

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Content Marketing, LLC		01/07/2013	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	MCMURRY/TMG, LLC
Street Address:	c/o The Wicks Group of Companies, L.L.C.
Internal Address:	400 Park Avenue, Suite 1210
City:	New York
State/Country:	NEW YORK
Postal Code:	10022
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 20

Property Type	Number	Word Mark
Serial Number:	85612704	RETURN ON CONTENT
Registration Number:	3385411	SMARTMOVES
Registration Number:	3336745	YOUR BEST
Registration Number:	3719183	HEALTHY BASICS
Registration Number:	3533347	GOOD HEALTH REPORT
Registration Number:	3431081	MCOM
Registration Number:	3602940	6
Registration Number:	3526148	CICERO SPEECHWRITING AWARDS
Registration Number:	3383802	MAGNUM OPUS AWARDS
Registration Number:	3494398	MANAGING PEOPLE AT WORK
Registration Number:	3486799	PUBLICATIONS MANAGEMENT
Registration Number:	3486797	COPY EDITOR
Registration Number:	3235568	CUSTOMPLUS

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Registration Number:	3114750	HEALTHEDGE
Registration Number:	2243715	WISEMOVES
Registration Number:	2215486	HEALTHYMOVES
Registration Number:	2173074	THE OFFICE PROFESSIONAL
Registration Number:	1907335	SERIOUS ABOUT SMALL BUSINESS
Registration Number:	1821238	VIM & VIGOR
Registration Number:	1695029	"IDEABANK"

CORRESPONDENCE DATA

Fax Number: 6179518736
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Phone: 617-951-8000
Email: eileen.sullivan@bingham.com
Correspondent Name: Eileen Sullivan
Address Line 1: Bingham McCutchen LLP
Address Line 2: One Federal Street
Address Line 4: Boston, MASSACHUSETTS 02110

ATTORNEY DOCKET NUMBER:	85612704
NAME OF SUBMITTER:	Eileen Sullivan
Signature:	/eileen sullivan/
Date:	01/07/2013

Total Attachments: 3
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Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "CONTENT MARKETING, LLC", CHANGING ITS NAME FROM "CONTENT MARKETING, LLC" TO "MCMURRY/TMG, LLC", FILED IN THIS OFFICE ON THE SEVENTH DAY OF JANUARY, A.D. 2013, AT 1:39 O'CLOCK P.M.

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You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 0125150

DATE: 01-07-13

TRADEMARK
REEL: 004937 FRAME: 0343

**CERTIFICATE OF AMENDMENT
TO
CERTIFICATE OF FORMATION
OF
CONTENT MARKETING, LLC**

The undersigned hereby certifies as follows for the purpose of amending the certificate of formation of Content Marketing, LLC pursuant to the Delaware Limited Liability Company Act.

FIRST. The name of the limited liability company is Content Marketing, LLC.

SECOND. The certificate of formation of the limited liability company is hereby amended by deleting the existing Article FIRST thereof and replacing it with the following:

“FIRST. The name of the limited liability company is McMurry/TMG, LLC.”

[The rest of this page is intentionally left blank.]

Executed on January 7, 2013.

CONTENT MARKETING, LLC

BY: MCMURRY/TMG GROUP HOLDINGS,
LLC, its Sole Member

By: 

~~Daniel M. Kortick~~ ~~THOMAS KEARNEY~~

vsce President