TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Cumberland Packing Corp.		01/01/2013	CORPORATION: NEW YORK

RECEIVING PARTY DATA

Name:	CPC Intellectual Property, Inc.
Street Address:	2 Cumberland Street
City:	Brooklyn
State/Country:	NEW YORK
Postal Code:	11205
Entity Type:	CORPORATION: NEW YORK

PROPERTY NUMBERS Total: 86

Property Type	Number	Word Mark
Registration Number:	4053316	AGAVE IN THE RAW
Registration Number:	4095548	AGAVE IN THE RAW
Registration Number:	3578735	ALFREDO BUDS
Registration Number:	2088536	BUTTER BASE 20
Registration Number:	3377505	BUTTER BUDS
Registration Number:	0838892	BUTTER BUDS
Registration Number:	2288378	BUTTER BUDS
Registration Number:	2373315	BUTTER BUDS
Registration Number:	1621416	BUTTER BUDS
Registration Number:	2652520	BUTTER BUDS-EX
Registration Number:	1804644	BUTTERFLO
Registration Number:	2534030	BUTTERMILK BUDS
Registration Number:	3268051	BUTTERMIST
Registration Number:	2540657	CHEDDAR BUDS

OP $2165.00 4053316

Registration Number:	2547133	CHEDDAR BUDS
Registration Number:	2540655	CHEESE BUDS
Serial Number:	85685361	CHEESE BUDS-AMERICAN
Registration Number:	3385528	COCOABUTTER BUDS
Registration Number:	2000824	CREAM PLUS
Registration Number:	1000000	
Registration Number:	2463777	
Serial Number:	85177689	FLOUR IN THE RAW
Registration Number:	3811678	GET RAW
Registration Number:	4091592	GET RAW
Registration Number:	2643110	HONEY IN THE RAW
Registration Number:	3710602	HONEY IN THE RAW
Registration Number:	3112387	IN THE RAW
Registration Number:	3747787	IN THE RAW
Serial Number:	85032045	IN THE RAW
Serial Number:	85976319	IN THE RAW
Serial Number:	77757554	IN THE RAW
Registration Number:	3945984	IN THE RAW
Registration Number:	3707248	IN THE RAW
Serial Number:	85564895	IN THE RAW
Registration Number:	1952511	IT'S EXPECTED!
Serial Number:	85464295	IT'S ONLY NATURAL
Serial Number:	85660669	LET YOUR SWEET FLAG FLY
Registration Number:	3908492	MAKING HEALTHY HAPPEN
Serial Number:	77958983	MAPLE IN THE RAW
Serial Number:	85336556	MAPLE IN THE RAW
Serial Number:	85620522	MONK FRUIT IN THE RAW
Serial Number:	85699451	MONK FRUIT IN THE RAW
Serial Number:	85575896	MUSIC IN THE RAW
Registration Number:	0872262	NU-SALT
Registration Number:	3696594	OLIVE OIL BUDS
Registration Number:	1876627	SAVOR THE FLAVOR
Serial Number:	77647437	SEA SALT IN THE RAW
Registration Number:	1391236	SPOON-FOR-SPOON
Registration Number:	4222991	STEVIA IN THE RAW

	3686749	STEVIA IN THE RAW
Registration Number:	3694681	STEVIA EXTRACT IN THE RAW
Registration Number:	3697559	STEVIA EXTRACT IN THE RAW
Registration Number:	3686803	SUGAR IN THE RAW
Registration Number:	0937695	SUGAR IN THE RAW
Registration Number:	4117522	SUGAR IN THE RAW
Registration Number:	2121724	SUGAR IN THE RAW
Registration Number:	2647108	SUGAR IN THE RAW
Registration Number:	3253208	SUGAR IN THE RAW
Registration Number:	3253209	SUGAR IN THE RAW
Serial Number:	85501924	SUGAR IN THE RAW NATURAL WHITE
Registration Number:	0906884	SWEET MAGIC
Registration Number:	0935021	SWEET MAGIC
Serial Number:	85131986	SWEET'N LOW
Registration Number:	0896101	SWEET'N LOW
Registration Number:	1114753	SWEET'N LOW
Registration Number:	1659822	SWEET'N LOW
Registration Number:	0955304	SWEET'N LOW
Registration Number:	1126434	SWEET'N LOW
Registration Number:	1826531	SWEET'N LOW
Registration Number:	1155026	SWEET'N LOW
Registration Number:	0896102	SWEET'N LOW
Registration Number:	2045948	SWEET'N LOW
Registration Number:	2173851	SWEET'N LOW
Registration Number:	1933102	SWEET'N LOW
Registration Number:	2358588	SWEET'N LOW
Registration Number:	2465527	SWEET'N LOW
Registration Number:	2660688	SWEET'N LOW
Registration Number:	2547375	SWEET'N LOW
Registration Number:	1114752	SWEET'N LOW
Registration Number:	3317421	SWEET'N LOW BRAND
Registration Number:	3845734	SWEET'N LOW BRANDS GENERAL STORE
Registration Number:	3839407	SWEET'N NATURAL
Serial Number:	78908151	SWEET'N SLENDER
Registration Number:	4168598	SWEET 'N STRAIGHT

