

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Pureterra Naturals, Inc.		07/30/2012	CORPORATION: FLORIDA

RECEIVING PARTY DATA

Name:	Pureterra Naturals, LLC
Street Address:	630 Brooker Creek Blvd., Ste. 340
City:	Oldsmar
State/Country:	FLORIDA
Postal Code:	34677
Entity Type:	LIMITED LIABILITY COMPANY: FLORIDA

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Serial Number:	85209418	STRATFORD PHARMACEUTICALS
Serial Number:	85209438	VS
Serial Number:	85209446	OMEGA-V3

CORRESPONDENCE DATA

Fax Number: 8132545400
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 8132545100
 Email: dan@frijouf.com
 Correspondent Name: Daniel R. Frijouf
 Address Line 1: 201 East Davis Blvd
 Address Line 4: Tampa, FLORIDA 33606

ATTORNEY DOCKET NUMBER:	PURET.11001, 11003, 11005
NAME OF SUBMITTER:	Daniel R. Frijouf

OP \$90.00 85209418

Signature:	/drf/
Date:	01/10/2013
Total Attachments: 1 source=Stratford, VS, OmegaV3 Ex Assignment#page1.tif	

IN THE UNITED STATES TRADEMARK OFFICE

Applicant: Pureterra Naturals, Inc.
Mark: STRATFORD PHARMACEUTICALS
Serial No.: 85209418
Mark: VS
Serial No.: 85209438
Mark: OMEGA-V3
Serial No.: 85209446

ASSIGNMENT OF MARK AND FEDERAL APPLICATION

WHEREAS, Pureterra Naturals, Inc. of 630 Brooker Creek Blvd., Ste. 340, Oldsmar, FL 34677 (hereinafter assignor), had adopted the above identified mark, and has applied to register said mark in the United States Patent and Trademark Office, as shown in the Application identified above; and

WHEREAS, Pureterra Naturals, LLC of 630 Brooker Creek Blvd., Ste. 340, Oldsmar, FL 34677 (hereinafter assignee) was and continues to be desirous of acquiring said mark and said Application therefore;

WHEREAS, on or about July 30, 2012, said assignor, had previously sold, assigned, and transferred unto assignee, all right, title and interest in and to the mark, together with the good will of the business symbolized by said mark, and the portion of the business to which the mark pertains and the above-identified application therefore.

WHEREAS said assignor and said assignee desire to record said previous assignment of said mark and the above-identified application therefore from said assignor to said assignee.

NOW THEREFORE, said assignor by these presents does hereby confirm that assignor has previously sold, assigned, and transferred unto said assignee all the right, title and interest in and to said mark, together with the good will of the business symbolized by said mark, and the portion of the business to which the mark pertains and the above-identified application therefore and any registration which issue therefrom.

FOR AND IN CONSIDERATION of the additional sum of \$10.00 in hand paid, the receipt of which is hereby acknowledged, assignor does hereby sell, assign, and transfer unto the said assignee, all the right, title and interest in and to said mark, together with the good will of the business symbolized by said mark, and the portion of the business to which the mark pertains and the above-identified application therefore and any registration which issue therefrom.

The undersigned declarant declares that the declarant is authorized to execute this Assignment and to sell, assign, and transfer unto the said assignee, the interest set forth above.

The undersigned declarant, hereby declares that all statements made herein on the own knowledge of the declarant are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code, and that such willful false statement may jeopardize the validity of the Registration.

Pureterra Naturals, Inc.

Stephen Whithers Vice President
Printed Name and Title

Stephen Whithers
Signature

1/9/13
Date