

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Shuffle Master, Inc.		09/28/2012	CORPORATION: MINNESOTA

RECEIVING PARTY DATA

Name:	SHFL entertainment, Inc.
Street Address:	1106 Palms Airport Drive
City:	Las Vegas
State/Country:	NEVADA
Postal Code:	89119
Entity Type:	CORPORATION: MINNESOTA

PROPERTY NUMBERS Total: 16

Property Type	Number	Word Mark
Serial Number:	85177391	ULTIMATE TEXAS HOLD 'EM
Serial Number:	85177396	ULTIMATE TEXAS HOLD 'EM
Serial Number:	85556312	ULTIMATE TEXAS HOLD 'EM
Serial Number:	85420533	ULTIMATE TEXAS HOLD 'EM
Serial Number:	85454139	ULTIMATE TEXAS HOLD 'EM
Serial Number:	85420545	ULTIMATE THREE CARD POKER PROGRESSIVE FACE UP
Registration Number:	3331520	ULTIMATE TEXAS HOLD 'EM
Registration Number:	3357470	ULTIMATE THREE CARD POKER
Registration Number:	3382907	ULTIMATE TEXAS HOLD 'EM A A
Registration Number:	3494216	ULTIMATE TEXAS HOLD 'EM BAD BEAT BONUS
Registration Number:	3620220	ULTIMATE DRAW POKER
Registration Number:	3638222	ULTIMATE TEXAS HOLD 'EM
Registration Number:	3829288	ULTIMATE TEXAS HOLD 'EM
Registration Number:	4061042	ULTIMATE TEXAS HOLD 'EM

CH \$415.00 85177391

Registration Number:	4240390	ULTIMATE TEXAS HOLD 'EM PROGRESSIVE
Registration Number:	3269698	ULTIMATE TEXAS HOLD 'EM

**CORRESPONDENCE DATA**

Fax Number: 7022705326  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Phone: 7024928847  
 Email: trademark@shfl.com  
 Correspondent Name: Cynthia L Smith  
 Address Line 1: 1106 Palms Airport Drive  
 Address Line 2: Legal Department  
 Address Line 4: Las Vegas, NEVADA 89119

NAME OF SUBMITTER:	Cynthia L. Smith
Signature:	//cynthia l.smith//
Date:	01/07/2013

Total Attachments: 0

**THIS  
PAGE  
INTENTIONALLY  
LEFT  
BLANK**