	4247443	THE SWEETER, THE BETTER
Registration Number:	3002962	THINK PINK

CORRESPONDENCE DATA

Fax Number: 8668507498

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 212 883 4909

Email: adivino@cozen.com

Correspondent Name: Amy F. Divino

Address Line 1: 277 Park Avenue

Address Line 4: New York, NEW YORK 19172

ATTORNEY DOCKET NUMBER:	330067
NAME OF SUBMITTER:	Amy F. Divino
Signature:	/amy f. divino/
Date:	01/10/2013

Total Attachments: 8

source=Cumberland to CPC Assignment#page1.tif

source=Cumberland to CPC Assignment#page2.tif

source=Cumberland to CPC Assignment#page3.tif

source=Cumberland to CPC Assignment#page4.tif

source=Cumberland to CPC Assignment#page5.tif

source=Cumberland to CPC Assignment#page6.tif

source=Cumberland to CPC Assignment#page7.tif

source=Cumberland to CPC Assignment#page8.tif

UNITED STATES TRADEMARK ASSIGNMENT

WHEREAS, Cumberland Packing Corp. ("Assignor"), a corporation organized and existing under the laws of the State of New York, USA, having a current address of 2 Cumberland Street, Brooklyn, New York 11205, USA, is the record owner of the registrations and applications shown on the attached Schedule A.

WHEREAS, CPC Intellectual Property, Inc. ("Assignee"), a corporation organized and existing under the laws of the State of New York, USA, having a current address of 2 Cumberland Street, Brooklyn, New York 11205, USA, is desirous of acquiring said marks, the goodwill of the business symbolized by the marks, the portion of the business to which the marks pertain, the registrations thereof, and the applications for registration and the registrations resulting therefrom.

NOW, THEREFORE, in consideration of and in exchange for the sum of USD $100, and other good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, said Assignor does hereby assign, transfer and convey unto said Assignee its entire right, title and interest in and to the said marks, together with the goodwill symbolized by the marks, the portion of the business to which the marks pertain, the registrations thereof, and the applications for registration and the registrations resulting therefrom.

CUMBERLAND PACKING CORP.

