### 900243616 01/09/2013

### TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type	
Mr. Maurice Rasgon		10/12/2012	INDIVIDUAL: UNITED STATES	
Styli-Style, Inc.		10/12/2012	CORPORATION: CALIFORNIA	

#### **RECEIVING PARTY DATA**

Name:	Mr. Maurice Rasgon
Street Address:	5673 Selmarine Drive
City:	Culver City
State/Country:	CALIFORNIA
Postal Code:	90230
Entity Type:	INDIVIDUAL: UNITED STATES

### PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2926620	INK POTS

#### CORRESPONDENCE DATA

Fax Number: 3108299018

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US

Mail.

Phone: 3108292805

Email: daphneblaw@gmail.com
Correspondent Name: Daphne Sheridan Bass

Address Line 1: 921 26th street

Address Line 4: santa monica, CALIFORNIA 90403

NAME OF SUBMITTER:	Daphne Sheridan Bass
Signature:	/daphne sheridan bass/
Date:	01/09/2013

#### Total Attachments: 3

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OF \$40.00 X

TRADEMARK REEL: 004938 FRAME: 0729

### ASSIGNMENT OF TRADEMARKS

This Agreement is made and entered as of this 11th day of October, 2012, by and between Styli-Style, Inc., a company formed under the laws of the State of California, located at 5673 Selmarine Drive, Culver City, CA 90230 hereinafter ("Assignor") and Maurice Rasgon, an individual, whose address is 5673 Selmarine Drive, Culver City, CA 90230 (hereinafter "Assignee").

WHEREAS, Assignor has used the trademarks as set forth in the attached Exhibit "A" (hereinafter referred to as "the said marks"); the applications of which have been filed in the United States Patent and Trademark Office; and

WHEREAS, Assignee is desirous of acquiring any and all rights that Assignor may have in and to the said marks and the registrations therefor, together with the goodwill of the business in connection with which the said marks are used and which is symbolized by the said marks, along with the right to recover damages and profits for past infringements thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the said marks and the registrations therefor for the United States and throughout the world together with the goodwill of the business in connection with which the said marks are used and which is symbolized by the said marks, along with the right to recover for damages and profits for past infringements thereof;

Assignor agrees to execute and deliver at the request of the Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may require in order to vest the Assignor's rights, title, and interest in and to the said mark in the Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of Assignor.

ASSIGNOR
Styli-Style, Inc.

By:

Maurice Rasgon, President

Dated: 15/(2/2

TRADEMARK
REEL: 004938 FRAME: 0730

# EXHIBIT "A"

1. 24 HR POWER	REG.	3514383
2. COLORLASH	REG.	3470011
3. FLAT PENCIL	REG.	2944488
4. HIDEAWAY	REG.	3696267
5. HIP STICK	REG.	3206619
6. LINE & SEAL 24	REG.	3312299
7. LIQUID METALS	REG.	3778909
8. LUNA BRONZER/BLUSH	REG.	387758
9. MINERAL THERAPY	REG.	3266417
10. NANO LINER	REG.	3410313
11. B VAIN COSMETICS	REG.	3392755
12. B VAIN COSMETICS & Design	REG.	3392752
13. BELLA NAILS	SER.	85068573
14. PENCIL FACTORY	REG.	2730540
15. PLASTIQUE	REG.	3418850
16. S SALON SCIENCE & Design	REG.	1733908
17. STYLI-STYLE	REG.	2654829
18. ULTRA PRO	REG.	2034442

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# EXHIBIT "A"

19. INK POTS REG. 2926620

**TRADEMARK REEL: 004938 FRAME: 0732** 

**RECORDED: 01/09/2013**