

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The RDW Group, Inc.		12/31/2012	CORPORATION: MASSACHUSETTS
RECEIVING PARTY DATA			
Name:	Safari Books Online, LLC		
Street Address:	1003 Gravenstein Highway North		
City:	Sebastopol		
State/Country:	CALIFORNIA		
Postal Code:	95472		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3866772	PUBFACTORY	
Registration Number:	3837872	PUBFACTORY	
CORRESPONDENCE DATA			
Fax Number:	4154335530		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4154331900		
Email:	cwadia@cwclaw.com		
Correspondent Name:	Cyrus Wadia		
Address Line 1:	201 California St., 17th Floor		
Address Line 4:	San Francisco, CALIFORNIA 94111		
ATTORNEY DOCKET NUMBER:	14261-20002		
NAME OF SUBMITTER:	Cyrus Wadia		
Signature:	/CyrusWadia/		

CH \$65.00 3866772

Date:

01/07/2013

Total Attachments: 2
source=TM#page1.tif
source=TM#page2.tif

EXHIBIT F-1.2

ASSIGNMENT OF TRADEMARK (for PTO Recordation)

WHEREAS, The RDW Group, Inc. ("Assignor"), a Massachusetts corporation with a principal business address of 125 Holden Street, Providence, Rhode Island 02908, adopted, owned and used the trademarks (1) "PUBFACTORY" in connection with "computer software platforms for an online digital presence for publishers to create electronic libraries of their products; Computer software that provides web-based access to applications and services through a web operating system or portal interface" and registered in the United States Patent and Trademark Office as Registration No. 3866772, and (2) "PUBFACTORY" in connection with "online electronic publishing of books and periodicals" and registered in the United States Patent and Trademark Office as Registration No. 3837872 (the "Marks"); and

WHEREAS, Safari Books Online, LLC ("Assignee"), a Delaware limited liability company, desires to acquire any and all rights that Assignor may have in and to the Marks and the registrations therefor, together with the goodwill of the business in connection with which the Marks are used and which is symbolized by the Marks, along with the right to recover for damages and profits for past infringements thereof, and is the successor in interest to the business of the Assignor to which the Marks pertain pursuant to Section 10 of the Lanham Act, 15 U.S.C. 1060.

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, transfer and assign to Assignee all right, title and interest in and to the Marks and the registrations therefor for the United States and throughout the world together with the goodwill of the business in connection with which the Marks are used and which is symbolized by the Marks, along with the right to recover for damages and profits for past infringements thereof.

Assignor agrees to execute and deliver at the request of the Assignee, all papers, instruments and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all Assignor's rights, title, and interest in and to the Marks in the Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of Assignor.

The record of this assignment shall be entered in the records of the United States Patent and Trademark Office.

THE RDW GROUP, INC

By: 

Name: JAMES J. MALACHOUK

Title: CHAIRMAN

Dated: 12/31/12

State of Rhode Island
County of Providence

In Providence in said county before me personally appeared James Malachowski, ~~Treasurer~~ ^{Chairman} of
The RDW Group, Inc. to me known and known by me to be such Treasurer and the person
executing the foregoing Assignment of Trademark and he acknowledged said Assignment of
Trademark to be his free act and deed individually and as such ~~Treasurer~~ ^{Chairman} and the free act and
deed of The RDW Group, Inc.

Sarah Pawlowski
Notary Public
My Commission Expires: 6.28.13