By: _____
Steven Eisenstadt
President and Chief Executive Officer

Place: Brooklyn, New York, USA
Date: January 1, 2013

PHILADELPHIA\6836382\1

SCHEDULE A

Trademark/ Service Mark	Applicant/ Registrant	Serial No./ Reg. No.	Appl. Date/ Reg. Date	Class(es)	Goods/Services	Status
AGAVE IN THE RAW	Cumberland Packing Corp.	4,053,316	11/8/11	30	Natural sweeteners	Registered
AGAVE IN THE RAW and Design	Cumberland Packing Corp.	4,095,548	2/7/12	30	Natural sweeteners; sugar substitutes	Registered
ALFREDO BUDS	Cumberland Packing Corp.	3,578,735	2/24/09	30	Instant powdered cheese sauce used as a topping, as a dip, and as a soup base	Registered
BUTTER BASE 20	Cumberland Packing Corp.	2,088,536	8/19/97	1	Natural butter flavored concentrate for use in the manufacture of foods	Registered
BUTTER BUDS (block letters)	Cumberland Packing Corp.	3,377,505	2/5/08	30	Butter flavored food additive for non-nutritional purposes for use as a food flavoring, an ingredient, or a sauce base	Registered
BUTTER BUDS	Cumberland Packing Corp.	838,892	11/14/67	29	Butter flavored compound for use as a seasoning on vegetables, meat and other edibles	Registered
BUTTER BUDS (Stylized)	Cumberland Packing Corp.	2,288,378	10/26/99	30	Butter flavored food additive for non-nutritional purposes for use as a food flavoring or ingredient	Registered
BUTTER BUDS (Stylized)	Cumberland Packing Corp.	2,373,315	8/1/00	29	Oil-based non-stick cooking spray	Registered
BUTTER BUDS and Design	Cumberland Packing Corp.	1,621,416	11/6/90	29	Natural butter flavor concentrate	Registered
BUTTER BUDS-EX	Cumberland Packing Corp.	2,652,520	11/19/02	29	Butter flavored food additive for use as a food flavoring or ingredient sold in the industrial and food service sectors	Registered
BUTTERFLO	Cumberland Packing Corp.	1,804,644	11/16/93	29	Blend of concentrated butter and vegetable oil in liquid form	Registered
BUTTERMILK BUDS	Cumberland Packing Corp.	2,534,030	1/29/02	29	Buttermilk based food additives for use as a food flavoring or ingredient sold in industrial and food service sectors	Registered
BUTTERMIST	Cumberland Packing Corp.	3,268,051	7/24/07	29	Food spray and pan release, namely a butter flavored vegetable oil spray	Registered
CHEDDAR BUDS	Cumberland Packing Corp.	2,540,657	2/19/02	29	Cheese flavored food additive for use as a food flavoring or ingredient sold in the industrial and food service sectors	Registered
CHEDDAR BUDS	Cumberland Packing Corp.	2,547,133	3/12/02	30	Instant powdered cheese sauce used as a topping, as a dip, and as a soup base sold in the industrial and food service sectors	Registered

TRADEMARK
REEL: 004940 FRAME: 0075

Trademark/ Service Mark	Applicant/ Registrant	Serial No./ Reg. No.	Appl. Date/ Reg. Date	Class(es)	Goods/Services	Status
CHEESE BUDS	Cumberland Packing Corp.	2,540,655	2/19/02	29	Cheese flavored food additive for use as a food flavoring or ingredient sold in the industrial and food service sectors	Registered
CHEESE BUDS-AMERICAN	Cumberland Packing Corp.	85/685,361	7/24/12	29	Cheese flavored food additive for use as a good flavoring or ingredient sold in the industrial sectors	Pending
COCOABUTTER BUDS	Cumberland Packing Corp.	3,385,528	2/19/08	29	Food additive containing cocoa butter for use as a food flavoring or ingredient sold in the industrial, institutional, and food service sectors	Registered
CREAM PLUS	Cumberland Packing Corp.	2,000,824	9/17/96	1	Concentrated cream flavor for use in the manufacture of foods	Registered
DESIGN: TREBLE CLEF and MUSICAL STAFF	Cumberland Packing Corp.	1,000,000	12/17/74	1	Low calorie sugar substitute	Registered
DESIGN: TREBLE CLEF	Cumberland Packing Corp.	2,463,777	6/26/01	1 30	Artificial sweetener, namely a granulated sugar substitute Cookies, biscottis, wafers, pancake mixes, frosting mixes, cake mixes, bakery products, flavored syrups, table syrups, topping syrups, candy coatings, candy, and ice cream	Registered
FLOUR IN THE RAW	Cumberland Packing Corp.	85/177,689	11/16/10	30	Flour	Pending
GET RAW	Cumberland Packing Corp.	3,811,678	6/29/10	30	Sugar, turbinado sugar, natural sweeteners	Registered
GET RAW	Cumberland Packing Corp.	4,091,592	1/24/12	32	Soft drinks, carbonated soft drinks	Registered
HONEY IN THE RAW	Cumberland Packing Corp.	2,643,110	10/29/02	30	Powdered honey	Registered
HONEY IN THE RAW	Cumberland Packing Corp.	3,710,602	11/10/09	30	Honey	Registered
IN THE RAW	Cumberland Packing Corp.	77/800,690	8/10/09	3	Sugar skin scrubs, body scrubs, bath beads, bath foams, bath gels, bath crystals, body lotions, massage oils, skin creams, face creams, hand creams, beauty lotions, skin soaps, body wash, nail polish, hair shampoo, hair conditioner, lipstick, face powder, personal deodorants, sugaring gel and wax for hair removal	Pending
IN THE RAW	Cumberland Packing Corp.	3,112,387	7/4/06	31	Raw natural nuts, namely almonds	Registered
IN THE RAW	Cumberland Packing Corp.	3,747,787	2/9/10	32	Soft drinks, carbonated soft drinks	Registered

