# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

# **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Unified Media, Inc.		11/02/2012	CORPORATION: DELAWARE

# **RECEIVING PARTY DATA**

Name:	Unified Social, Inc.
Street Address:	274 Madison Avenue
Internal Address:	Suite 701
City:	New York
State/Country:	NEW YORK
Postal Code:	10016
Entity Type:	CORPORATION: DELAWARE

# PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Serial Number:	85465425	UNIFIED
Serial Number:	85465427	UNIFIED

#### **CORRESPONDENCE DATA**

Fax Number: 4152687522

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: 4152686327

Email: antoniawong@mofo.com

Correspondent Name: Lynn M. Humphreys/ Morrison & Foerster L

Address Line 1: 425 Market Street

Address Line 4: San Francisco, CALIFORNIA 94105

ATTORNEY DOCKET NUMBER:	17776-6001/6002
NAME OF SUBMITTER:	Lynn M. Humphreys
Signature:	/LMH/ TRADEMARK

900243604 REEL: 004938 FRAME: 0648

85465425

CH 565 00

Date:	01/08/2013

# Total Attachments: 2

source=17776-6000.00 UNIFIED MEDIA, INC.- DE CORPORATE NAME CHANGE (UNIFIED SOCIAL)#page1.tif source=17776-6000.00 UNIFIED MEDIA, INC.- DE CORPORATE NAME CHANGE (UNIFIED SOCIAL)#page2.tif

TRADEMARK REEL: 004938 FRAME: 0649 Delaware

PAGE 1

# The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF

DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT

COPY OF THE CERTIFICATE OF AMENDMENT OF "UNIFIED MEDIA, INC.",

CHANGING ITS NAME FROM "UNIFIED MEDIA, INC." TO "UNIFIED SOCIAL,

INC.", FILED IN THIS OFFICE ON THE NINTH DAY OF NOVEMBER, A.D.

2012, AT 7:26 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

4953143 8100

121216274

AUTHENTICATION: 9980369

DATE: 11-13-12

Jeffrey W. Bullock, Secretary of State

TRADEMARK
REEL: 004938 FRAME: 0650

State of Delaware Secretary of State Division of Corporations Delivered 07:53 PM 11/09/2012 FILED 07:26 PM 11/09/2012 SRV 121216274 - 4953143 FILE

# CERTIFICATE OF AMENDMENT OF THE CERTIFICATE OF INCORPORATION OF UNIFIED MEDIA, INC.

The undersigned, Calvin Lui, hereby certifies that:

- He is the President of Unified Media, Inc., a Delaware corporation (the "Corporation"), the original Certificate of Incorporation of which was filed with the Secretary of State of the State of Delaware on March 14, 2011.
- Article 1 of the Certificate of Incorporation is hereby amended and restated to read in its entirety as follows:

"The name of this corporation is Unified Social, Inc. (the "Corporation")."

This Certificate of Amendment of the Certificate of Incorporation has 3. been duly adopted by the Board of Directors and stockholders of this Corporation in accordance with Sections 242 and 228 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, the undersigned have executed this Certificate of Amendment of the Certificate of Incorporation on this 2<sup>nd</sup> day of November, 2012.

/s/ Calvin Lui	
Calvin Lui, President	

sf-3186246

TRADEMARK REEL: 004938 FRAME: 0651

RECORDED: 01/08/2013