

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Portu-Sunberg & Associates, LLC	FORMERLY Portu-Sunberg & Associates, Inc.	12/31/2012	LIMITED LIABILITY COMPANY: MINNESOTA
RECEIVING PARTY DATA			
Name:	Portu-Sunberg Marketing, LLC		
Street Address:	50 South 10th St.		
Internal Address:	Suite 550		
City:	Minneapolis		
State/Country:	MINNESOTA		
Postal Code:	55403		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3979494	RETELL	
CORRESPONDENCE DATA			
Fax Number:	6123408856		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(612) 492-6842		
Email:	Cadwell.Jeffrey@dorsey.com		
Correspondent Name:	Jeffrey R. Cadwell		
Address Line 1:	Dorsey & Whitney LLP		
Address Line 2:	50 South Sixth Street, Suite 1500		
Address Line 4:	Minneapolis, MINNESOTA 55402-1498		
NAME OF SUBMITTER:	Jeffrey R. Cadwell		
Signature:	/Jeffrey R. Cadwell/		

Date:

01/08/2013

Total Attachments: 3

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ASSIGNMENT OF TRADEMARKS AND DOMAIN NAME

THIS ASSIGNMENT OF TRADEMARKS AND DOMAIN NAME is made as of December 31, 2012, by Portu-Sunberg & Associates, LLC, a Minnesota limited liability company, previously, Portu-Sunberg & Associates, Inc. (“Assignor”), to Portu-Sunberg Marketing, LLC, a Delaware limited liability company (“Assignee”).

RECITAL

Assignor desires to transfer and assign to Assignee, and Assignee desires to accept the transfer and assignment of, all of Assignor’s worldwide right, title, and interest in, to, and under Assignor’s registered trademarks and domain names listed on Schedule A annexed hereto and incorporated herein by reference (all of the foregoing being referred to herein as the “Marks”).

NOW, THEREFORE, Assignor, for good and valuable consideration, the receipt of which is hereby acknowledged, does hereby transfer and assign to Assignee, and Assignee hereby accepts the transfer and assignment of, all of Assignor’s worldwide right, title, and interest in, to, and under the Marks, together with the goodwill of the business associated therewith and which is symbolized thereby, all rights to sue for infringement of any Marks, whether arising prior to or subsequent to the date of this Assignment of Trademarks and Domain Name, and any and all renewals and extensions thereof that may hereafter be secured under the laws now or hereafter in effect in the United States and in any other jurisdiction, the same to be held and enjoyed by the said Assignee, its successors and assigns from and after the date hereof as fully and entirely as the same would have been held and enjoyed by the said Assignor had this Assignment of Trademarks and Domain Name not been made.

Except to that extent that federal law preempts state law with respect to the matters covered hereby, this Assignment of Trademarks and Domain Name shall be governed by and construed in accordance with the laws of the state of Delaware without giving effect to the principles of conflicts of laws thereof.

[Signature Page Follows]

SCHEDULE A

Registered Trademark (United States)

Trademark

Registration No.

RETELL

3979494

Domain Name

Domain Name

www.porru-sunberg.com