TRADEMARK
REEL: 004940 FRAME: 0076

Trademark/ Service Mark	Applicant/ Registrant	Serial No./ Reg. No.	Appl. Date/ Reg. Date	Class(es)	Goods/Services	Status
IN THE RAW	Cumberland Packing Corp.	85/032,045	5/6/10	30	Food products and ingredients	Pending
IN THE RAW	Cumberland Packing Corp.	85/976,319	5/6/10	30	Natural sweeteners	Registered
IN THE RAW (Stylized)	Cumberland Packing Corp.	77/757,554	6/12/09	30 32	Tea, beverages made of tea, iced tea, fruit teas, tea based beverages, teas based with fruit flavor, herbal teas Non-carbonated beverages, namely, sports drinks, energy drinks, fruit drinks, fruit juices, herbal juices, mineral water, spring water, bottled water, flavored water	Pending
IN THE RAW (Stylized)	Cumberland Packing Corp.	3,945,984	4/12/11	32	Soft drinks; non-alcoholic beverages, namely, carbonated beverages	Registered
IN THE RAW	Cumberland Packing Corp.	3,707,248	11/10/09	43	Restaurants featuring sushi and other Japanese cuisine	Registered
IN THE RAW	Cumberland Packing Corp.	85/564,895	3/9/12	25	Clothing, footwear, headwear	Pending
IT'S EXPECTED!	Cumberland Packing Corp.	1,952,511	1/30/96	1	Low calorie sugar substitutes, namely artificial sweeteners	Registered
IT'S ONLY NATURAL	Cumberland Packing Corp.	85/464,295	11/4/11	30	Sugar, turbinado sugar, sugar substitutes, natural sweeteners, flour, candy, bakery goods, cakes, cookies, wafers, cereal-based energy bars not for use as a meal replacement, honey based energy bars not for use as a meal replacement, grain based energy bars not for use as a meal replacement, granola based energy bars not for use as a meal replacement, granola-based snack bars, granola, granola snacks, agave syrups for use as sweeteners, maple syrups, table syrups, topping syrups, flavoring syrups, honey, powdered honey, maple sugar, liquid sugar, liquid turbinado sugar, condiments, namely, salad dressings, mayonnaise, seasonings and salsa, ready-to eat cereals, oat meals, salt, cake mixes, pancake mixes, frosting mixes, sushi, quinoa, couscous, rice, dried beans, peas, nuts, seed, tea, beverages made of tea, iced tea, fruit teas, tea based beverages, teas based with fruit flavor, herbal teas for food purposes, presweetened instant tea mix, lemonade, cola, non-alcoholic carbonated beverages, non-alcoholic non-carbonated beverages	Pending

