignment as of the date first written above.

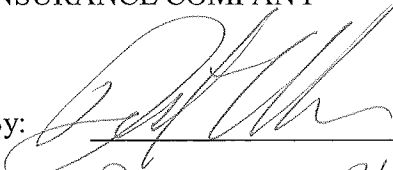
THE PRUDENTIAL
INSURANCE COMPANY OF
AMERICA

By: _____

Name: _____

Title: _____

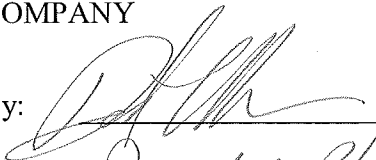
HARTFORD LIFE
INSURANCE COMPANY

By:  _____

Name: David C. Robinson

Title: Senior Vice President

HARTFORD LIFE AND
ANNUITY INSURANCE
COMPANY

By:  _____

Name: David C. Robinson

Title: Senior Vice President

HARTFORD FIRE
INSURANCE COMPANY

By:  _____

Name: David C. Robinson


Title: Senior Vice President

SCHEDULE A

Assignor: HLIC

Trademark	Description
Complete the Dream	Reg. No. 4,217,725; Reg. Date 2 Oct 2012
Director Life	Reg. No. 2,032,253; Reg. Date 21 Jan 1997
Income for Life's Outcomes	Reg. No. 4,053,242; Reg. Date 8 Nov 2011
Issue First	Reg. No. 3,971,795; Reg. Date 31 May 2011
Life Insurance That Does More	Reg. No. 3,446,050; Reg. Date 10 June 2008
LifeAccess Accelerated Benefit Rider	Reg. No. 3,450,391; Reg. Date 17 June 2008
LifeAccess Care Rider	Reg. No. 4,106,640; Reg. Date 28 Feb 2012
LifeAccess Long Term Care Rider	Reg. No. 4,250,845; Reg. Date 27 Nov 2012
LifeSolutions	Reg. No. 2,030,801; Reg. Date 14 Jan 1997
LongevityAccess Rider	Reg. No. 4,106,800; Reg. Date 28 Feb 2012

Assignor: HFIC

Trademark	Description
Monarch Group (Design Mark) 	Reg. No. 4,138,107; Reg. Date 8 May 2012

Assignor: HLAIC

Trademark	Description
Harmony Investment Life	Reg. No. 1,484,567; Reg. Date 12 Apr 1988
Wall Street Series	Reg. No. 1,628,588; Reg. Date 18 Dec 1990