

12/21/2012

U.S. DEPARTMENT OF COMMERCE  
United States Patent and Trademark Office



103653113

12/21/12



To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

OC Creative Media Inc.

- Individual(s)
- Partnership
- Corporation- State: California
- Other

Citizenship (see guidelines)

Additional names of conveying parties attached?  Yes  No

3. Nature of conveyance/Execution Date(s) :

Execution Date(s) 10/05/12

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached?  Yes  No

Name: Tayenaka Cammell

Street Address: 1727 Superior Ave.

City: Costa Mesa

State: CA

Country: USA Zip: 92627

- Individual(s) Citizenship
- Association Citizenship
- Partnership Citizenship
- Limited Partnership Citizenship
- Corporation Citizenship California
- Other Citizenship

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s) Text  
85424326

B. Trademark Registration No.(s)  
3836195

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

Sparkhouse

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Torrey Tayenaka

Internal Address:

Street Address: 1727 Superior Ave.

City: Costa Mesa

State: CA Zip: 92627

Phone Number: 949.292.3835

Docket Number:

Email Address: Torrey@thesparkhouse.com

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 65

- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

Deposit Account Number 011 00000020 3836195

Authorized User Name FC:8522 40.00 OP - 25.00 OP

9. Signature: [Signature] 12/13/12  
Signature Date

Torrey Tayenaka

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 7

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Branch, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

RE-900235315

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
OC Creative Media Inc.		10/01/2012	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Tayenaka Cammell		
Street Address:	1727 Superior Ave		
City:	Costa Mesa		
State/Country:	CALIFORNIA		
Postal Code:	92627		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	77846657	SPARK HOUSE	
Registration Number:	3836195	SPARK HOUSE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9492923835		
Email:	Torrey@thesparkhouse.com		
Correspondent Name:	Torrey Tayenaka		
Address Line 1:	1727 Superior Ave		
Address Line 4:	Costa Mesa, CALIFORNIA 92627		
NAME OF SUBMITTER:	Torrey Tayenaka		
Signature:	/Torrey Tayenaka/		
Date:	10/05/2012		

OP \$65.00 77846657

Monday, October 29, 2012

## TRADEMARK ASSIGNMENT

This Agreement is entered into freely by and between OC Creative Media Inc. ("Assignor") and Tayenaka Cammell ("Assignee").

WHEREAS, Assignor is the owner of the actual trademark identified as follows: [NAME OF TRADEMARK(S) and identifying information] (the "Trademark"); and

WHEREAS, Assignee wishes to acquire the entire rights, title, and interest in the Trademark in perpetuity;

NOW, the parties agree as follows:

1. Assignment. Assignor does hereby irrevocably assign to Assignee all rights, title, and interest (including, but not limited to, all registration rights with respect to the Trademark, all rights to prepare derivative marks, all goodwill and all other rights), in and to the Trademark.
2. Consideration. In consideration for the assignment set forth in Section 1, Assignor shall pay Assignee the sum of [\$1], payable on Monday, October 29, 2012.
3. Representations and Warranties. Assignor represents and warrants to Assignee:
  - (a) Assignor has the right, power and authority to enter into this Agreement;
  - (b) Assignor is the exclusive owner of all right, title and interest, including all intellectual property rights, in the Trademark;
  - (c) The Trademark is free of any liens, security interests, encumbrances or licenses[, except as explicitly mentioned in Exhibit 1];
  - (d) The Trademark does not infringe the rights of any person or entity;
  - (e) There are no claims, pending or threatened, with respect to Assignor's rights in the Trademark;
  - (f) This Agreement is valid, binding and enforceable in accordance with its terms in all jurisdictions pertaining hereto; and
  - (g) Assignor is not subject to any agreement, judgment or order inconsistent with the terms of this Agreement.

4. Attorney's Fees. Should either party hereto, or any heir, personal representative, successor or assign of either party hereto, resort to litigation to enforce this Agreement, the party prevailing in such litigation shall be entitled, in addition to such other relief as may be granted, to recover its or their reasonable attorneys' fees and costs (including all court costs) in such litigation from the party against whom enforcement was sought.

5. Entire Agreement. This Agreement, contains the entire understanding and agreement between the parties hereto with respect to its subject matter and supersedes any prior or contemporaneous written or oral agreements, representations or warranties between them respecting the subject matter hereof. There are no amendments, exhibits, or additional terms, except as explicitly mentioned here: None.

6. Amendment. This Agreement may be amended only by a written agreement signed by both parties which explicitly adjoins itself to this agreement.

7. Severability. If any term, provision, covenant or condition of this Agreement, or the application thereof to any person, place or circumstance, shall be held by a court of competent jurisdiction to be invalid, unenforceable or void, the remainder of this Agreement and such term, provision, covenant or condition as applied to other persons, places and circumstances shall remain in full force and effect, except as mandated by the ruling.

8. Agreement to Perform Necessary Acts. Assignee agrees to perform any further acts and execute and deliver any documents that may be reasonably necessary to carry out the provisions of this Agreement.

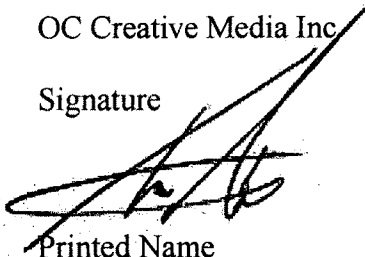
9. Governing Law. This Agreement shall be construed in accordance with, and all actions arising hereunder shall be governed by, the laws of United States of America and the State of California.

Date: Monday, October 29, 2012

ASSIGNEE

OC Creative Media Inc

Signature



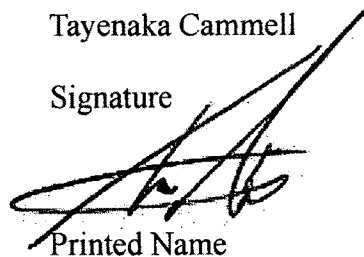
Printed Name

Torrey Tayenaka

ASSIGNOR

Tayenaka Cammell

Signature



Printed Name

Torrey Tayenaka