TRADEMARK
REEL: 004940 FRAME: 0077

Trademark/ Service Mark	Applicant/ Registrant	Serial No./ Reg. No.	Appl. Date/ Reg. Date	Class(es)	Goods/Services	Status
LET YOUR SWEET FLAG FLY	Cumberland Packing Corp.	85/660,669	6/25/12	1, 30	Artificial sweeteners; sugar substitutes	Pending
MAKING HEALTHY HAPPEN	Cumberland Packing Corp.	3,908,492	1/18/11	29 30	Oil based non-stick cooking sprays; blend of concentrated butter and vegetable oil in liquid form; food sprays and pan releases, namely, butter flavored vegetable oil sprays; butter flavoring dispensed from an aerosol can Food additives for non-nutritional purposes for use as food flavorings and sauce bases; instant powdered cheese sauces used as toppings, as dips and as soup bases	Registered
MAPLE IN THE RAW	Cumberland Packing Corp.	77/958,983	3/15/10	30	Maple syrups	Pending
MAPLE IN THE RAW	Cumberland Packing Corp.	85/336,556	6/2/11	30	Sugar; maple sugar	Published
MONK FRUIT IN THE RAW	Cumberland Packing Corp.	85/620,522	5/9/12	30	Natural sweeteners; sugar substitutes; all goods incorporating monk fruit	Pending
MONK FRUIT IN THE RAW and Design	Cumberland Packing Corp.	85/699,451	8/9/12	30	Natural sweeteners; sugar substitutes; all goods incorporating monk fruit	Pending
MUSIC IN THE RAW	Cumberland Packing Corp.	85/575,896	3/21/12	41	Entertainment services, namely, promoting, organizing and sponsoring live entertainment events for others and merchandise related thereto	Pending
NU-SALT	Cumberland Packing Corp.	872,262	7/1/69	5	Sodium free salt substitute	Registered
OLIVE OIL BUDS	Cumberland Packing Corp.	3,696,594	10/13/09	30	Food additive for non-nutritional purposes containing olive oil for use as a food flavoring or an ingredient for other food products	Registered
SAVOR THE FLAVOR	Cumberland Packing Corp.	1,876,627	1/31/95	16	Recipe booklets and books	Registered
SEA SALT IN THE RAW	Cumberland Packing Corp.	77/647,437	1/12/09	30	Salt	Pending
SPOON-FOR-SPOON	Cumberland Packing Corp.	1,391,236	4/29/86	1	Low calorie sweetener	Registered
SPOON FOR SPOON and Design	Cumberland Packing Corp.	2,673,022	1/7/03	1 30	Artificial sweeteners, namely, sugar substitutes Sugar substitutes	Registered
STEVIA IN THE RAW and Design	Cumberland Packing Corp.	4,222,991	10/9/12	30	Natural sweeteners and sugar substitutes	Registered

TRADEMARK
REEL: 004940 FRAME: 0078

Trademark/ Service Mark	Applicant/ Registrant	Serial No./ Reg. No.	Appl. Date/ Reg. Date	Class(es)	Goods/Services	Status
STEVIA IN THE RAW	Cumberland Packing Corp.	3,686,749	9/22/09	30	Natural sweeteners	Registered
STEVIA EXTRACT IN THE RAW	Cumberland Packing Corp.	3,694,681	10/13/09	30	Natural sweeteners	Registered
STEVIA EXTRACT IN THE RAW and Design	Cumberland Packing Corp.	3,697,559	10/20/09	30	Natural sweeteners	Registered
SUGAR IN THE RAW	Cumberland Packing Corp.	3,686,803	9/22/09	25	Clothing, namely, shirts, polo shirts, golf shirts, tee shirts, aprons	Registered
SUGAR IN THE RAW	Cumberland Packing Corp.	937,695	7/11/72	30	Sugar	Registered
SUGAR IN THE RAW (Stylized)	Cumberland Packing Corp.	4,117,522	3/27/12	30	Liquid sugar; liquid turbinado sugar	Registered
SUGAR IN THE RAW (Stylized)	Cumberland Packing Corp.	2,121,724	12/16/97	30	Turbinado sugar	Registered
SUGAR IN THE RAW (Stylized)	Cumberland Packing Corp.	2,647,108	11/5/02	25	Clothing, namely, shirts, t-shirts, polo shirts, golf shirts, aprons	Registered
SUGAR IN THE RAW (Trade Dress-packets)	Cumberland Packing Corp.	3,253,208	6/19/07	30	Sugar and turbinado sugar	Registered
SUGAR IN THE RAW (Trade Dress-bulk)	Cumberland Packing Corp.	3,253,209	6/19/07	30	Sugar and turbinado sugar	Registered
SUGAR IN THE RAW NATURAL WHITE	Cumberland Packing Corp.	85/501,924	12/22/11	30	Sugar	Pending
SWEET MAGIC	Cumberland Packing Corp.	906,884	1/26/71	1	Sugar substitute	Registered
SWEET MAGIC and Design	Cumberland Packing Corp.	935,021	5/30/72	1	Sugar substitute	Registered
SWEET'N LOW	Cumberland Packing Corp.	85/131,986	9/17/10	25	Footwear	Pending
SWEET'N LOW	Cumberland Packing Corp.	896,101	8/4/70	1	Low calorie sugar substitute	Registered
SWEET'N LOW and pink packet	Cumberland Packing Corp.	1,114,753	3/13/79	1	Low calorie sugar substitute	Registered
SWEET'N LOW	Cumberland Packing Corp.	1,659,822	10/8/91	25	Clothing; namely t-shirts and sweat shirts	Registered
SWEET'N LOW	Cumberland Packing Corp.	955,304	3/13/73	30	Pre-sweetened instant tea mix	Registered
SWEET'N LOW	Cumberland Packing Corp.	1,126,434	10/30/79	30	Cake mixes, pancake mixes, frosting mixes	Registered
SWEET'N LOW	Cumberland Packing Corp.	1,826,531	3/15/94	30	Candies	Registered
SWEET'N LOW	Cumberland Packing Corp.	1,155,026	5/19/81	32	Low calorie fruit flavored drink mixes	Registered
SWEET'N LOW and Design (rectangular)	Cumberland Packing Corp.	896,102	8/4/70	1	Low calorie sugar substitute	Registered

