

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	MERGER		
EFFECTIVE DATE:	12/31/2012		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Aspire Media, LLC		12/27/2012
			LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	F+W Media, Inc.		
Street Address:	10151 Carver Road		
City:	Blue Ash		
State/Country:	OHIO		
Postal Code:	45242		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
	Property Type	Number	Word Mark
	Serial Number:	77979107	MAKE TIME FOR YARN EVERY DAY
	Serial Number:	77461090	MAKE TIME FOR YARN EVERY DAY
CORRESPONDENCE DATA			
Fax Number:	5132416234		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	513-241-2324		
Email:	lkrafte@whe-law.com		
Correspondent Name:	Lori Krafte		
Address Line 1:	441 Vine Street		
Address Line 2:	2700 Carew Tower		
Address Line 4:	Cincinnati, OHIO 45202-2917		
NAME OF SUBMITTER:	Lori Krafte		

OP \$65.00 77979107

Signature:	/Lori Krafte/
Date:	01/04/2013
Total Attachments: 2 source=Certificate of Merger#page1.tif source=Certificate of Merger#page2.tif	

**STATE OF DELAWARE
CERTIFICATE OF MERGER OF
DOMESTIC LIMITED LIABILITY COMPANIES
INTO A
DOMESTIC CORPORATION**

Pursuant to Title 8, Section 264(c) of the Delaware General Corporation Law and Title 6, Section 18-209 of the Delaware Limited Liability Company Act, the undersigned corporation executed the following Certificate of Merger:

FIRST: The name of the surviving corporation is F+W Media, Inc., a Delaware corporation, and the name of the limited liability companies being merged into this surviving corporation are Aspire Media, LLC, Aspire Media Operations, LLC and Interweave Press, LLC, all Delaware limited liability companies.

SECOND: The Agreement of Merger has been approved, adopted, certified, executed and acknowledged by the surviving corporation and the merging limited liability companies.

THIRD: The name of the surviving corporation is F+W Media, Inc.

FOURTH: The merger is to become effective on December 31, 2012.

FIFTH: The Agreement of Merger is on file at 38 E. 29th Street, New York, NY 10016, the place of business of the surviving corporation.

SIXTH: A copy of the Agreement of Merger will be furnished by the corporation on request, without cost, to any stockholder of any constituent corporation or member of any constituent limited liability company.

SEVENTH: The Certificate of Incorporation of the surviving corporation shall be it's Certificate of Incorporation.

IN WITNESS WHEREOF, said Corporation has caused this certificate to be signed by an authorized officer, the 27thday of December, A.D., 2012.

By: _____

James Ogle, Chief Financial Officer

Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"ASPIRE MEDIA, LLC", A DELAWARE LIMITED LIABILITY COMPANY,
"ASPIRE MEDIA OPERATIONS, LLC", A DELAWARE LIMITED LIABILITY COMPANY,

"INTERWEAVE PRESS, LLC", A DELAWARE LIMITED LIABILITY COMPANY,

WITH AND INTO "F+W MEDIA, INC." UNDER THE NAME OF "F+W MEDIA, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE TWENTY-SEVENTH DAY OF DECEMBER, A.D. 2012, AT 2:33 O'CLOCK P.M.


AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF MERGER IS THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2012.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

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Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 0106315

DATE: 12-28-12

You may verify this certificate online
at corp.delaware.gov/authver.shtml

RECORDED: 01/04/2013

TRADEMARK
REEL: 004935 FRAME: 0618