

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Toyo Tire & Rubber Co., Ltd.		01/11/2013	CORPORATION: JAPAN
RECEIVING PARTY DATA			
Name:	Toyo Tire U.S.A. Corp.		
Street Address:	5665 Plaza Drive Suite 300		
City:	Cypress		
State/Country:	CALIFORNIA		
Postal Code:	90630		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4173000	NO REGRETS	
Registration Number:	4173002	NO REGRETS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	cccacagno@gmail.com, carla.calcagno@calcagnolaw.com		
Correspondent Name:	Carla C. Calcagno		
Address Line 1:	2300 M Street N.W. Suite 800		
Address Line 4:	Washington D.C., DISTRICT OF COLUMBIA 20037		
ATTORNEY DOCKET NUMBER:	NO REGRETS		
NAME OF SUBMITTER:	Carla C. Calcagno		
Signature:	/Carla C. Calcagno/		
Date:	01/11/2013		
Total Attachments: 1 source=Trademark Assignment (No REGRET)_20130111#page1.tif			

OP \$65.00 4173000

**TRADEMARK ASSIGNMENT**

Whereas, Toyo Tire & Rubber Co., Ltd., a Japanese Corporation with a business address of 1-17-18 Edobori Nishi-ku Osaka Japan 550-8661, is the owner of all right, title, and interest in and to the following marks:

NO REGRETS and Design, subject of U.S. Registration No. 4,173,000;

NO REGRETS, subject of U.S. Registration No. 4,173,002

Whereas Toyo Tire U.S.A. Corp., a California Corporation with a business address of 5665 Plaza Drive Suite 300 Cypress California 90630, is desirous of acquiring these marks, and the registrations, together with the goodwill of the business appurtenant to and symbolized by the marks and registrations;

NOW THEREFORE, in consideration of these premises and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Toyo Tire & Rubber Co., Ltd. does hereby assign and transfer to Toyo Tire U.S.A. Corp. all right, title and interest in and to the following marks and registrations: (1) NO REGRETS and Design, subject of U.S. Registration No. 4,173,000, and (2) NO REGRETS, subject of U.S. Registration No. 4,173,002, together with the goodwill of the business appurtenant to the use of and symbolized by the marks and registrations.

DATE: \_\_\_\_\_

TOYO TIRE & RUBBER CO., LTD.

By: Osamu Yamashita

Name: Osamu Yamashita

Title: General Manager, Intellectual

Property Dept.

Date: Jan. 11, 2013