TRADEMARK
REEL: 004940 FRAME: 0079

Trademark/ Service Mark	Applicant/ Registrant	Serial No./ Reg. No.	Appl. Date/ Reg. Date	Class(es)	Goods/Services	Status
SWEET'N LOW and Design (wavy)	Cumberland Packing Corp.	2,045,948	3/18/97	1	Artificial sweetener, namely, a granulated sugar substitute	Registered
SWEET'N LOW and Design (wavy)	Cumberland Packing Corp.	2,173,851	7/14/98	30	Bakery products	Registered
SWEET'N LOW and Design (wavy)	Cumberland Packing Corp.	1,933,102	11/7/95	30	Candies	Registered
SWEET'N LOW and Design (wavy)	Cumberland Packing Corp.	2,358,588	6/13/00	30	Flavored syrups, table syrups, topping syrups	Registered
SWEET'N LOW and Design (wavy)	Cumberland Packing Corp.	2,465,527	7/3/01	30	Cookies and wafers	Registered
SWEET'N LOW and Design (wavy)	Cumberland Packing Corp.	2,660,688	12/10/02	25	Clothing, namely, shirts, t-shirts, polo shirts, golf shirts, night shirts, sweat shirts, sweat pants, shorts, boxer shorts, sweat shorts, hats, caps, visors, sun visors, headwear, head bands, wrist bands, sweat bands, jogging suits, jackets, wind resistant jackets, pullovers, socks, sweat socks, aprons, blouses, dresses, underwear and pajamas	Registered
SWEET'N LOW and Design (wavy)	Cumberland Packing Corp.	2,547,375	3/12/02	30	Sugar substitutes	Registered
SWEET'N LOW and Design and pink packet	Cumberland Packing Corp.	1,114,752	3/13/79	1	Low calorie sugar substitute	Registered
SWEET'N LOW BRAND and Design (Trade Dress)	Cumberland Packing Corp.	3,317,421	10/23/07	1 30	Artificial sweeteners Sugar substitutes	Registered
SWEET'N LOW BRANDS GENERAL STORE	Cumberland Packing Corp.	3,845,734	9/7/10	35	On-line retail store services featuring clothing, novelty items, toys, tableware, mugs, travel mugs and other drinkware, sugar substitutes, sweeteners, nutritional supplements, candy, syrups, salt substitutes, butter flavored food additives, condiments and other food products, kitchen accessories, cook books and recipes, bags and cases	Registered
SWEET'N NATURAL and Design	Cumberland Packing Corp.	3,839,407	8/24/10	30	Natural sweeteners and sugar substitutes	Registered
SWEET'N SLENDER and Design	Cumberland Packing Corp.	78/908,151	6/14/06	1 30	Sweeteners Sweeteners and sugar substitutes	Pending

TRADEMARK
REEL: 004940 FRAME: 0080

Trademark/ Service Mark	Applicant/ Registrant	Serial No./ Reg. No.	Appl. Date/ Reg. Date	Class(es)	Goods/Services	Status
SWEET 'N STRAIGHT	Cumberland Packing Corp.	4,168,598	7/3/12	25	Clothing, namely, pants, crop pants, crop jeans and jeans	Registered
THE SWEETER, THE BETTER	Cumberland Packing Corp.	4247443	11/20/12	1 30	Artificial sweeteners Sugar substitutes	Registered
THINK PINK	Cumberland Packing Corp.	3,002,962	9/27/05	30	Sugar substitutes	Registered

RECORDED: 01/10/2013
TRADEMARK
REEL: 004940 FRAME: 0081